



Report on Live Certified Webinar on

# E-Mobility in India & Environment & Electric Vehicle Ecosystem

The Way Forward (Challenges, Technologies, Market & Opportunities for Indian Youth)

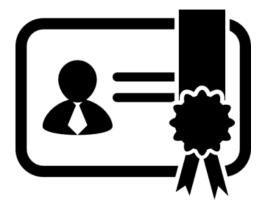
28th May, 2021 & 05th June, 2021

11:00 AM - 01:00 PM

# Webinar's Out Reach



**1000+ Registered Participants** 



820+ Certified Participants



## **Post Live Webinar 1000+ Views**

**Chief Patron** 



## Social Media Outreach 100+ Connections



Prof. (Dr.) Sanjay Chauhan.

Director, GIC, GSP-GTU



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Prof. (Dr.) Pankairay Patel. Director, GSMS- GTU





Prof. (Dr.) Tushar K Panhcal CEO, GIC



Mr. Arpit Chauhan Founder, Erkey Motors



Mr. Karthik Athreva

Founder, Erkey Motors



Mr. Ashhar Ahmed Shaikh Founder, Skill Shark

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For More Details : www.gsms.gtu.ac.in

Locate us at : GSMS, Academic Block-4, GTU Campus, Visat Gandhinagar Highway, Chandkheda, Ahmedabad Gujarat

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### Live Certified Webinar on

# **E-Mobility in India**

#### (Challenges, Technologies, Market & Opportunities for Indian Youth)

### 28th May, 2021

# 11:00 AM - 01:00 PM



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#### About India's Automotive Evolution:

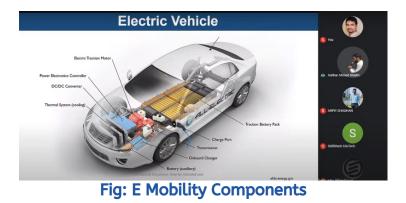
India is a massive market for two-wheelers which accounts for 70% of the 200 million total vehicles running across the length and breadth of this huge nation. This common man's commute is also responsible for over 20% of the total CO2 emissions, and about 30% of the particulate emissions in urban areas (PM2.5). Since this segment is bound to grow further, there is an urgent need to switch to cleaner mode, mainly in the urban areas, as 7 of the 10 most polluted cities across the world are in India.

#### E.R.K.E.Y with conception of was founded with a vision to include EV as an essential Mode of Transport when compared to current Gasoline Vehicles, our pledge is to make EV's Available and affordable as well, maintain the performance characteristics compared to gasoline vehicles. Creating a revolution in two wheeler transport market, by bringing a new touch of innovation. Which will intend bridge the GAP between the current ecosystem and automotive enthusiast. Leisure and luxuries in wheels is what the company has planned to embed. We are DPIIT certified startup recognized by startup India and MEITY startup hub and supported by GTU, GIC and DIC to accomplish our visualization.

**About Erkey Motors:** 



Fig: Other Countries & Energy Production



Webinar's Out Reach:

- 450+ Registered Participants
- 420+ Certified Participants
- Post Live Webinar 1000+ Views on YouTube.
- Outreach of Erkey's Social Media platform



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#### Live Certified Webinar on

# **Environment & Electric Vehicle Ecosystem**

#### The Way Forward

### 05th June, 2021

# 11:00 AM - 01:00 PM



Fig: World Environment Day

#### **About Erkey Motors:**

#### **About World Environment Day:**

World Environment Day is observed on June 5 every year. The purpose of World Environment Day is to spread awareness about the threat to the environment due to rising pollution levels and climate change.

The first World Environment Day was observed in 1974, giving a global platform for inspiring positive change in the environment. The theme of the first World Environment Day was 'Only One Earth'. The United Nations designated June 5 to be observed as World Environment Day after a call for saving the environment from possible damage due to industrialization drew attention.

E.R.K.E.Y with conception of was founded with a vision to include EV as an essential Mode of Transport when compared to current Gasoline Vehicles, our pledge is to make EV's Available and affordable as well, maintain the performance characteristics compared to gasoline vehicles. Creating a revolution in two wheeler transport market, by bringing a new touch of innovation. Which will intend bridge the GAP between the current ecosystem and automotive enthusiast. Leisure and luxuries in wheels is what the company has planned to embed. We are DPIIT certified startup recognized by startup India and MEITY startup hub and supported by GTU, GIC and DIC to accomplish our visualization.

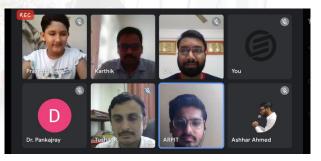


Fig: A Session by Prasiddhi Singh, Young Entrepreneur & Environmentalist

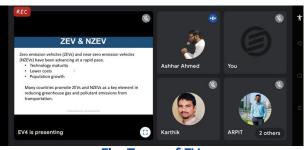


Fig: Types of EV

#### Webinar's Out Reach:

- 540+ Registered Participants
- 400+ Certified Participants
- Post Live Webinar 500+ Views on YouTube.
- Outreach of Erkey's Social Media platform



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