



Gujarat Technological University

**Graduate School of Management Studies
(GSMS)**

MBA (International Business)

Students Profile

Batch 2018-20



Graduate School of Management Studies

Graduate School of Management Studies (GSMS) GTU's One of the PG School has started AICTE approved MBA (International Business) from **Academic year 2018-2019** and also runs M.Phil. in Business Management and different E-Courses like Post Graduate Diploma in Digital Marketing, Post Graduate Diploma in Asian Business and Gandhian Philosophy and Certificate Course in E-commerce from academic year 2017-2018.

Graduate School of Management Studies strives to adapt and explore the innovative pedagogy in teaching and learning of Business Management Courses through its best available infrastructure and Intellectual Capital to develop competitive, responsible and effective individuals in society for better future civilization.

Programmes offered:

- MBA (International Business) - AICTE approved – (Total Seats 60)
Specializations: Marketing, Finance, HR
- MBA (Innovation, Entrepreneur, Venture Development)- AICTE approved – (Total Seats 30)
- M.Phil. in Business Management (Total Seats 10)
- Ph.D. in Management
- E-Course on Post Graduate Diploma in Digital Marketing
- E-Course on Post Graduate Diploma in Asian Business and Gandhian Philosophy
- Certificate Course in E-Commerce

Key Aspects:

- Centrally located PG Department run by GTU itself at its Chandkheda Campus
- Government Institution managed by Gujarat Technological University
- Admissions through ACPC (CMAT)
- Country Study and Foreign Language a compulsory subject
- PG Centre guided by acknowledged, experienced and doctorate academicians
- Global Exposure through GTU's International Exchange Programmes
- Excellent digital and physical library facility
- Easy access to conferences and workshops arranged by GTU on campus itself
- Industry Exposure through Guest lectures by various Industry experts
- Hostel facility available for Boys & Girls.

Country Study & Foreign Language

As part of Academic Compliance students have studied different countries and Two Foreign languages during their association with GSMS.

Countries: Japan, South Africa, Georgia, Russia, Brazil, USA, Singapore, Spain, China, France, Rwanda, Canada, Malaysia, New Zealand, Denmark, Poland, Kenya.

Foreign Languages: French (2nd SEM)

Spanish (3rd SEM)

Faculties:



Dr. Pankajray Patel

Director

BE,MBA,Ph.D.,FDP-IIM (Ahmedabad)

More than 18 years' experience



Dr.Kaushal Bhatt

Associate Professor

MBA, M.Com, M.Phil. , Ph.D., FDP- IIM-K

More than 15 years' experience



Dr.Sarika Srivastava

Assistant Professor

MBA, Ph.D., UGC NET

More than 14 years' experience



Dr. Krishnaba Vaghela

Assistant Professor

B.Sc., MBA, LLB Ph.D.

More than 11 years' experience



Dr. Shweta Bambuwala

Assistant Professor

BBA,MBA, Ph.D., UGC NET

More than 11 years' experience



Dr. Radhika Gandhi

Assistant Professor

B.Com, MBA, Ph.D.

More than 9 years' experience

Curriculum- MBA (International Business)

First Year

Semester 1

International Business (IB)
Business Communication & Etiquettes (BCE)
International Accounting Practice (IAP)
International Economic Environment (IEE)
Cross Continental Business Philosophy (CCBP)
Information Technology & Global Business (IT&GB)

Semester 2

Global Operation Management (GOM)
Country Study & Foreign Language (CSFL)
Marketing Management (MM)
Financial Management (FM)
International Trade Environment (ITE)
Research Methodology & Applied Statistics (RM&AS)
Managing Human Resource (MHR)

Summer Internship of 45 Days

Second Year

Semester 3

Compulsory Subjects:

Global Supply Chain & Logistics Management
Global Strategic Management
Export Import Management-I
Country Study & Foreign Language

