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Dr. Sarika Srivastava is currently working as an Assistant Professor at Centre for Global Business Studies, Gujarat Technological University-Ahmedabad. She has completed her MBA in Information Technology and Finance with distinction and Ph.D. in the area of 'Behavioural Finance' from Banasthali University, Rajasthan. She has qualified National Eligibility Test (NET) with 74% conducted by University Grant Commission- 2012 and UP State Level Eligibility Test (UPSLET) -2004 in the subject Management.

She has published and presented more than 25 research papers in National and International Journals / Conferences. Her research paper was selected for best paper award in International Conference on 'Gujarat Model of Governance'. She has attended and organized various Faculty Development Programs (FDP), workshops and seminars. She is dynamic and diligent professional with 10 years of industrial and teaching experience. At GTU, She is successfully handling the charge of Conference Section, managing Global Country Study Program (GCSR), coordinating meetings with foreign delegations and other activities for promoting CGBS. She is extensively interested in the research work along with administrative assignments. Her areas of interest include Financial Management, Strategic Financial Management, Economics for Managers, Cost Accounting and Investment Banking.