

GUJARAT TECHNOLOGICAL UNIVERSITY



GRADUATE SCHOOL OF MANAGEMENT STUDIES (GSMS)
MBA (INTERNATIONAL BUSINESS)
BATCH 2019-2021

About GTU

Gujarat Technological University (GTU) was established by the Government of Gujarat in the year of 2007. GTU is one of the largest technological public universities in terms of enrolled students and affiliating institutions. GTU has emerged as an International Innovative University in its pursuit of bringing innovation and internationalization in professional education. Within a really short span it has achieved several national accolades for its endeavor in bringing excellence in professional education. GTU has taken many innovative initiatives which today are being followed by various reputed universities of the Nation. 437 affiliated colleges with nearly 18,000 faculties and approx. 4.5 Lakh students are spread all across Gujarat state. GTU also runs 3 Post Graduate Schools in Engineering, Pharmacy and Management domain. Apart from Academic setup, University is having full-fledged startup activities through GTU Innovation Council, duly supported by Central Government and state Government.

About GSMS

Graduate School of Management Studies (GSMS) is one of the PG schools initiated by Gujarat Technological University for providing quality management education in upcoming branches of business management. GSMS strives to adapt and constantly explore pedagogy to update the learning processes for its students to make them competitive, accountable and effective individuals in society.





Vision

To Be an Institute Of Excellence in Management Education by Developing Globally Competitive and Socially Responsible Professionals



- **To create an enriched environment for aspirants of management education who will bring a significant change in the society**
- **To provide a transformational learning experience to nurture ideas, research and solution through innovative courses and pedagogy**
- **To work in partnership with leading national & international higher educational institutes/ organizations for collaborative research and innovation.**



Prof. (Dr.) Navin Sheth
Honorable Vice Chancellor,
Gujarat Technological University

It gives me immense pleasure and pride in introducing our bright, vibrant, and committed Post Graduate students of the 2nd Batch of MBA (International Business) from our own Graduate School of Management Studies (GSMS). I cordially invite you to be a part of the Campus Placement Programme. Let me share with you that GTU got 5th Rank in ARIIA-2020 (Atal Ranking of Institutions on Innovation Achievement) across India, under Government University category for the remarkable efforts made by GTU towards Innovation, IPR and Entrepreneurship. This award was given by Ministry of Education Innovation Cell (MIC).

Also QS I-GAUGE an independent rating agency, recognized GTU by awarding the QS I-GAUGE E-LEAD (E Learning Excellence for Academic Digitisation) Certificate. This awards are the results of the efforts put in by GTU and its three PG schools including GSMS.

As you are aware, the overall world scenario is becoming increasingly challenging owing to the COVID 19 pandemic and has introduced immense innovations in our personal and professional life. Accordingly, B schools are expected to shoulder these change in pedagogy and assessment to impart relevant business management education that makes the graduating student more sensitive to these changes, a desire to learn new practices and adapt the new normal.

My faculty members at GSMS are fully aware of these imperatives and are continuously working on improving the quality of higher education delivered to our students. Although the school was incepted in 2017-18 with just 2 students of M.Phil. programme, today it has more than 180 students pursuing different courses. This was possible because of the dedication and persistence of the faculty members of the school who are ever ready for new challenges.

We believe that the Vibrant industry-Academic interface is of crucial support to the GSMS -GTU. On behalf of the Graduate School of Management Studies and the Gujarat Technological University, we extend a cordial invitation to you to participate in the Campus placement program of the year 2019-2020. I welcome you all to GSMS -GTU campus and hope this would lead to mutually fruitful and beneficial interaction that shall usher in an innovative era of synergetic cooperation. I extend my best wishes to all the graduating managers of the second batch of MBA (International Business) for the bright future and also advice them to be responsible towards building of a great India and better future for the mankind.

