



**GRADUATE SCHOOL OF MANAGEMENT STUDIES, GTU  
ORGANIZED  
ABHIGAM 2020 (Online Orientation Programme)  
FROM 10<sup>TH</sup> DECEMBER, 2020 TO 12<sup>TH</sup> DECEMBER, 2020**

“ABHIGAM” – An Orientation Programme at GSMS-GTU is organized for welcoming the incoming students of MBA (International Business) & (Innovation & Entrepreneurship) Programmes every year.

Due to the prevailing COVID-19 pandemic situation, “ABHIGAM 2020” was scheduled in an online mode to welcome its 3<sup>rd</sup> Batch of MBA (IB) & 2<sup>nd</sup> Batch of MBA (IEV) programmes.

It was the first step for our incoming students to know about the Institute, the staff, the programme, the course, and the learning culture in the campus. The event was scheduled for three days from 10/12/2020 to 12/12/2020.

The first day began with an inauguration ceremony from 11:00 AM onwards. Ms. Chitralli Parmar, I/c Registrar, GTU offered a welcome address followed by the Key-Note Address on Importance of International Business Opportunities post COVID-19 era from Dr. Andy West, Dean Universal Business School, Sydney, Australia who was the Chief-Guest for the event. Dr. Pankajray Patel, Director, GSMS provided a brief introduction about GSMS Institute. And the ceremony lasted with the blessings on the students from Prof. (Dr.) Navin Sheth, Hon’ble Vice Chancellor, GTU and vote of thanks by Dr. Kaushal Bhatt, Associate Professor, GSMS

Dr. Keyur Darji, Deputy Director & Head, Department of International Relations, GTU shared details on international exposure available at GSMS-GTU followed by a briefing about MBA (IB) & MBA (IEV) programmes by Dr. Kaushal Bhatt, Associate Professor, GSMS. Disha Jadhav (Batch 2019-21), SEM-III student introduced the new students to teaching and non-teaching staff at GSMS-GTU.

Group Discussion & Personal Interview rounds were held on the same day in the afternoon session wherein the students were divided in 5 groups and trending discussion topics were allotted to them. One Faculty Member was present in every group to undertake both GD & PI rounds.

We had Dr. Rama Moondra [Strategic Consultant & Leadership Coach] as our key speaker on the second day of the event from 11:00 AM to 12:00 PM to enrich our students with underlying opportunities for managers on a global platform.

Alumni were invited on the same day to share their experience with our new aspirants as a part of afternoon session followed by the conduct of Online MCQ Based Quiz which was a knowledge gaining as well as a time and stress management activity.

Last but not the least, the third day was full of different experience for our students wherein they had an opportunity to listen to Mr. Jignesh Yagnik [Associate General Manager, Adani Wilmar Ltd.] – a key speaker of that day to make our students understand the how’s and why’s of International Business.

The afternoon session of the third day was full of fun and pictures wherein students were asked to share any favourite photo of their lives and reveal a memorable story associated with that photo.

Overall, it was a great event as we welcomed our new students to a GSMS-GTU Family; a learning and interactive experience for our students.







