



GRADUATE SCHOOL OF MANAGEMENT STUDIES
GUJARAT TECHNOLOGICAL UNIVERSITY

“Abhigam - 2022”
Orientation Program for First Batch of BBA
Date: 4th to 6th August, 2022

Graduate School of Management Studies, Gujarat Technological University organizes orientation program “**ABHIGAM**” every year to welcome the incoming students in the various programs of GSMS – GTU. To formally welcome the first batch (2022-2025) students of the BBA program at GSMS – GTU, a three days orientation program was organized from 4th to 6th August 2022. The main aim of the program was to make the students aware of the academic aspects of the course, the rules and regulations of the institute, and the culture of the school, campus and university.

ORIENTATION PROGRAM DAY-1 (4TH AUGUST 2022)



The first day of the orientation program was inaugurated at 11 a.m. with a lamp lighting and Saraswati Vandana at the GSMS building followed by a GTU song.



Dr. Pankajray Patel, Director, GSMS, GTU addressed the students and welcomed the chief guest and students to the institute.

A documentary film on GTU was shown to the students to make them aware of the university. **Dr. Kaushal Bhatt, Associate Professor, GSMS, GTU** provided a brief introduction of GSMS to the students.



The chief guest of the program **Dr. Alpesh Gajera, Dean, School of Management, Darshan University, Rajkot, Gujarat** addressed the students.



The inauguration ceremony was concluded with a vote of thanks by **Dr. Sarika Srivastava, Assistant Professor, GSMS, GTU.**

GTU CAMPUS TOUR:

In the afternoon session of the first day, students went on a campus tour and visited Atal Incubation Centre (AIC), Boys and Girls Hostels, Major Dhyanchand Gymnasium, Vice-Chancellor Bungalow,



Canteen, Library, Computer Lab, GTU Ayurvedic Dense Forest, GTU Administrative Building, Saraswati Plaza, and Robotics Lab.

ORIENTATION PROGRAM DAY-2 (5TH AUGUST 2022)

On the second day, faculty members' and students' introduction session was organized to make them familiar with each other. It was followed by the Ice Breaking Session conducted by **Dr. Pankajray Patel, Director, GSMS, GTU.**





After a lunch break, management game was organized. Students were divided in groups and they prepared collage on different themes using newspaper and presented it in the class which was evaluated and appreciated

by the team of faculties.



ORIENTATION PROGRAM DAY-3 (6TH AUGUST 2022)

On the third day of the orientation, a visit to GTU Innovation Council (GIC) at L. D. College of Engineering Campus and Graduate School of Pharmacy (GSP), GTU Gandhinagar Campus was organized.

At the GIC students met young entrepreneurs, learned about their start-ups and got the motivation to be entrepreneurs in future.



Students visited various laboratories at the GSP, where they were shown various machines and equipment used for various purposes in the pharmaceutical industry. Students enjoyed and learned new things during their visit to both the campuses.





Overall, it was an informative, learning, interactive, and enjoyable three days orientation program for our new students to welcome them to the GSMS – GTU family.

BBA Students (Batch 2022-2025), GSMS, GTU

