



# GUJARAT TECHNOLOGICAL UNIVERSITY

## Graduate School of Management Studies (GSMS)



## E-ANUSANDHAN 2020

6<sup>TH</sup> & 7<sup>TH</sup> NOVEMBER

A STATE LEVEL SUMMER INTERNSHIP PROJECT (SIP) COMPETITION



Last Date Of Registration is 4<sup>th</sup> November 2020.

Best Presentation will be awarded with Cash Prizes

Registration open for GTU and Non GTU affiliated Institutions



Graduate School of Management Studies, Shed 4,  
GTU campus, Near Visat Three road, Chandkheda,  
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### Objective Of Anushandhan 2020:-

This state level SIP competition is organized to provide platform for all Future Managers to showcase their research based problem identification and proposed solution during Industry Interaction.

### Eligible Participants:

MBA/PGDM Students of Batch 2019-2021 who have successfully completed Summer Internship Project nominated by Institutes/ University.

(Only two students per batch size of 60 students per institute)

### Submission Details:

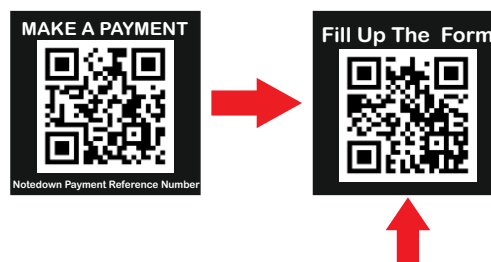
- All the documents to be uploaded should be named as Payment reference No. received after payment.
- At the time of registration each participant need to upload their "nomination letter" from respective college authorities. (JPG or JPEG format) along with project report (PDF) and PPTs (ppt/pptx).



### Important Details:

- Best Presentation will be awarded with Cash Prizes
    - Winner: Rs.5000/-
    - 1<sup>st</sup> Runner up: Rs. 3000/-
    - 2<sup>nd</sup> Runner up: Rs. 2000/-
  - Registration fees is Rs.100/- per Participant.
- Registration open for GTU and NON GTU affiliated Institutions

### Process of Registration:



### Final Step

Upload PPTs, Project Report and Institute nomination letter on registration code provided

### For Fees Payment Follow The Mentioned Steps.

1. Select State (Gujarat)
2. Types of Institution (Educational Institutions)
3. Educational Institutions Name  
(Gujarat Technological University)
4. Select Payment Category (Registration Fees for Conference)
5. Write Conference Name as "Anusandhan 2020"
6. Category (Student)

→ Note down Payment Reference Number

### COMPETITION RULES:-

- Participating Students must be MBA/PGDM Second Year student those who have completed their SIP successfully in summer 2020.
  - Per Institute/University only two entries will be allowed per batch of 60.
  - Each Student has to register individually.
  - In case of joint research done by other than GTU student only one student can present.
  - At the time of registration Project report and PPTs needs to be submitted.
  - Students will get 10 minutes for presentation.
  - Exceeding time limit in presentation delivery will have impact on evaluation, negative marking will be done for exceeding the time limit.
  - There will be two Rounds of Presentations. In Round one Participating students will make presentation. Top performing students will qualify for the Final Round.
  - Participant needs to ensure that the Project report or any other deliverable is original work done by participant and not be a work of plagiarism.
- PLAGIARISED REPORTS WILL BE DISQUALIFIED.**
- The decision of the jury shall be final.
  - Any deviation from the above mentioned rules would be lead to disqualification for the student.
  - The Organizers reserves the right to make any change to the event whenever deemed necessary.

**Note:- " Due to current prevailing situation competition will be conducted on digital Platform."**



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### Graduate School of Management Studies:

- Graduate School of Management Studies (GSMS) GTU's One of the PG School strives to adapt and explore the innovative pedagogy in teaching and learning of Business Management Courses through its best available infrastructure and Intellectual Capital to develop competitive, responsible and effective individuals in society for better future civilization. GSMS promotes the research work in field of Business Management and facilitates joint Research projects and Foreign study Programs in Business Management.

### Programmes offered

- MBA (International Business) - AICTE approved  
→ MBA (Innovation, Entrepreneur, Venture Development) AICTE approved  
→ Full Time Ph.D. in Management  
→ Post Graduate Diploma in Digital Marketing

### Chief Patron

**Prof.(Dr) Navin Sheth,**

Hon'ble Vice Chancellor,  
Gujarat Technological University.

### Patron

**Dr.K.N.Kher,**

Registrar,  
Gujarat Technological University.

### Coverner

**Dr.Pankajray Patel**

Director, GSMS  
Email: director@gtu.edu.in  
Contact No:9426770873

### Coordinator

**Dr.shweta Bambuwala**

Assistant Professor, GSMS  
Email: ap\_shweta@gtu.edu.in  
Contact No:9712997064

### Student Team

- Premal ▪ Disha ▪ Hardik ▪ Maulik ▪ Manthan ▪ Niraj ▪ Darshan ▪ Siddharth  
▪ Mansi ▪ Smile ▪ Sripal ▪ Pankti ▪ Meghna ▪ Saiyam ▪