



## GRADUATE SCHOOL OF MANAGEMENT STUDIES GUJARAT TECHNOLOGICAL UNIVERSITY

*“Raksha Bandhan Celebration - 2022”*  
*Date: 10<sup>th</sup> August, 2022*

India's festivals reflect the country's rich cultural abundance. On the auspicious occasion of Raksha Bandhan, Graduate School of Management Studies, Gujarat Technological University celebrated Rakhi Festival on 10<sup>th</sup> August 2022 at GSMS-GTU. It also made our international students understand the true essence of this festival and sacred relation of a brother and a sister. Our students (real sisters and brother who are students of BBA program) tied a holy thread “Rakhi” around the wrist of their brother. This tradition symbolizes Raksha which means protection and Bandhan means Bond.



**Raksha Bandhan Celebration at GSMS**

The festival was celebrated with zeal and conveyed the message of purity, unmatched bond of love, care and respect between siblings. All the BBA students, international students and faculty members were present during the celebration.



**“The bond between a sister and a brother, sometimes tightly woven, sometimes loosely held, but never broken.”**