



Graduate School of Management Studies Gujarat Technological University



Vision

To Be an Institute Of Excellence in Management Education by Developing Globally Competitive and Socially Responsible Professionals

GTU Awards & Achievements



ARIIA
ATAL RANKING OF INSTITUTIONS
ON INNOVATION ACHIEVEMENTS
**5th Rank amongst
all Govt. Universities
of India - 2020**



**1st Rank amongst
all Universities
of Gujarat - 2020**



**1st Rank amongst
all Universities
of Gujarat - 2019**

Mission

To create an enriched environment for aspirants of management education who will bring a significant change in the society

To provide a transformational learning experience to nurture ideas, research and solution through innovative courses and pedagogy

To work in partnership with leading national & international higher educational institutes / organizations for collaborative research and innovation.

About GTU

Gujarat Technological University is a premier academic and research institution which has driven new ways of thinking since its 2007 founding, established by the Government of Gujarat vide Gujarat Act No. 20 of 2007. GTU is a State University with more than 450 affiliated colleges in its fold operating across the state of Gujarat through its Five zones. The University caters to the fields of Engineering, Architecture, Management, Pharmacy and Computer Science. GTU has emerged as an International Innovative University in its pursuit of bringing innovation and internationalization in professional education. Within a really short span it has achieved several national accolades for its endeavour in bringing excellence in professional education.

About GSMS



GTU has established three Post Graduate School in the Academic Year 2017-18 and launched various courses. Graduate School of Management Studies (GSMS) has started with M. Phil in Business Management and Post Graduate diploma in Digital Marketing, GSMS has started AICTE (All India Council for Technical Education, New Delhi) approved MBA (International Business) from the Academic Year 2018-19 and MBA (Innovation, Entrepreneurship and Venture Development) from the Academic Year 2019-20. Five PG research centres viz. Centre for Global Business Studies, Centre for Financial Services, Centre for Marketing Excellence, Centre for Governance Systems and Centre for Business Ethics and CSR of Business Management are also working under the umbrella of Graduate School of Management Studies. To promote Internationalization in the Higher Education, three study centres viz. Indo-Canadian, Indo-German and Indo-East Asian Study centres were established. With a view to provide quality education in the field of Global Business, GSMS promotes the research work in field of business management and facilitate Joint research projects and foreign study programs in Business Management.

Programs Offered

MBA - IB **(International Business)**

Objectives of the Program:

- To make aware the management students a globally competitive business environment.
- To impart the knowledge of international business among management students.
- To understand the cross-cultural diversity in implementing sound business policies and creating the knowledge economy for international business.
- To enhance the skills to International trade.
- To develop the higher order thinking skills among scholars to meet global competitiveness.

Intake: 60

MBA - IEV **(Innovation, Entrepreneurship & Venture Development)**

Objectives of the Program:

- To Develop Innovative Business Idea into a Proof-of-Concept
- To Develop Business Idea into working Prototype
- To Develop Minimum, Viable Business Model of Innovation
- Students may acquire necessary knowledge and skills for Entrepreneurial activities
- To Promote the Entrepreneurial activities in young minds
- To foster Job Giver than Seeker

Intake: 30

Salient Features of GSMS

- AICTE approved unique MBA program offered only by GSMS in entire Gujarat
- Direct admission to Post Graduate School of State University through Admission Committee for Professional Courses (ACPC)
- All Subjects with Global Business Orientation and focus on entrepreneurship development among students.
- Benefit of GTU's collaborations with National & International Organization for Academic/Research/Industrial Tie-ups for Placements & Field Assignments.
- Highly experienced Faculty Members with Doctorate Degree.
- Opportunity to carry out Summer Internship at Germany/Bulgaria
- Opportunity to participate seminars, workshops, conferences, acceleration programs
- Access to well-equipped library and e-resources
- Prime location between the twin city of Ahmedabad & Gandhinagar

Events and Activities



Foreign students participated in Winter School Program at GTU



Startup



Industry Visit



Cultural Fest



Sports Fest



Sankul Award Exhibition

Contact Information



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