



GRADUATE SCHOOL OF MANAGEMENT STUDIES, GTU
ORGANIZED
1ST EDITION NATIONAL PHOTOGRAPHY CONTEST 2021
(Online Photography Competition)
FROM 19TH AUGUST – 21ST AUGUST, 2021

Graduate School of Management Studies organized the 1st Edition National Photography Contest 2021, a photography competition for the students across the nation. The very purpose of photography competition was to identify the best photographer and provide them an opportunity to showcase their talent and passion towards photography. Due to the prevailing COVID-19 pandemic situation, the event was organized in a virtual mode.

Pictures speak louder than words when it comes to explaining the thoughts and expressions. Photography gives us a creative interpretation of the world. World Photography Day marks the occasion to celebrate the art, craft, and passion for photography. The day is also used to recognize how the medium has evolved, from documentation of historic events to a mode for personal fulfilment. From amateur enthusiasts to professional photographers and photojournalists, everyone observes this day by spreading awareness and ideas about photography. People also use the opportunity to exhibit and promote their work.

On the occasion of World Photography day, the Cultural and Media Committee of Graduate School of Management Studies organized a photography competition. It was a creative event wherein the participants got an opportunity to share their best clicks, and illustrate different interpretations of their photographs exploring their “Creativity & Imagination” through a convincing story related to the clicks and submit the photographs that they celebrated via a google form.

The competition started on August 19, 2021. Each participant was asked to submit an original unedited photograph in JPEG format. The photograph should be narrative and should display different emotions for conveying a strong message. The last date for submission was August 21, 2021. A total of 53 entries were received from students of various colleges across Gujarat. The best 10 photographs were selected for the next round out of which three photographs were declared as winning photographs. The photographs were judged based on the following evaluation criteria: Audience appeal, creativity, clarity of expression, originality, uniqueness of concept.

The winning photograph was by Jaymal J chaudhari, entitled the “Mother love ♥️”. The caption to Jaymal’s photo speaks for itself. **His** photograph of a Bulbul feeding its chicks, portrayed that “Mother’s Love is always Unconditional and Eternal”. **The second winning photograph was submitted by Disha Jadhav, with her photo, ‘The Street Photoshoot - with Street models’.** The photo shows a group of five kids on the street posing like models explaining “How to be Happy even with the small things we have in our life”. **The third winner was Darshan Sarvaiya with his image of ‘The reflection of Indian Culture’.** Nicely framed, the photo shows the picture that highlights “The Architectural and Cultural Heritage of India”.

Top 10 Photographs of the event



Winning Photographs



Jaymal Chaudhari
Winner
Theme: Mother's Love

Disha Jadhav
1st Runner-Up
Theme: Street Photoshoot



Darshan Sarvaiya
2nd Runner-Up
Theme: Reflection of Indian Culture