



**Gujarat  
Technological  
University**

A-biannual Newsletter

# **3 NANTYAM**

**GRADUATE SCHOOL OF MANAGEMENT STUDIES (GSMS)**

**Energy  
Waves**

Scan to download  
E-Newsletter



June 2020

Volume 1 Issue 1



### **About GSMS:**

Gujarat Technological University has established three Post Graduate School in the Academic Year 2017-18 and launched various Programs. Graduate School of Management Studies (GSMS) has started with M. Phil in Business Management and E-course of Post Graduate diploma in Digital Marketing in the Academic Year 2017-18. Five Management / Business Studies PG research centres viz. Centre for Global Business Studies, Centre for Financial Services, Centre for Marketing Excellence, Centre for Governance Systems and Centre for Business Ethics and CSR of Business Management are also merged with Graduate School of Management Studies. To promote Internationalization in the Higher Education, three study centres viz. Indo-Canadian, Indo-German and Indo-East Asian Study centres were also merged with GSMS. With a view to provide quality education in the field of Global Business, GSMS has started AICTE (All India Council for Technical Education, New Delhi) approved MBA (International Business) from the Academic Year 2018-19. With a view to provide support to Student Start-Up and Innovation, GSMS has started AICTE approved MBA (Innovation, Entrepreneurship and Venture Development) from the Academic Year 2019-20. GSMS is one of the four institutes in entire Indian and only department in Western India which got the approval of MBA (IEV) in the Academic Year 2019-20. GSMS also enrolls full time International Students (sponsored by ICCR) for its various Programs i.e. Ph. D., MBA (IB), etc. Being a department of GTU, GSMS promotes the research work in the field of business management and facilitate Joint research projects and foreign study programs in Business Management with foreign university partners in Europe.

### **Vision of GSMS:**

To Be an Institute of Excellence in Management Education by Developing Globally Competitive and Socially Responsible Professionals

### **Mission of GSMS:**

- To create an enriched environment for aspirants of management education who will bring a significant change in the society
- To provide a transformational learning experience to nurture ideas, research and solution through innovative courses and pedagogy
- To work in partnership with leading national & international higher educational institutes / organizations for collaborative research and innovation.

### **About Anantyam:**

The name “Anantyam” is originally taken from Sanskrit which means Endless or Eternal (Lasting or Existing Forever), it has also meaning of unlimited happiness. This newsletter is published by Graduate School of Management Studies Bi-Annually i.e. June and December. A newsletter can provide/updates and information on the way in which school is moving to achieve its goal. It also informs various stake holders of school regarding different activities carried out by students and faculty members. It also highlights achievements of students and staff members. The newsletter is designed and developed by the students of Media Committee of GSMS under the guidance of Faculty Members.

# TABLE OF CONTENTS

Topic	Page No.
<b>1. Events &amp; Activities</b>	4
<b>2. Achievements</b>	10
<b>3. Photo Gallery</b>	11

## Media Team:

Biannual newsletter is published by Media Team – a team under the Media Committee at GSMS – GTU

For any feedback/suggestion/query mail us at [anantyam@gtu.edu.in](mailto:anantyam@gtu.edu.in)

Anantyam © 2020 by GSMS -GTU is licensed under CC BY-NC 4.0





# EVENTS & ACTIVITIES

**AAROHAN-2020: GSMS Sports festival:** Graduate School of Management Studies and Sports Section of GTU have jointly organized Aarohan-GTU PG School Sports Fest during 14th & 15th February, 2020 at GTU Chandkheda Campus. This sports fest was organized for all the PG students of three schools i.e. Graduate School of Management Studies, Graduate School of Pharmacy and Graduate School of Engineering & Technology. More than 200 students have taken part in various sports events.

## Cricket

**Toss for cricket by Hon'ble Registrar sir – GTU**



Cricket is the best game to nurture teamwork. There were two teams of seniors and juniors where both teams participated very enthusiastically and enjoyed.

## Table Tennis

Table Tennis help to focus on your goal. Many students participated in this game and performed



## Carrom

There were many pairs to compete in carrom this game was one which started at morning 10:00 AM and lasts till evening 07:00 PM



## Chess

Chess is the game of mind. It can analyze how one can perform in extreme pressure with calm mind. There were very few students who participated in chess but all of them had very tough competition.

In outdoor games Kho-Kho was also there where girls performed with great strength and strategies. Event was started at 10:00 AM morning and last till 7:00 PM evening. Students, faculties and GSMS staff enjoyed it a lot.



**REPUBLIC DAY CELEBRATION 26<sup>th</sup> JANUARY-2020:** Republic Day is celebrated to remember the historic moment when our nation became an independent republic country. It is a day of national rejoicing and red-letter day in our country. The day is celebrated with pomp and show, zeal and spirit, throughout the length and breadth of the country.