Marketing:-

Global Marketing & Communication
Global Perspective on Consumer Behavior

Finance:-

Global Financial Management
International Investment & Portfolio Management

Human Resource Management:-

International Human Resource Management

Human Resource Planning & Development

Elective Subjects:-

Digital Marketing
E-Commerce
Enterprise Resource Planning
Investment Banking
HR Metrics
Behavioral Finance

Semester 4

Compulsory Subjects:

Comprehensive Project (CP)
Export Import Management-II
Business Analytics

Marketing:-

Global Branding

Finance:-

Mergers & Acquisitions

Human Resource Management:-

Global Leadership

Elective Subjects:-

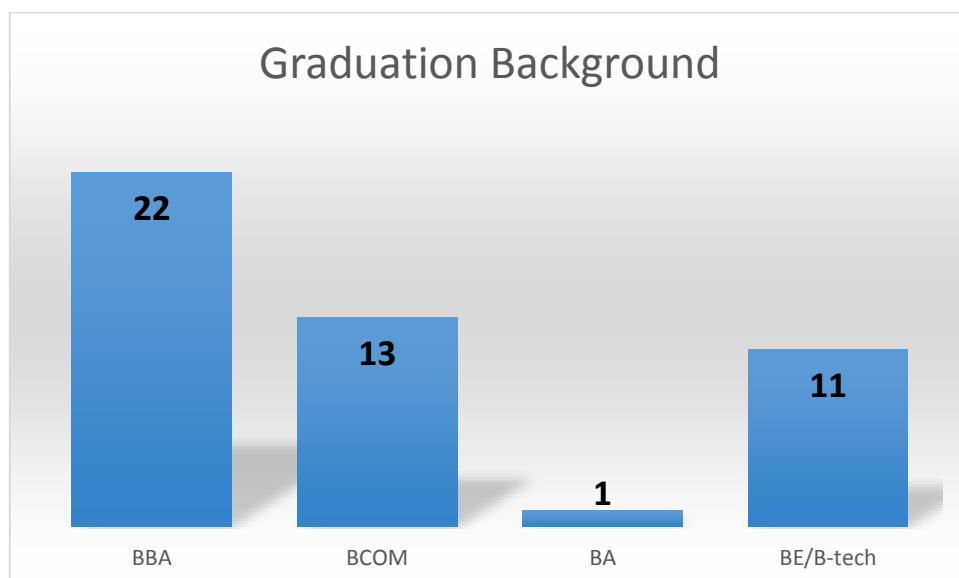
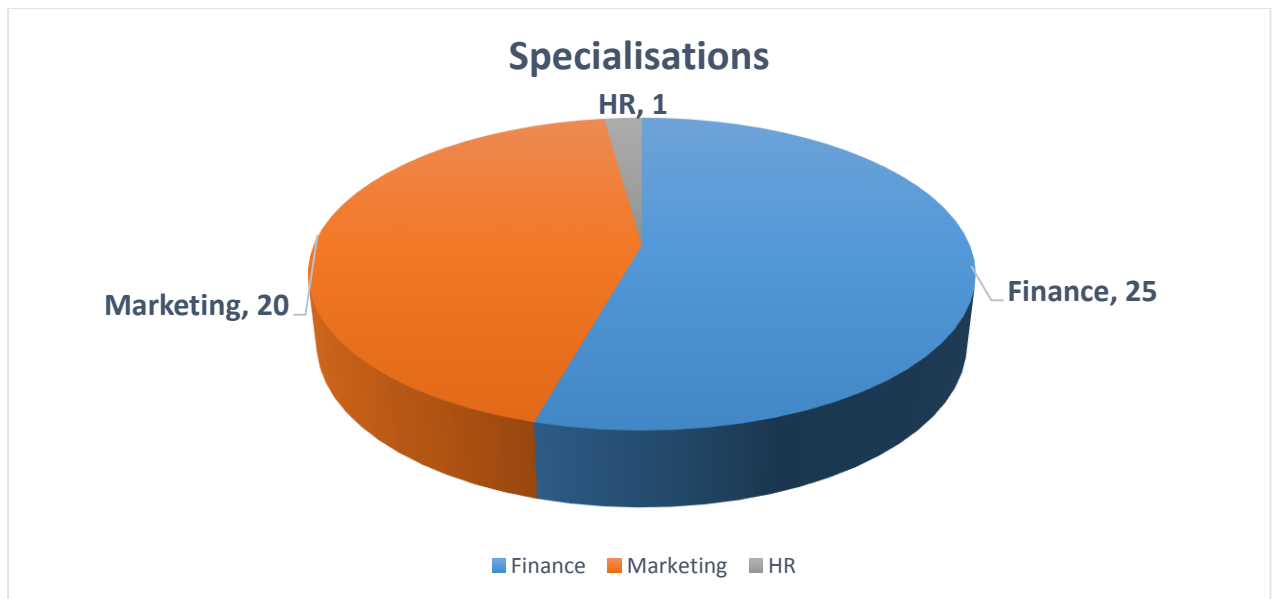
International Marketing Research
Forex Management
Global Knowledge Management
Entrepreneurship
Business Ethics & Corporate Governance

