



GRADUATE SCHOOL OF MANAGEMENT STUDIES, GTU
ORGANIZED
ABHIGAM 2021 (Orientation Programme)
FROM 27TH SEPTEMBER, 2021 TO 29TH SEPTEMBER, 2021

“ABHIGAM” – An Orientation Programme at GSMS-GTU is organized for welcoming the incoming students of MBA (International Business) & (Innovation & Entrepreneurship) Programmes every year.

“A Journey of a thousand miles begins with a single step!” – To welcome the students who made their first step towards their future, the Orientation Programme is scheduled by GSMS-GTU for three days from 27th September to 29th September 2021. Students and their parents were formally welcomed. The major objective of the programme was to make the parents and students aware of the academic aspects of the course, the rules and regulations of the Institute, and the culture of the school, campus, and University.

The first day of the orientation programme began with an inauguration ceremony at our GSMS Campus from 10:45 AM onwards by lamp lighting and Saraswati Vandana followed by GTU song and GTU film. Dr. Pankajray Patel, Director, GSMS, GTU offered a welcome address. Dr. Kaushal Bhatt, Associate Professor, GSMS, GTU provided a brief introduction about GSMS Institute. The ceremony lasted with the blessings from Prof. (Dr.) Navin Sheth, Hon'ble Vice-Chancellor, GTU and vote of thanks by Dr. Radhika Gandhi Assistant Professor, GSMS, GTU

Dr. Krishna Vaghela, Assistant Professor, GSMS, GTU, shared the overview of the MBA (IB) programme. Followed by her, Dr. Shweta Bambuwala, Assistant Professor, GSMS, GTU, shared the Summer internship & Placement tracks and records by the students of GSMS.

Then Mr. Tushar Panchal, Assistant Professor, GSMS, GTU, gave a brief introduction about the MBA (IEV) programme. Followed by him, the seniors (Batch 2020-22), introduced teaching and non-teaching staff at GSMS-GTU to the new students. Later, Snacks were arranged for all the students.

Group Discussion & Personal Interview rounds were held on the same day in the afternoon session wherein the students were divided into 5 groups and trending discussion topics were allotted to them. Two Faculty Members were present in every group to undertake both GD & PI rounds.

On the second day, an expert session was arranged from 11:00 AM to 1:00 PM. We had Ms. Nancy Shah, Founder - Speakers Circle as our guest speaker to address the students. Her session motivated the newcomers towards the opportunities waiting for them after the course and the skills they need to acquire during their studies.

In the afternoon, Alumni were invited to share their experience with our new aspirants followed by Ice breaking sessions wherein the students were provided an opportunity to get to know their peers and start a good relationship with them.

We had Ms. Bhumika Trivedi, Media & Entertainment Entrepreneur as our key speaker on the third day of the event from 11:00 AM to 1:00 PM. It was a self-realization session and she made the session much more interesting with some fun games and activities.

After lunch Break, the students attended Management Quiz. Winners were awarded prizes. Followed by Quiz, to explore and visit the campus, the students were arranged with Treasure Hunt activity wherein the winning team was awarded a prize.

Overall, it was a great event as we welcomed our new students to a GSMS-GTU Family; a learning and interactive experience for our students.

Few glimpses of ABHIGAM – 2021