With Best Regards,

Prof. (Dr.) Navin Sheth

Vice Chancellor

Gujarat Technological University



Dr. K. N. Kher
Registrar
Gujarat Technological University

I take this opportunity to present the outgoing students of MBA (International Business) programme for the campus placements. These motivated, energetic & ever enthusiastic 74 students are ready to put their foot forward in the dynamic corporate world. As you are aware, the overall world scenario is becoming increasingly challenging owing to the pandemic. We at GTU have also strived to continue with their teaching and grooming so that they are ready to take up responsible positions in the corporate sectors.

Gujarat Technological University was the only state university that conducted online exams of more than 50,000 final semester students across various subjects in different disciplines of Engineering, Management, Pharmacy, Computer Applications and Architecture. The faculty members of different institutions affiliated to GTU have uploaded more than 3500 video lectures on an online learning portal made by GTU so that the students do not suffer in academic affairs because of the pandemic. These efforts speak of the university's attitude to overcome challenges and create opportunities from obstacles.

I am sure you will find that GSMS has put in all its efforts in inculcating these same spirit in this batch of 74 students.

On behalf of Graduate School of Management Studies and the Gujarat Technological University, we extend a cordial invitation to you to participate in the Campus placement Program for the batch of 2019 -2021.

With best regards,

Dr. K N Kher

Registrar

Gujarat Technological University



Prof. (Dr.) Pankajray V Patel
Director,
Gujarat Technological University,
Ahmedabad, Gujarat

It gives me immense pleasure in placing our Campus placement brochure for the 2nd batch of MBA (International Business) students.

Gujarat Technological University, and I extend a very warm and cordial invitation to visit our campus for the ensuing Campus placement. Today's dynamic business environment is competitive, far -reaching, and transcends boundaries, whilst seamlessly connecting economies across the globe.

To survive in this highly competitive landscape, all players—old and new needs to defend their market footprints or create new ones. At our School, we have steadfastly pursued this ideology by building a contemporary curriculum, a learning infrastructure, and a team that rises to the emerging challenges. Our programme encompasses strategic, functional, quantitative and analytical domains blending scientific temper with a human approach.

We at GSMS strive to make the pedagogy that has its roots in Indian Ethos and International competency. Our efforts are to make the students ready for the chaotic professional life so that they have the ability

- (i) to micro analyse any business problem to the core through critical thinking,
- (ii) to create solutions that are long term in nature and effective for a vast majority,
- (iii) to develop a Communication Style that is pleasing to all and yet transparent and
- (iv) to nurture Leadership that is accountable and motivates the individual and the team.

Our MBA (IB) students attempts to strengthen their knowledge commensurate with the practice of management for the corporate sectors. They regularly organize and participate in the Conferences, Seminars, and Workshops to update their knowledge base and to keep themselves updated with professional developments all around the globe. In the year 2019 -2020, we offer our 2nd batch of MBA Students before you.

At our School, we strive to equip our students with the knowledge of strong conceptual framework within the diverse fields of management like International business with speacialisation in marketing, finance and human resources with anequeal emphasis on its application to the real -life corporate situations coupled with an ethical approach.

Yours sincerely,

Prof. (Dr.) Pankajray Patel

Director

Graduate School Of Management Studies
(GTU)

1

**MBA (International Business) - AICTE approved
(Total Seats 60)
Specializations: Marketing, Finance, HR**

Ph.d In Management

2

3

Post Graduate Diploma in Digital Marketing

**MBA (Innovation, Entrepreneur, Venture Development)
AICTE approved (Total Seats 30)**

4

Centrally located PG Department run by GTU itself at its Chandkheda Campus

Government Institution managed by Gujarat Technological University

Admissions through ACPC (CMAT)

Country Study and Foreign Language a compulsory subject

PG Centre guided by acknowledged ,experienced and doctorate academicians

Global Exposure through GTU's International Exchange Programmes

Excellent digital and physical library facility

Easy access to conferences and workshops arranged by GTU on campus itself

Industry Exposure through Guest lectures by various Industry experts

Hostel facility available for Boys & Girls

COUNTRY STUDY & FOREIGN LANGUAGE

As part of Academic Compliance students have studied different countries and One Foreign languages during their association with GSMS.