Batch Profile

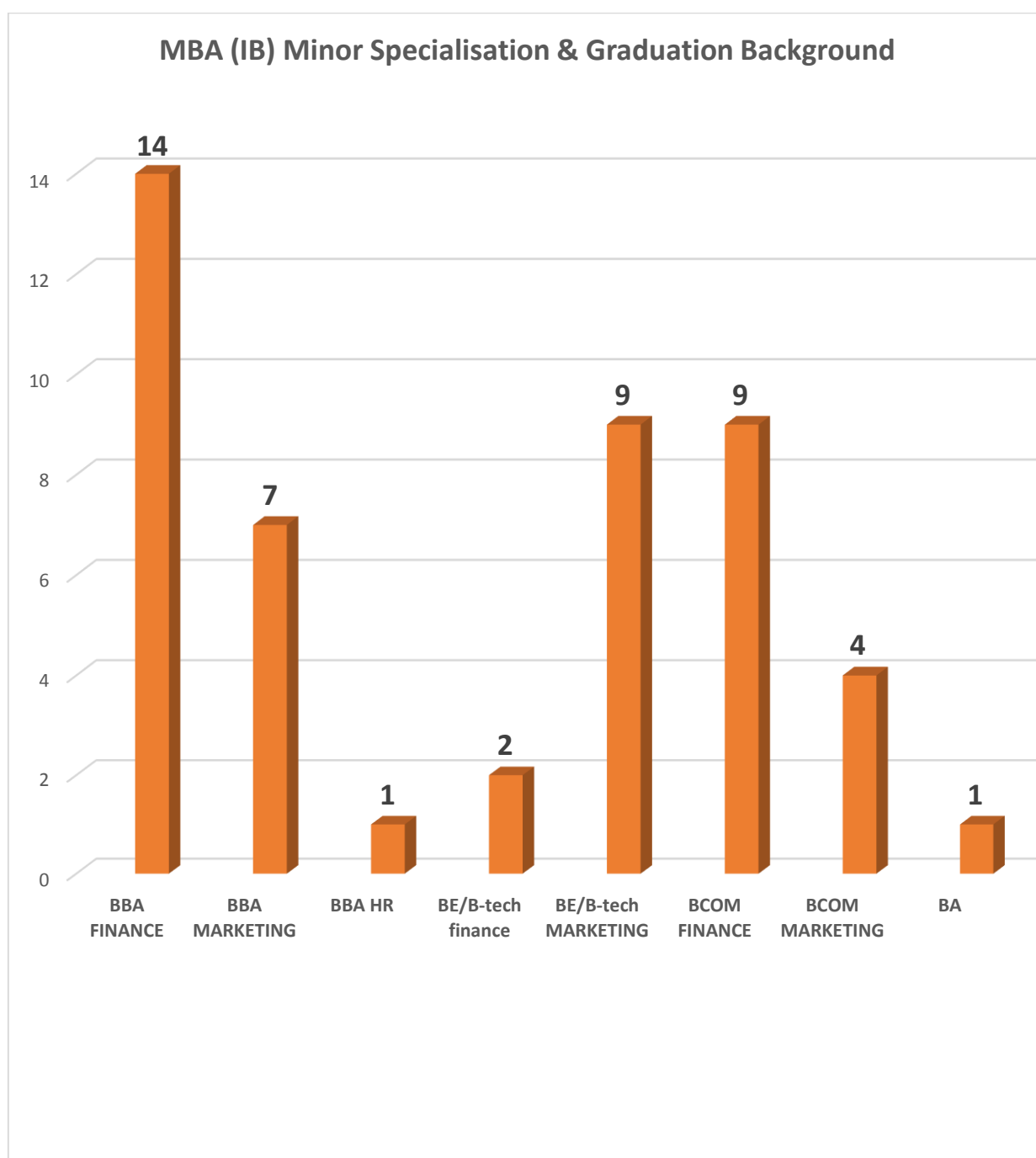
2018-20

MBA (International Business)

Minor Specialisations



MBA (IB) Minor Specialisation & Graduation Background



Student Profiles

MARKETING:



Name : Bhavin Parmar Tushar
Education Qualification : BE/ B-tech in Mechanical engineering
Country Name : South Africa
Country Study : Country study Project On Chemical Industry Of South Africa w.r.t business opportunities For Gujarat
SIP Company : Woovly India Pvt. limited
SIP Title Name : Impact of social media reviews on brand perception



Name : Sharma Jayesh Rajeshkumar
Education Qualification : BE/ B-tech in Mechanical engineering
Country Name : Georgia
Country Study : Automotive Industry of Georgia with respect to business opportunities for Gujarat
SIP Company : Oil and Natural Gas Corporation Limited
SIP Title Name : Study of Direct Marketing of Natural Gas and Naphtha in ONGC



Name : Umang Thakkar
Education Qualification : BE/ B-tech in Mechanical engineering
Country Name : Russia
Country Study : Country study on pharmaceutical industry of Russia w.r.t. business opportunities in Gujarat
SIP Company : Pantaloons
SIP Title Name : Effect of visual merchandising towards consumer behavior



Name : Vidhi Brahmbhatt
