



**Gujarat  
Technological  
University**

A-biannual Newsletter

# **3 NANTYAM**

GRADUATE SCHOOL OF MANAGEMENT STUDIES (GSMS)

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### **About GSMS:**

Gujarat Technological University has established three Post Graduate School in the Academic Year 2017-18 and launched various Programs. Graduate School of Management Studies (GSMS) has started with M. Phil in Business Management and E-course of Post Graduate diploma in Digital Marketing in the Academic Year 2017-18. Five Management / Business Studies PG research centres viz. Centre for Global Business Studies, Centre for Financial Services, Centre for Marketing Excellence, Centre for Governance Systems and Centre for Business Ethics and CSR of Business Management are also merged with Graduate School of Management Studies. To promote Internationalization in the Higher Education, three study centres viz. Indo-Canadian, Indo-German and Indo-East Asian Study centres were also merged with GSMS. With a view to provide quality education in the field of Global Business, GSMS has started AICTE (All India Council for Technical Education, New Delhi) approved MBA (International Business) from the Academic Year 2018-19. With a view to provide support to Student Start-Up and Innovation, GSMS has started AICTE approved MBA (Innovation, Entrepreneurship and Venture Development) from the Academic Year 2019-20. GSMS is one of the four institutes in entire Indian and only department in Western India which got the approval of MBA (IEV) in the Academic Year 2019-20. GSMS also enrolls full time International Students (sponsored by ICCR) for its various Programs i.e. Ph. D., MBA (IB), etc. Being a department of GTU, GSMS promotes the research work in the field of business management and facilitate Joint research projects and foreign study programs in Business Management with foreign university partners in Europe.

### **Vision of GSMS:**

To Be an Institute of Excellence in Management Education by Developing Globally Competitive and Socially Responsible Professionals

### **Mission of GSMS:**

- To create an enriched environment for aspirants of management education who will bring a significant change in the society
- To provide a transformational learning experience to nurture ideas, research and solution through innovative courses and pedagogy
- To work in partnership with leading national & international higher educational institutes / organizations for collaborative research and innovation.

### **About Anantyam:**

The name “Anantyam” is originally taken from Sanskrit which means Endless or Eternal (Lasting or Existing Forever), it has also meaning of unlimited happiness. This newsletter is published by Graduate School of Management Studies Bi-Annually i.e. June and December. A newsletter can provide/updates and information on the way in which school is moving to achieve its goal. It also informs various stake holders of school regarding different activities carried out by students and faculty members. It also highlights achievements of students and staff members. The newsletter is designed and developed by the students of Media Committee of GSMS under the guidance of Faculty Members.

# TABLE OF CONTENTS

Topic	Page No.
<b>1. Events &amp; Activities</b>	4
<b>2. Start-up Stories</b>	6
<b>3. Achievements</b>	7
<b>4. Photo Gallery</b>	8

## Media Team:

Biannual newsletter is published by Media Team – a team under the Media Committee at GSMS – GTU  
For any feedback/suggestion/query mail us at [anantyam@gtu.edu.in](mailto:anantyam@gtu.edu.in)

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# EVENTS & ACTIVITIES

## “Abhigam” – An Orientation Program for new batch (2020-22) of MBA (International Business):

Graduate School of Management Studies, Gujarat Technological University organizes orientation program “ABHIGAM” every year to welcome the incoming students in the various programs of GSMS – GTU. To formally welcome the students of MBA – International Business and MBA – Innovation, Entrepreneurship & Venture Development programs (2020-22 batch) at GSMS – GTU

The main aim of the program was to make the students aware of the academic aspects of the program, the rules and regulations of the institute, and the culture of the school, campus and university.



## E- Anusandhan-2020 – A State Level Summer Internship Project Competition –

State Level Summer Project Competition' for students pursuing MBA, PGDM or equivalent course in management across the state of Gujarat. The main objective of Competition is to act as a bridge to understand industry dynamics and learn implementation of the theoretical concepts studied during the course.

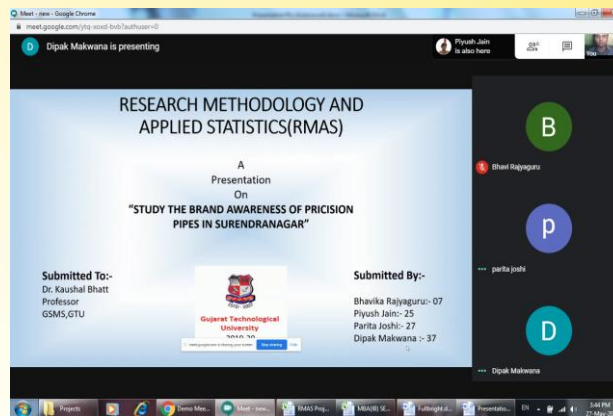
The state -level SIP competition was organized to provide a platform for all future managers to showcase their research-based problem identification and proposed solutions during industry interaction. In this SIP competition students make a report on their summer internship. This program was helped for students to grab the opportunities.