COUNTRIES



Foreign Languages: ● Spanish (3rd SEM)



Dr. Pankajray Patel
Director
BE, MBA, Ph.D., FDP-IIM
(Ahmedabad)
More than 18 years' experience



Dr. Kaushal Bhatt
Associate Professor
MBA, M.Com, M.Phil.,
Ph.D., FDP- IIM-K
More than 15 years' experience



Dr. Sarika Srivastava
Assistant Professor
MBA, Ph.D., UGC NET
More than 14 years' experience



Dr. Krishnaba Vaghela
Assistant Professor
B.Sc., MBA, LLB Ph.D.
More than 11 years' experience



Dr. Shweta Bambuwala
Assistant Professor
BBA, MBA, Ph.D., UGC NET
More than 11 years' experience



Dr. Radhika Gandhi
Assistant Professor
B.Com, MBA, Ph.D.
More than 9 years' experience



Mr. Tushar Panchal
Assistant Professor
UGC-NET, MBA, B.Sc. (Maths)
More than 11.5 years' experience

First Year

International Business (IB)

Business Communication & Etiquettes (BCE)

International Accounting Practice (IAP)

International Economic Environment (IEE)

Cross Continental Business Philosophy (CCBP)

Information Technology & Global Business (IT&GB)

Semester 1

Global Operation Management (GOM)

Country Study & Foreign Language (CSFL)

Marketing Management (MM)

Financial Management (FM)

International Trade Environment (ITE)

Research Methodology & Applied Statistics (RM&AS)

Managing Human Resource (MHR)

Semester 1

Compulsory Subjects :

Global Supply Chain & Logistics Management
Global Strategic Management
Export Import Management-I
Country Study & Foreign Language

Marketing :

Global Marketing & Communication
Global Perspective on Consumer Behavior

Finance :

Global Financial Management
International Investment & Portfolio Management

Human Resource Management :

International Human Resource Management
Human Resource Planning & Development

Elective Subjects :

Digital Marketing	Investment Banking
E-Commerce	HR Metrics
Enterprise Resource Planning	Behavioral Finance

Compulsory Subjects :

Comprehensive Project (CP)

Export Import Management-II

Business Analytics

Marketing :

Global Branding

Finance :

Mergers & Acquisitions

Human Resource Management :

Global Leadership

Elective Subjects :