Education Qualification : BE/ B-tech in Information technology
Country Name : Brazil
Country Study : Pharmaceutical Industry in Brazil
SIP Company : Talentrupt RPO LLP

MARKETING



SIP Title Name : A Study On High Employment Turn-Over Rate at Talentrup RPO LLP
Name : Pranav Veerani
Education Qualification : BE/ B-tech in Electronics and Communication engineering
Country Name : USA
Country Study : Organic Food Industry of United State of America w.r.t Business opportunities in Gujarat
SIP Company : AMUL (GCMMF)
SIP Title Name : Market Research on Kenya country for Amul



Name : Mohammedzaheen Malvat
Education Qualification : BE/ B-tech in Electrical engineering
Country Name : Singapore
SIP Company : L&T



Name : Kushuaha Ritesh
Education Qualification : BE/ B-tech in Computer Engineering
Country Name : Spain
Country Study : Country study Project on Spice Industry of Spain
SIP Company : Woovly India Pvt. limited
SIP Title Name : Influence of Social Media Marketing on User Engagement



Name : Gopi Rameshchandra Modi
Education Qualification : BE/ B-tech in Computer Engineering
Country Name : China
Country Study : Country Study Project On Textile Industry of China w.r.t Business Opportunities for Gujarat
SIP Company : Attended International Exchange Program at Bulgaria