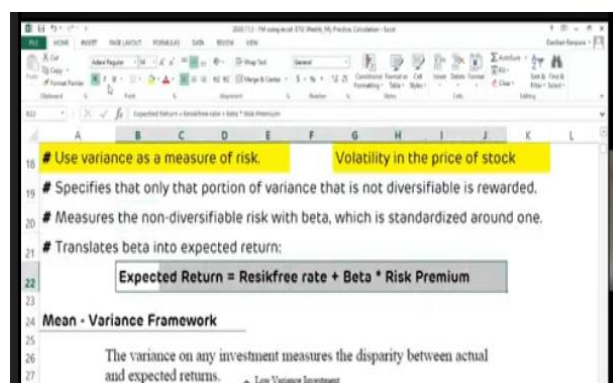
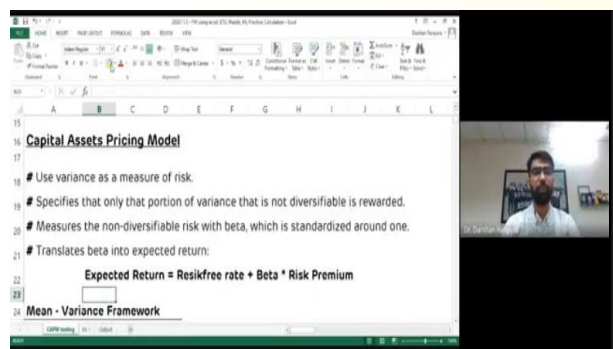
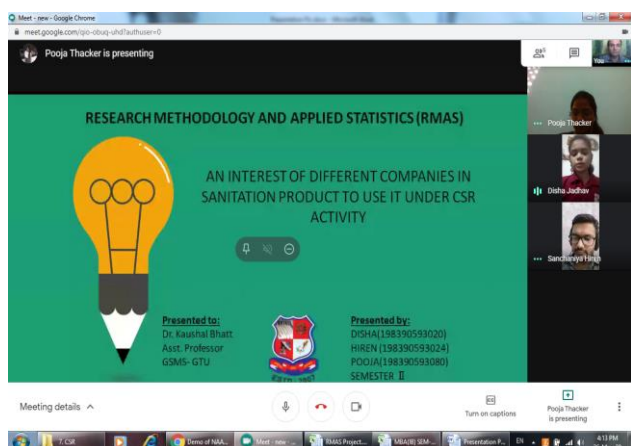
**Online Classes** - Online classes and technology have emerged as a superhero during the lockdown days. We have all been under house arrest but are still connected with the world of education.

Due to the lockdown, students have not been able to stay connected with the outer world and the lack of exposure is evident. The only reprieve for the students' mental well-being has been the transition to online classes.

Teachers made sure that the learning for students was not compromised, so they took a great leap forward to find solutions and create new learning environments for their students to ensure that learning never stops.



**Guest Lecture under IIPM: Topic: CAPM Model** - A guest lecture on CAPM Model was conducted by Dr. Darshan Ranpura for the students of Finance specialized students of semester-3 under the subject of International Investment and Portfolio Management. More than 35 students of specialization attended the session.

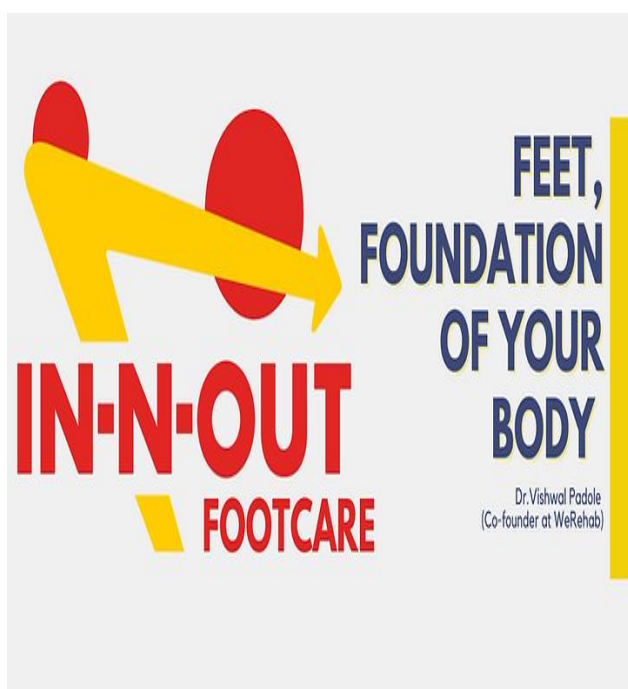



# START-UP STORIES

MBA IEV Student Vishwal Padole and Sukanya Dikshit Startup CurAlgia got selected for India Expo 2020 Dubai Expo and it was sponsored by AICTE Startup India.