International Marketing Research

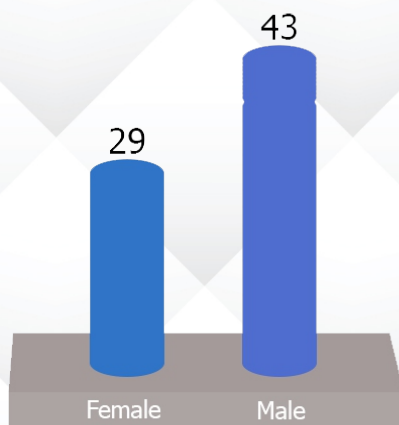
Forex Management

Global Knowledge Management

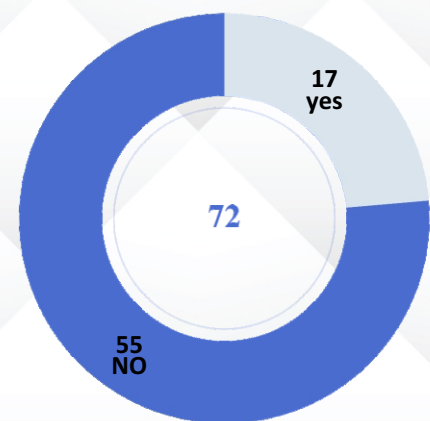
Entrepreneurship

Business Ethics & Corporate Governance

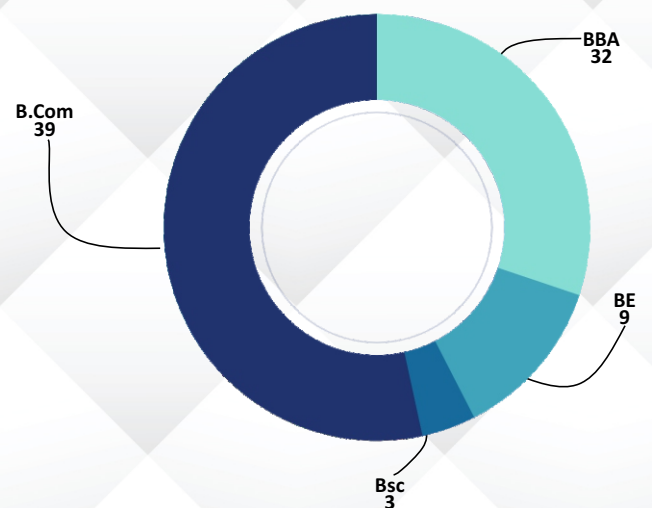
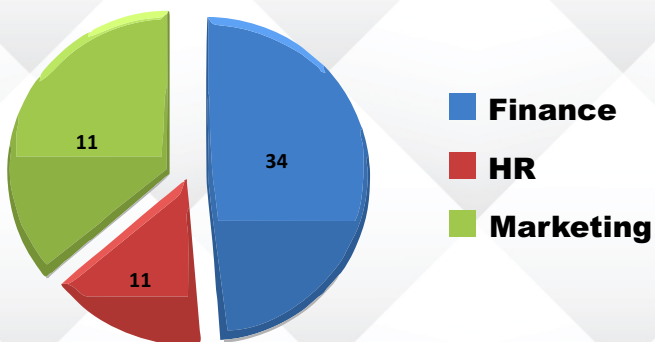
Gender



Work Experience



Specialization In MBA



FINANCE



Name : Kothari Himani Rakeshkumar
Education Qualification : B.com
Country Study Project On : USA
Skill Certificate : Excel Crash Course by CFI and High impact business writing
Work Experience : NA



Name : Margie Vasant
Education Qualification : B.com
Country Study Project On : France
Skill Certificate : Excel crash course by CFI and High impact business writing
Work Experience : NA



Name : Kaksha Shah
Education Qualification : BBA
Country Study Project On : Egypt
Skill Certificate : Introduction of personal branding, business english-networking
Work Experience : 2 years



Name : Manthan Padh
Education Qualification : B.com
Country Study Project On : Russian
Skill Certificate : Forensic accounting and fraud detection, financial Markets
Work Experience : Account, Taxation, Finance



Name : Aayushi Kumbhani
Education Qualification : B.B.A
Country Study Project On : South Korea
Skill Certificate : Excel Crash Course - Spread Sheet Formulas for Finance, Fundamental of Credits
Work Experience : NA



Name : lovepreet singh Bhatia
Education Qualification : B.com
Country Study Project On : Kenya
Skill Certificate : Management skills for international Business, webinar series on international business on Covid-19
Work Experience : NA



Name : Rathod Rechal Ramanbhai
Education Qualification : B.com
Country Study Project On : China
Skill Certificate : excel skill for business, essential, Analyzing companies performance using ratio
Work Experience : NA



Name : Gohil Nayan bharatbhai
Education Qualification : B.com
Country Study Project On : canada
Skill Certificate : Financial Markets initiating planning projects
Work Experience : NA

FINANCE



Name : Deep Shah
Education Qualification : BBA
Country Study Project On : Australia
Skill Certificate : Excel Crash Course & Accounting Fundamentals
Work Experience : NA



Name : Trivedi Param
Education Qualification : B.com
Country Study Project On : Switzerland
Skill Certificate : corporate etiquette & Grooming skills certificate, Basic excel skill for business
Work Experience : NA



Name : Mintu Panchal
Education Qualification : B.com
Country Study Project On : Canada
Skill Certificate : Business writing & Excel
Work Experience : NA



Name : Akshay Umeshbhai Buradya
Education Qualification : B.com
Country Study Project On : Japan
Skill Certificate : Financial Accounting , Excel Skill for business
Work Experience : NA



Name : Khushali JagdishBhai soni
Education Qualification : B.com
Country Study Project On : China
Skill Certificate : Computer skill
Work Experience : NA