MARKETING



Name : Dhruv Rajeshkumar Shah
Education Qualification : BE/ B-tech in AUTOMOBILE Engineering
Country Name : Spain
Country Study : Export of spices to spain
SIP Company : Topre India Private Limited
SIP Title Name : Purchase flow at Topre India private limited



Name : Dharmendra Yadav
Education Qualification : BCOM
Country Name : France
Country Study : FMCG Industry in France
SIP Company : Waldat private limited.
SIP Title Name : "Consumer Perception Towards Electric Vehicle"



Name : Hola Rozatfatema Amirali ushuaha Ritesh
Education Qualification : BCOM
Country Name : Rwanda
Country Study : Business Opportunities in Rwanda in IT sector.
SIP Company : Balaji Enterprise
SIP Title Name : A study on how to grow business by adopting the new strategies of digital marketing with the trends.



Name : Solanki Maulik Kaushikkumar
Education Qualification : BCOM
Country Name : Canada
Country Study : A Country Study Project On Medical device Industry of Canada w.r.t Business opportunities for Gujarat
SIP Company : AMUL (GCMMF)
SIP Title Name : North American Ice Cream Market Opportunities for AMUL

MARKETING



Name : Tejas Thakkar
Education Qualification : BCOM
Country Name : France
Country Study : Business opportunities in France W.R.T. Gujarat
SIP Company : Pantaloons Fashion & Retail Ltd
SIP Title Name : A study of Product Placement effect on sales of Pantaloons



Name : Ankit Dattani
Education Qualification : BBA
Country Name : Canada
Country Study : Country Study Project on Medical Device Industry of Canada w.r.t. Business opportunities in Gujarat
SIP Company : Kohinoor Products
SIP Title Name : Market Analysis of Medical Device Industry in Afghanistan & Sri Lanka



Name : Panjabi Krunal Dilipkumar
Education Qualification : BBA
Country Name : Brazil
Country Study : Pharmaceutical Industry of Brazil W.R.T Business Opportunities For Gujarat
SIP Company : Attended International Exchange Program at Bulgaria



Name : Kamlesh Nai
Education Qualification : BBA
Country Name : Russia
Country Study : Country Study Project On Pharmaceutical Industry In Russia
SIP Company : India Infoline Ltd.
SIP Title Name : Perception & Awareness about exchange traded fund to investor

MARKETING



Name : Panchal Riya Rajendrakumar
Education Qualification : BBA
Country Name : Malasiya
Country Study : "Hospitality Industry of Malaysia" w.r.t
Business Opportunities for Gujarat
SIP Company : A' Innovative Food Products LLP
(SharEat)
SIP Title Name : Maintenance of Quality Standards of
Products for International Business' at 'A
Innovative Food Products LLP' (SharEat)



Name : Rathod Hetal Chandulal
Education Qualification : BBA
Country Name : Georgia
Country Study : Automobile Industry of Georgia w.r.t
Business Opportunities for Gujarat
SIP Company : Kalpa Innovative Solution
SIP Title Name : Quality checking parameters at Dairy
Cooperative Societies (DCSs) of Gujarat in
compare with USA's Dairy Sector



Name : Jeel Jigarbhai Raval
Education Qualification : BA in English Literature
Country Name : Japan
Country Study : Country Study Report On Food Processing
Industry of Japan With Reference to
Business Opportunities for Gujarat
SIP Company : Niksun Ad World Inc.
SIP Title Name : A Study of Factors Affecting International
Advertising Strategies at Niksun Ad World
Inc.

