



Graduate School of Management Studies Gujarat Technological University

Report on Industry Visit at AMUL, Anand on 9th January, 2020



Students of MBA (International Business) have visited AMUL, Anand unit on 9th Jan 2020. Students have experienced Management functions in practical aspects. AMUL Company officers have given a brief introduction of

plant and showed a video film on the journey of AMUL. There were more than 60 students who enthusiastically participated in the industry visit. The visit was accompanied by two faculty members of GSMS.

During interactions, they have covered all aspects of AMUL starting with their Vision, Mission and benefits provided by AMUL to all milk producers' farmers.