Name : Chanpura Bhumi Jitendrabhai
Education Qualification : B.com
Country Study Project On : France
Skill Certificate : Digital Marketing ,Personal Financial Management
Work Experience : NA



Name : Pankti Varsani
Education Qualification : B.com
Country Study Project On : Brazil
Skill Certificate : Excel for Business Essential Advance, Management & Financial Accounting
Work Experience : NA



Name : Jain Piyush Amitbhai
Education Qualification : BSC
Country Study Project On : Australia
Skill Certificate : Excel Crash course & Introduction to corporate finance
Work Experience : NA

FINANCE



Name : Kumbahni Mansi Chandubhai
Education Qualification : BBA
Country Study Project On : Italy
Skill Certificate : Excel Crash Course,
Business Writing
Work Experience : NA



Name : Monika Khengar
Education Qualification : B.com
Country Study Project On : USA
Skill Certificate : Business writing ,Excel
crash course,Excel skill for business
Work Experience : NA



Name : Mittal Bhundia
Education Qualification : B.com
Country Study Project On : Fiji
Skill Certificate : NA
Work Experience : NA



Name : Thacker pooja K
Education Qualification : BBA
Country Study Project On : Japan
Skill Certificate : Understanding Financial
Marketing, Introduction to Corporate
finance
Work Experience : NA



Name : Megha Vadodariya
Education Qualification : BBA
Country Study Project On : Switzerland
Skill Certificate : Business marketing brand kit
using canva , fundamental of financial terms
Work Experience : Shreeji Material testing
laboratory



Name : Kishan Chandegara
Education Qualification : BBA
Country Study Project On : Kenya
Skill Certificate : Tally,Excel Skill For
Business Essentials
Work Experience : Accountancy



Name : Shripal singh Rajpurohit
Education Qualification : B.com
Country Study Project On : Germany
Skill Certificate : Financial Market, Forensic
Accounting and Fraud Examination
Work Experience : Tech Mahindra LTD.



Name : kush Mandlani
Education Qualification : B.com
Country Study Project On : Germany
Skill Certificate : Communication Skill,
Team Leader ship
Work Experience : Work Experience In CA
Office As A Auditor

FINANCE



Name : Bhagyesh Monani
Education Qualification : BBA
Country Study Project On : Steel Industry of
italic with respect to business opportunity of
Gujarat
Skill Certificate : Excel crash course ,Trading
basics
Work Experience : NA



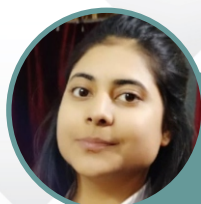
Name : chavda rajesh nathabhai
Education Qualification : B.com
Country Study Project On : China
Skill Certificate : Financial modeling & Tally
Work Experience : NA



Name : Suhagya pinal Jivanbhai
Education Qualification : BBA
Country Study Project On : South Africa
Skill Certificate : Management skills for
International Business,
investments risk management,
portfolio & risk management
Work Experience : NA



Name : Mohit Badala
Education Qualification : B.com
Country Study Project On : kenya
Skill Certificate : Financial market ,Ms excel
Work Experience : NA



Name : Smile Ganjoo
Education Qualification : B.com
Country Study Project On : South africa
Skill Certificate : Financial markets ,
professional Emails
Work Experience : NA



Name : Parita Joshi
Education Qualification : BBA
Country Study Project On : south Korea
Skill Certificate : Risk management &
Communication skills
Work Experience : NA



Name : Premal Bhavsar
Education Qualification : B.com
Country Study Project On : Russia
Skill Certificate : Basis of export-import by
DGFT with IIFT
Work Experience : NA



Name : Maulik rami
Education Qualification : BBA
Country Study Project On : USA
Skill Certificate : Reading Financial statements,
Mastering Data analysis in excel
Work Experience : NA

FINANCE



Name : Hardik Chavda
Education Qualification : B.com
Country Study Project On : France
Skill Certificate : Fundamental Of Accounting
Work Experience : Stock Broking And Insurance



Name : Aditya Thaker
Education Qualification : BBA
Country Study Project On : Germany
Skill Certificate : Certificate Of Reading Financial Statements ,Certificate Of Accounting Fundamentals
Work Experience : NA