FINANCE



Name : Khatri Bhuvnesh Jaikumar
Education Qualification : BE/ B-tech in Mechanical engineering
Country Name : Rwanda
Country Study : Country study project on information communication and technology industry of Rwanda w.r.t. business opportunities for Gujarat
SIP Company : GCMMF (AMUL)
SIP Title Name : Opportunity for Amul to sell camel milk in International Markets



Name : Patel Bhautikkumar Dasharathbhai
Education Qualification : BE/ B-tech in Mechanical engineering
Country Name : Denmark
Country Study : Business opportunity in FMCG industry in Denmark
SIP Company : Ganesh Dye-Chem
SIP Title Name : Working Capital Management



Name : Deep Nitin Bhai Shah
Education Qualification : BBA BE/ B-tech in Mechanical engineering
Country Name : USA
Country Study : Organic Food Industry of United State of America w.r.t Business opportunities in Gujarat
SIP Company : AMUL (GCMMF)
SIP Title Name : South African Market Analysis for Amul India



Name : Bhavsar Jinal
Education Qualification : BCOM
Country Name : Malaysia
Country Study : Hospitality Industry of Malaysia
SIP Company : Windsor Machine Ltd.
SIP Title Name : Competition Based Recruitment & Selection

FINANCE



Name : Sanjana Dhaliwal
Education Qualification : BCOM
Country Name : Russia
Country Study : Country study Project on pharmaceutical industry of Russia w.r.t. business opportunities in Gujarat
SIP Company : IIFL
SIP Title Name : Impact of crude oil prices on Indian stock exchange



Name : Doshi Juhi Dharamveer
Education Qualification : BCOM
Country Name : Poland
Country Study : Business Opportunities with Poland
SIP Company :
SIP Title Name : Business Opportunities with Poland



Name : Kalgi Chetanbhai Gosalia
Education Qualification : BCOM
Country Name : China
Country Study : Country Study Project On Textile Industry of China w.r.t Business Opportunities for Gujarat
SIP Company : Jindal WorldWide Ltd
SIP Title Name : Study on International Trade Of Jindal World Wide LTD



Name : Nikhare Jayesh Harishkumar
Education Qualification : BCOM
Country Name : South Africa
Country Study : A Study on Chemical industry in South Africa
SIP Company : IIFL Securities
SIP Title Name : A study on retail investor's awareness towards forex market

FINANCE



Name : Dhara Prajapati
Education Qualification : BCOM
Country Name : Rwanda
Country Study : Information Communication and Technology Industry of Rwanda w.r.t Business Opportunities for Gujarat
SIP Company : Care Wealth Management Service
SIP Title Name : A Study on the Correlation between Foreign Institutional Investors' Investment and Selected Economic Variables of India



Name : Krishna Rajubhai Prajapati
Education Qualification : BCOM
Country Name : Brazil
Country Study : Pharmaceutical Industry in Brazil
SIP Company : Kalpa Innovative Solutions
SIP Title Name : "Perception of milk producers towards dairy cooperative societies"



Name : Mohit Prajapati
Education Qualification : BCOM
Country Name : Kenya
Country Study : FMCG Industry of Kenya W.R.T Business Opportunities For Gujarat
SIP Company : Care Wealth Management Services
SIP Title Name : Comparison between Mutual fund (SIP) VS Traditional investment avenues



Name : Prajapati Rahul Bhagwansing
Education Qualification : BCOM
Country Name : Kenya
Country Study : FMCG Industry of Kenya W.R.T Business Opportunities For Gujarat
SIP Company : India Info line Services
SIP Title Name : A Study on Mutual Fund Investors

FINANCE



Name : Prajapati Zeel Nareshbhai
Education Qualification : BCOM
Country Name : Georgia
Country Study : Automotive industry of Georgia with respect to Gujarat
SIP Company : Ranker India
SIP Title Name : "Non-Tariff Barriers to Construction Equipment Manufactures of Gujarat With Respect To Nigeria"



Name : Chavada Poojabahen Maheshbhai
Education Qualification : BBA
Country Name : France
Country Study : Business Opportunities in France w.r.t Gujarat
SIP Company : Kalpa Innovative solutions
SIP Title Name : A Study on Cost Benefit Analysis of Dairy Farmers of Saurashtra Region