The day was celebrated at Graduate School of Management Studies (GSMS) with enthusiasm and éclat. The campus building was tastefully decorated with flowers pots, balloons, buntings.



On this prestigious occasion many hon'ble chief guest; hon'ble vice chancellor sir, hon'ble registrar sir, respected professor sir and ma'am were present. Also, a speech was given by them. There was a program of flag hosting, dancing, singing, pyramid.





**BOOK LAUNCH OF COUNTRY STUDY AND FELICITATION OF FOREIGN STUDENT (2020):** Centre for global business studies (CGBS) is one of the PG research centers of GTU which promotes the research work in field of business management and facilitates the foreign study program across the branches.



This event was held by Graduate School of Management Studies (GSMS) & department of international relations. Main focus of CGBS is to discover opportunities for doing business in 7 regional markets, namely north America, Europe, south America, middle east Africa, central Asia, east Asia and specific countries.





**INDUSTRIAL VISIT AT AMUL:** With an aim to go beyond academics, industrial visit is organized in each semester by Graduate School of Management Studies (GSMS) which provides student a practical perspective and insightfulness on the world of work.



In 2020, Graduate School of Management Studies (GSMS) organized industrial visit for AMUL. This gives very brief knowledge to students that how a manufacturer unit actually works.





**AICTE – GTU SPONSERED FDP ON MANAGERIAL PERSPECTIVE OF BUSINESS ANALYTICS:** The five-day Faculty development programmed titled “Managerial Perspective of Business Analytics” was inaugurated on 20th January 2020, Monday at 9:30 am by lighting of the lamp. The inauguration ceremony was presided over by Dr. Navin Sheth, Vice Chancellor, GTU along with the FDP expert Dr. Tanushri Banerjee, Associate Professor, PDPU and the Director of the Graduate School of Management Studies Dr. Pankajray Patel.



Dr. Navin Sheth, Vice Chancellor, GTU introduced the expert and exhorted all the faculties to utilize the opportunity to the maximum. In his inaugural speech, Dr. Navin Sheth, highlighted that, “The blend of technology and business makes it an ideal study option for students with an interest in data analysis or working with big data and this Faculty Development Programmed at GTU is a Launchpad for building a successful and satisfying insight for educators and researchers.

A bright and lively group of participants attended the programmed. While most participants were highly experienced faculty members from Gujarat, a few exceptional candidates who were close to completing their PhDs, with a keen interest in an academic career, had also been admitted. The diversity in the batch in terms of gender, areas of specialization, geographical locations and prior background encouraged diverse perspectives and enriched the learning experience for the participants. This FDP gave an apt platform to understand applications of Analytics and Big Data in various disciplines of management and how they are being used for solving domain and sector specific problems.





## **PARTICIPATION OF GSMS STUDENT AND STAFF MEMBERS IN BLOOD DONATION CAMP:**

With theoretical and practical studies GSMS also participate at social activities. Students and staff members of GSMS participate at blood donation camp at Raj bhavan, Gandhinagar. Students and staff members were participated in this camp with view point of give such help to needy people by donating blood.



## **HON'BLE PRIME MINISTER TALK ON "PARIKSHA PE CHARCHA 2.0":**

Pariksha pe charcha is an annual event held every year since 2018. During the event the prime minister of India interacts with students, teachers and parents from across the country and shared valuable tips on how to take board and entrance exams in a relaxed and stress-free manner.



# ACHIEVEMENTS

A semester exchange program is organized by Graduate School of Management Studies, GTU with the help of Department of International, GTU. This program is designed to give the international exposure to students for one semester study at partner foreign university under various funded schemes available.

One of such semester exchange program was organized between GSMS, GTU and Opole University of Technology, Poland under Erasmus+ fully funded grant. The selected student has to complete second semester at foreign partner university.

A semester exchange program involve international travel, study and examination at foreign university. This exchange programs provide students with an opportunity to study in a different country and environment experiencing the history and culture of another country, as well as meeting new friends to enrich their personal development.

Semester exchange programs are also effective to challenge students to develop a global perspective. Juhi Doshi from Graduate School of Management Studies has participated in Semester exchange from January to June 2019 and spent Semester II at Opole University, Poland.





# PHOTO GALLERY







Scan to download  
E-Newsletter



<http://www.gsms.gtu.ac.in>



Drop Mail for any query or suggestions  
at  
[anantyam@gtu.edu.in](mailto:anantyam@gtu.edu.in)



[gsms@gtu.edu.in](mailto:gsms@gtu.edu.in)

079-23267534/542



Academic Block – IV, GTU  
Chandkheda Campus,  
Near Visat Three Roads,  
Sabarmati - Koba Highway,  
Chandkheda,  
Ahmedabad, Gujarat – 382424

Follow us on:



@gsmsgtu