Name : Roopa Patel
Education Qualification : B.com
Country Study Project On : Australia
Skill Certificate : NA
Work Experience : CA Firm



FINANCE

HR



Name : Shukla Dhara
Education Qualification : BBA
Country Study Project On : Egypt
Skill Certificate : Sports and Social activity certificate
Work Experience : NA



Name : Gandhi divya
Education Qualification : B.com
Country Study Project On : Australia
Skill Certificate : Stress management & business writing
Work Experience : NA



Name : Chaudhary Aastha nareshkumar
Education Qualification : BBA
Country Study Project On : South Korea
Skill Certificate : international leadership & organizational behaviour, Negotiation skills: Negotiate & Resolve conflict
Work Experience : NA



Name : Zankhana Jashbhai Parmar
Education Qualification : B.com
Country Study Project On : Steel Industry of Italy w.r.t to Business opportunity for Gujarat
Skill Certificate : Business writing preparing to human resource management, Digital marketing managing employee compensation
Work Experience : content Writing & Designing



Name : Bhavika Rajyguru
Education Qualification : BBA
Country Study Project On : Australia
Skill Certificate : English For effective Business Speaking, International Business
Work Experience : NA



Name : Mansi Sharma
Education Qualification : BBA
Country Study Project On : Switzerland
Skill Certificate : write professional email in English, introduction to personal branding
Work Experience : NA



Name : Abhishek Makwana
Education Qualification : BE
Country Study Project On : Japan
Skill Certificate : International Leadership and Organizational Behaviour
Work Experience : NA



Name : Patel Reena Sanjay
Education Qualification : B.com
Country Study Project On : Fiji
Skill Certificate : High Impact Business Writing, Certificate in Computer Concepts
Work Experience : NA

HR



Name : Nisha Makwana
Education Qualification : BBA
Country Study Project On : USA
Skill Certificate : preparing to manage human resources,
Introduction to google docs.
Work Experience : NA



Name : Pandya Divyesh Kirtikumar
Education Qualification : BE
Country Study Project On : Switzerland
Skill Certificate : Performance Management & Competency Mapping, Digital marketing
Work Experience : NA



Name : Makwana Dipakkumar Bharatbhai
Education Qualification : BE
Country Study Project On : Brazil
Skill Certificate : The Manager's Toolkit: A Practical Guide to Managing People at Work, Work Smarter, Not Harder
Work Experience : NA



HUMAN RESOURCES

MARKETING



Name : Raj Shah
Education Qualification : B.E
Country Study Project On : China
Skill Certificate : Supply Chain Management,
Search Engine Optimization
Work Experience : 6 Months



Name : Mankadiya Dhruvkumar Bharatbhai
Education Qualification : BBA
Country Study Project On : China
Skill Certificate : Business english for cross-cultural communication , high impact business writing
Work Experience : NA



Name : Nikitesh Dinkar
Education Qualification : BBA
Country Study Project On : Italy
Skill Certificate : Market Research & Consumer Behaviour, Introduction to personal Branding
Work Experience : NA



Name : Siddharth Shah
Education Qualification : B.com
Country Study Project On : Egypt
Skill Certificate : Exim, Google digital marketing
Work Experience : NA



Name : Disha Jadhav
Education Qualification : B.com
Country Study Project On : Japan
Skill Certificate : Fundamentals of digital marketing
Work Experience : NA



Name : Fenil Lakkad
Education Qualification : B.com
Country Study Project On : Kenya
Skill Certificate : Amazon certified e-commerce Consultant, Enterprenuership - startup india by Central Government
Work Experience : NA



Name : Amin Prem
Education Qualification : B.com
Country Study Project On : Russia
Skill Certificate : Drawing, Sports ,Hindi Language,sanskrit ,Dance
Work Experience : Sales



Name : Sumit bharktkumar patel
Education Qualification : B.com
Country Study Project On : Egypt
Skill Certificate : Excel skills for business intermediate corporate Communication
Work Experience : pharmaceutical company