Name : Godhaniya Arti Parbatbhi
Education Qualification : BBA
Country Name : Denmark
Country Study : Business opportunity in FMCG industry in Denmark
SIP Company : Western bio vegetable seed Pvt Ltd
SIP Title Name : How to make organic farming visible

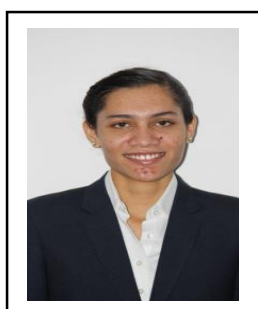


Name : Brinda Nitingiri Goswami
Education Qualification : BBA
Country Name : Spain
Country Study : Country Spain and spice industry
SIP Company : Attended International Exchange Program at Bulgaria

FINANCE



Name : Kacha Avani Bharatbhai
Education Qualification : BBA
Country Name : Kenya
Country Study : FMCG Industry of Kenya
SIP Company : Ultratech cement Pvt.Ltd
SIP Title Name : A study the relationship between exchange rate and selected economic variables of Ultratech



Name : Karena Jagruti M.
Education Qualification : BBA
Country Name : Denmark
Country Study : Business opportunity in FMCG industry in Denmark
SIP Company : Saurashtra cement Ranavav
SIP Title Name : The study on reason for attrition of employee in Saurashtra cement limited



Name : Mandliya Mansi Naranbhai
Education Qualification : BBA
Country Name : Canada
Country Study : Country study on Medical Device Industry of Canada w.r.t. Business Opportunities in Gujarat
SIP Company : Ultratech cement pvt ltd
SIP Title Name : Study on export opportunity of Ultratech Cement in Myanmar



Name : Dhvani Harishkumar Mehta
Education Qualification : BBA
Country Name : Japan
Country Study : Food Processing Industry of Japan With reference to Business Opportunities for Gujarat
SIP Company : Care Wealth Management Services
SIP Title Name : Investor's Awareness Towards International Mutual Funds Investment

FINANCE



Name : Rajan N. Modha
Education Qualification : BBA
Country Name : South Africa
Country Study : Exporting of Chemicals to South Africa
SIP Company : L&T Power
SIP Title Name : Impact of the type of job (Contractual or Permanent) on the work performance of an employee



Name : Talati Urvashi Rajnikantbhai
Education Qualification : BBA
Country Name : China
Country Study : Textile Industry in China
SIP Company : Gujarat cement work- Ultratech cement
SIP Title Name : Export Opportunities in Bangladesh for GCW, Ultratech Cement



Name : Vaja Amit Hasmukh
Education Qualification : BBA
Country Name : Singapor
Country Study : Tourism Industry of Singapore w.r.t. Business opportunity in Gujarat
SIP Company :
SIP Title Name : Factor affecting investment decision in share market



Name : Vara Anil Rasikbhai
Education Qualification : BBA
Country Name : New Zealand
Country Study : Automobile Industry of New Zealand w.r.t. Business opportunity for Gujarat
SIP Company : Carewealth Management Services
SIP Title Name : Investor's Perception towards investment in Mutual Fund

FINANCE



Name : Janki vara
Education Qualification : BBA
Country Name : USA
Country Study : Organic Food Industry of United State of America w.r.t Business opportunities in Gujarat
SIP Company : Saurashtra cement ltd.. Hathi cement.. Ranavav
SIP Title Name : To study the relationship between exchange rate and major variables of hathi cement

HR



Name : Hetvi B Shah
Education Qualification : BCOM
Country Name : New Zealand
Country Study : Country study project on Automobile industry of New Zealand
SIP Company : L&T Power
SIP Title Name : Importance of training for in-patriate employees and company at L&T Power Training Institute

To Conduct Campus Drive you may connect with us:

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Placement Co-ordinator

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