CurAlgia keeps you moving! CurAlgia has come with a disruptive and innovative smart insole that lets one track their body biomechanics and helps in inside-driven rehabilitation and physiotherapy.

Healthy feet are the foundation on which you build your life. If you don't take care of your feet, they won't be able to support you and your big plans.



 **India Pavilion at Expo 2020** ✓  
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# ACHIEVEMENTS

GSMS proudly share that MBA IEV Student Koushik Bose Innovators got selected for Seed Funding support of upto Rs. 10 Lakh seed grant and exclusive Mentoring support by MoE-MIC.

Mr. Tushar Panchal, Assistant Professor, GSMS, GTU got the best coordinator award for Student Startup and Innovation Policy.

## રાજ્ય સરકાર દ્વારા જીટીયુને SSIP- પ્રશંસા એવોર્ડ સહિત કુલ ૩ એવોર્ડ એનાયત કરાયા

અમદાવાદ, તા. ૧૭  
રાજ્ય સરકારના શિક્ષણ વિભાગ દ્વારા આજરોજ સ્ટુડન્ટ સ્ટાર્ટઅપ એન્ડ ઈનોવેશન પોલિસી (લ્ટેન) અંતર્ગત નેશનલ સ્ટુડન્ટ સ્ટાર્ટઅપ મીટ - ૨૦૨૦ યોજવામાં આવી હતી. જેમાં સ્ટુડન્ટ સ્ટાર્ટઅપ એન્ડ ઈનોવેશન પોલિસી માટે કાર્યરત સંસ્થા અને રાજ્યની ૩ યુનિવર્સિટીને જુદી-જુદી કેટેગરીમાં એવોર્ડ આપવામાં આવ્યા હતાં. કેન્દ્રીય મંત્રી પ્રકાશ જાવડેકરના હસ્તે ગુજરાત ટેકનોલોજીકલ યુનિવર્સિટીને (જીટીયુ) SSIP- પ્રશંસા એવોર્ડ, બેસ્ટ કોઓર્ડિનેટર અને બેસ્ટ મેન્ટર્સ સહિત કુલ ૩ એવોર્ડ એનાયત કરવામાં આવ્યા છે. જીટીયુના કુલપતિ પ્રો. ડો. નવીન શેઠે આ પ્રસંગે અભિનંદન આપતાં જણાવ્યું હતું કે, સ્ટાર્ટઅપ અને ઈનોવેશન ક્ષેત્રે જીટીયુ હંમેશા વિદ્યાર્થીઓ માટે કાર્યરત રહે છે. રાજ્ય સરકારશ્રી દ્વારા પણ જીટીયુની આ કામગીરીને ધ્યાનમાં લઈને પ્રશંસા એવોર્ડ એનાયત કર્યા છે. આ બદલ સમગ્ર જીટીયુ પરિવાર હર્ષની લાગણી અનુભવે છે. જીટીયુના કુલસચિવ ડો. કે. એન. ખેરે પણ એવોર્ડ મેળવનાર કર્મચારી સહિત તમામ સ્ટાફને અભિનંદન પાઠવ્યા હતાં.



જીટીયુના કર્મચારી તુષાર પંચાલને બેસ્ટ કોઓર્ડિનેટર અને કરણ સારગરાને બેસ્ટ મેન્ટર્સનો એવોર્ડ પ્રાપ્ત થયો

જીટીયુને પ્રશંસા એવોર્ડ સહિત ઈન્ડ્યુબેશન મેનેજર તુષાર પંચાલને બેસ્ટ SSIP કોઓર્ડિનેટર અને કરણ સારગરાને બેસ્ટ SSIP મેન્ટર્સનો એવોર્ડ આપીને સન્માનવામાં આવેલ છે. રાજ્ય સરકારના શિક્ષણ વિભાગ દ્વારા વર્ષ-૨૦૧૭ના સ્ટુડન્ટ સ્ટાર્ટઅપ એન્ડ ઈનોવેશન પોલિસી SSIP- શરૂ કરવામાં આવેલ છે. સરકારની આ પોલિસીમાં સહભાગી થવા હેતુસર જીટીયુ દ્વારા પણ રાજ્યમાં અમદાવાદ, સુરત, વડોદરા અને રાજકોટ સહિત ૪ રીજનલ સેન્ટર્સ શરૂ કરવામાં આવેલ છે. જેમાં વિદ્યાર્થીઓને માર્ગદર્શન મળી રહે તે માટે યોગ્ય મેન્ટર્સની પણ નિમણૂક કરવામાં આવેલી છે. આ ઉપરાંત ઈનોવેશનના આઈડિયાથી લઈને ફાઈનલ પ્રોડક્ટ નિર્માણ સુધીની તમામ પ્રકારની સહાય જીટીયુ દ્વારા કરવામાં આવે છે. અત્યાર સુધી જીટીયુ દ્વારા ૩૧૩ સ્ટુડન્ટ ઈનોવેશન અને સ્ટાર્ટઅપને ૧.૦૪ કરોડની સહાય આપવામાં આવી છે. જ્યારે ૧૧૬ ઈનોવેશનની પેટન્ટ ફાઇલ કરવામાં આવેલ છે.