MARKETING



Name : Raichura Bhoomi
Education Qualification : BBA
Country Study Project On : Canada
Skill Certificate : Digital Marketing course by Google & emotional intelligence and leadership course by Coursera
Work Experience : NA



Name : Rathod Sahil Paresh bhai
Education Qualification : B.com
Country Study Project On : Switzerland
Skill Certificate : A beginner Guide of SEO, CCC, Tally
Work Experience : NA



Name : Somya Chaudhary
Education Qualification : B.sc
Country Study Project On : South korea
Skill Certificate : Business writing ,strategic management
Work Experience : NA



Name : Sanchaniya Hiren bhai Praful bhai
Education Qualification : B.Com
Country Study Project On : Egypt
Skill Certificate : Microsoft Excel, Digital marketing and Google analytics
Work Experience : NA



Name : Chauhan rahul Ganpat bhai
Education Qualification : BBA
Country Study Project On : Germany
Skill Certificate : inbound certificate and Google analytics of Beginners
Work Experience : NA



Name : Akshay Umesh bhai Buradya
Education Qualification : B.com
Country Study Project On : Japan
Skill Certificate : Financial Accounting ,Excel
Skill for business
Work Experience : NA



Name : Deep Brahm bhatt
Education Qualification : B.E
Country Study Project On : South Africa
Skill Certificate : NA
Work Experience : NA



Name : Deepak Yadav
Education Qualification : B.E
Country Study Project On : Japan
Skill Certificate : NA
Work Experience : NA

MARKETING



Name : Darshan raval
Education Qualification : B.E
Country Study Project On : Kenya
Skill Certificate : Digital marketing & Business Excel
Work Experience : NA



Name : Ritik Pathak
Education Qualification : Bcom
Country Study Project On : Canada
Skill Certificate : Leadership And Emotional Intelligence
Work Experience : NA



Name : Suthar Jaykumar Kantilal
Education Qualification : BBA
Country Study Project On : Gujarat
Skill Certificate : Design Thinking for innovation, Fundamentals of digital marketing
Work Experience : NA



Name : Maliwal Prateek Rajendra
Education Qualification : BE
Country Study Project On : USA
Skill Certificate : Accounting Certificate , Forms Of Buisness
Work Experience : NA



Name : Niraj Prasad
Education Qualification : B.E
Country Study Project On : Germany
Skill Certificate : Fundamentals of digital marketing, international marketing
Work Experience : NA



Name : Manan Thummar
Education Qualification : BE
Country Study Project On : France
Skill Certificate : Mastercam Certificate With IGTR
Work Experience : NA




Name : Prakash bhai Bhana Bhai Dulera
Education Qualification : B.com
Country Study Project On : Fiji
Skill Certificate : Basic Of Import-Export From IIFT Delhi, Advance Import Export From Digital Exim
Work Experience : Internal and External Auditor for 2 Months




Name : Shrujan Sanghani
Education Qualification : Bsc
Country Study Project On : Russia
Skill Certificate : Digital Marketing And Data Analytics
Work Experience : NA

MARKETING



Name : Saiyam Koli
Education Qualification : B.com
Country Study Project On : South Africa
Skill Certificate : Train The Trainer And Digital Marketing tools Mastery
Work Experiance : Co-Founder Of AdvmarkX (India)



Name : Sahil tickoo

Education Qualification : BE

Country Study Project On : Brazil

Skill Certificate : NA

Work Experience : Development



To CONDUCT CAMPUS DRIVE YOU MAY CONNECT WITH US



Batch 2019-2020

Graduate School of Management Studies
Shed 4, Gujarat Technological University
Campus,
Chandkheda , Ahmedabad – 382424
Ph no. 079-23267524/ 550
Email: gsms@gtu.edu.in
placement_gsms@gtu.edu.in

Dr. Shweta Bambuwala
Assistant Professor,
Graduate School of Management Studies
I/C Integrated Training and Placement Cell (ITAP)
Gujarat Technological University
Chandkheda Ahmedabad
M:9712997064
Ph.079-23267582
ap_shweta@gtu.edu.in