Dr. Kaushal Bhatt, Associate Professor, GSMS, GTU got the best global teacher award 2020.

Inaugural Session: Azadi Ka Amrit Mahotsav: Innovation Week Celebration  
Theme: Agriculture & Rural Development (10 Numbers)

Sl. No	Innovations & Startups	Team Lead	Institute / Education
1	Paohiya Agrimac Ltd: Gender Friendly Paddy Weeder Suitable for Hill Agriculture	Sapnali Sebastian Nayara Leo, Sewa Heni	IIT Guwahati, ASSAM
2	ACOUSTIC AGRICULTURE	Pavan A, Venu K S	M V J College of Engineering, Karnataka
3	COFFER Coffee Harvester	Nitin Singh, Havyas K.S.	EDII, Ahmedabad, Gujarat
4	MULTI AGRO MECHANISM	Vikrant Sunder Pal Kunal Shashikant Pawar	Thakur College of Engineering & Technology, Maharashtra
5	AUTOMATIC SUGARCANE CUTTER WITH BUD DETECTION	S.B.Lande, Jyoti Rangole Sonal Nikam, Anuj Fulari Aishwarya Fulari, Vinay Nagalkar	Vidya Pratishthan's Kamalnayan Bajaj Institute of Engineering & Technology, Maharashtra
6	Monstgrain - Optimized Storage Management system	Nishit Reddy, G Sai Yuva Teja Chaitanya Bhogadi, P Dheeraj eddy, M. A. Arbaz	Jawaharlal Nehru Technical University, Telangana
7	SPARK GREEN VENTURES & INNOVATIONS (KRISHAK KALYAN)	Ankit Raghuvanshi, Vindesh Raghuvanshi, Deepam Chakarwarty	INDIAN INSTITUTE OF TECHNOLOGY INDORE, MADHYA PRADESH
8	WebNomics - Enhanced on field portable round fruit handling and management	Manohar Lal, Surekha Sharma Shubham Soni, Vikram Dutt	EDII, Ahmedabad, Gujarat
9	Crop defender	Koushik Bose, Sumit Kumar Jatwar, Utkarsh Vaishnav	Graduate School of Management Studies Gujarat Technological University, Gujarat

Inaugural Session: Azadi Ka Amrit Mahotsav: Innovation Week Celebration  
Theme: Education ( 2 Numbers)

Sl. No	Innovations & Startups	Team Lead	Institute / Education
1	Doubuddy	Nishkarsh Bansal	KJ Somaiya Institute of Management and Technology, Mumbai
2	Explorica	Ashhar Ahmed, Ashfaque Ahmed Shaikh, Akbar Ali Baig, Ganesh, Shaswat	Graduate School of Management Studies, Gujarat Technological University, Gujarat

DOUBT BUDDY

Inaugural Session: Azadi Ka Amrit Mahotsav: Innovation Week Celebration  
Theme: Smart Ventures & Tech Vende (3 Number)

Sl. No	Innovations & Startups	Team Lead	Institute & State
1	IGNIT Technical solutions	R LOGESWARAN	M.G.R. Educational and Research Education
2	Regenerative Clutch System - Scoot-E: Plug-in Hybrid Scooter with Regenerative Clutch	Bilal Nazeer, Bedatri Moulik, Madhusudan Grover, Vishnu Datta	Amity University, Uttar Pradesh
3	EV Power Train Solution	Abhishek Kumar, Ankush Sarkar, Divyanshu Sharma	Gujarat technical university, Ahmedabad

Themes: Software - Mobile App Development; Sports & Fitness; Sustainable Environment (3 Number)

Sl. No	Innovations & Startups	Team Lead	Institute & State
1	INDIAUTH-Analyze Documents Help User Analyze that Data	Akshat Bahety, Abhishek K., Ashu Singh, Sourabh Bakshi	Jagran Lakcity University, Madhya Pradesh
2	Ardent Sport	Shubham Soni, Hiren Thacker, Roopa Chotali, Ankit Mudpe	Entrepreneurship Development Institut of India, Gujarat
3	Outdoor Air Purifier	Harsa N...	Acropolis Institute of Technology & Research, Madhya Pradesh





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