



**Graduate School of Management Studies**  
**Gujarat Technological University**

# आरोग्यम प्रबंधम 2022



One day conclave on  
**"The New Era of Healthcare"**



**Gathering Of Delegates From Healthcare Sector**



*"Empowering the individual means empowering the nation.*

*And empowerment is best served through rapid economic growth with rapid social change."*

*Atal Bihari Vajpayee*

**GOOD GOVERNANCE DAY**

# ABOUT US



## ABOUT GTU

GTU is one of the largest Technological public Universities in terms of enrolled students and affiliating institutions. GTU has emerged as an International Innovative University in its pursuit of bringing innovation and internationalization in professional education. Within a really short span, it has achieved several national accolades for its endeavour in bringing excellence to professional education. University is having full-fledged start up activities through GTU Innovation Council, well-established and operative, and CoEs duly supported by Central Government and State Government.

## ABOUT GSMS

Graduate School of Management Studies (GSMS) is one of the Post Graduate Business Schools operating under the Flagship of Gujarat Technological University established in the AY 2017-18. GSMS has started AICTE approved MBA (International Business), Unique Start-up track course MBA ( Innovation, Entrepreneurship, and Venture Development), Post Graduate Diploma in Digital Marketing, Post Graduate Diploma in Hospital Management, Bachelor of Business Administration and Full-time Ph.D. in Management.





## ABOUT POST GRADUATION DIPLOMA IN HOSPITAL MANAGEMENT

It offers intensive training in the operational and administrative areas of the Hospital to equip them with the management skills like planning, organizing and decision making. The Post Graduate Diploma in Hospital Management will enable a student to acquire conceptual and technical knowledge in management and prepares the student to handle administrative functions in Healthcare Industry. This course is aimed at graduates who have the aptitude and looking forward for a career in healthcare & hospital industry. This course trains and enables the students to acquire the competencies required to manage hospitals professionally and provide quality healthcare to the patients. PGDHM is specially designed for working healthcare professionals to sharpen their skill sets for better management in Healthcare and career growth.



## ABOUT EVENT

आरोग्यम प्रबंधम 2022 will be a venue for exploring the advances in the field of healthcare. In this gathering, the major advances in techniques, materials and procedural changes related to medical treatment will be discussed. This conclave will serve a unique opportunity for the delegates of Medical Universities and Healthcare companies as it allows people to interact with industry leading Healthcare professionals, Researchers and Business persons. Aarogyam 2022 will not only be a venue hosting the largest gathering of healthcare delegates and related professionals, but also attempts to spread Knowledge on advances in the ever changing-field of Healthcare.

## Who should attend

- Doctors
- Resident Doctors
- Hospital CEOs
- Paramedical Staff
- Healthcare Professionals
- Healthcare Researchers
- Fellowship holder
- Pharma Companies
- Healthcare Professionals
- Hospital Quality Team
- Healthcare Management Students
- Medical UG & PG Students

## CHIEF PATRON



**Prof. (Dr.) Navin Sheth**  
(Hon'ble Vice Chancellor - GTU)

## PATRON



**Dr. K N Kher**  
(Registrar - GTU)

## INVITEE



**Dr. Pankajray Patel**  
(Professor & Director - GSMS, GTU)

## Conference Sessions

- Medical Practice - Opportunities & Challenges / Hospital & Nursing Home Management
- Service Excellence - A Patient Centric Approach
- Future of Hospital - Digitalization & Artificial Intelligence in Hospital
- Modern solutions for effective hospital marketing



# Distinguished Speakers



**Dr. Rakesh S. Joshi**  
**Medical Superintendent**  
**Civil Hospital, Ahmedabad**  
HOD - Pediatric Surgery Dept.  
B J Medical College & Civil Hospital,  
Ahmedabad



**Dr. Parth Desai**  
**COO - KD Hospital**  
IIM Calcutta Graduate



**Dr. Bhavin Parekh**  
**Associate Professor - SAST, GTU**  
Ex-Scientist - Aakanksha Hospital &  
Research Institute  
PhD Medicine - University of Cambridge,  
MSc BME - University of Surrey, UK



**Mr. Nehal Dixit**  
**Director - Heyaan Consulting LLP**  
PGDHM & PGDMLS - Symbiosis Centre of  
Healthcare

# Faculty Coordinator



**Dr. Kaushal Bhatt**

Associate Professor

Graduate School of Management  
Studies, GTU



**Ms. Sweta Padh**

Assistant Professor

Graduate School of Management  
Studies, GTU



**Ms. Hetal Rathod**

Assistant Professor

Graduate School of Management  
Studies, GTU

## Faculty Members of PGDHM

Dr. Jagdish Kamath	Head Medical Services	GE LTD
Dr. Dinesh Patel	Orthopaedic Surgeon & Medico Legal Consultant in Hospital	Khushi Hospital
Mr. Hemant Bhattnagar	Facility Director	Narayana Hospital
Mr. Dev Vyas	Head - Training, Quality & Strategic HR	SVP Hospital
Dr. Parth Desai	Chief Operating Officer	K D Hospital
Mr. Chirag Gandhi	Healthcare Consultant	Consultancy Firm
Manjunathan Chandran	Deputy General Manager	Apollo Hospital, Ahmedabad
Mr. Nehal Dixit	Director (Healthcare Consultant)	Heyaan Consulting LLP



# Advisory Committee

Dr. Kartik kumar Shah	Director	Max Super Speciality Surgical Hospital
Dr. Bharat Amin	General Surgeon	Prabhu Jyot Hospital & Surgical Institute
Dr. Dushyant Desai	Pathologist	Shreyas Pathology Laboratory
Dr. Ilaben Desai	HOD - Department of Radiology	B J Medical College
Dr. Maitrey Gajjar	Director & CEO	Saviour Hospital
Dr. Ajay Shah	Pulmonologist	Radiance Hospital
Dr. Ashwin Sanghavi	Dean	Swaminarayan Medical College & Hospital, Swaminarayan University
Dr. Nilesh Shah	Medical Superintendent	Swaminarayan Medical College & Hospital, Swaminarayan University
Dr. Dileep Mavalankar	Director	Indian Institute of Public Health Gandhinagar
Dr. Mahesh Kakadiya	Healthcare Consultant	Caremarque Healthcare Consultancy
Dr. Daulatsinh Zala	Associate Professor	School of Applied Science,GTU

# Organizing Committee

Dr. Nitin Vora	Dean	GMERS Medical College, Sola Civil
Dr. Amit Jain	Sr. Manager - Learning & Development	Troikaa Pharmaceuticals Ltd.
Dr. M M Prabhakar	Medical Superintendent	Smt. SMS Multi Speciality Hospital
Dr. Jitendra H. Shah	President	Ahmedabad Medical Association
Dr. Parth Gajjar	General Surgeon	Parth Hospital
Dr. Heena Chhanwal	HOD - Department of Anesthesia	GCS Medical College & Hospital
Dr. Divyesh Panchal	HOD - Department of Gynecology	GCS Medical College & Hospital
Dr. Maulik Panchal	Consultant Physician	Mira Multi Specility Hospital

# Tentative Event Timeline

<b>Registration &amp; Breakfast</b>	<b>8.30 AM - 10.30 AM</b>
<b>Inaugral Ceremony &amp; Group Photo</b>	<b>10.30 AM - 11.15 AM</b>
<b>Session 1</b>	<b>11.15 AM - 12.00 PM</b>
<b>Session 2</b>	<b>12.00 PM - 12.45 PM</b>
<b>Exhibition Visit &amp; Lunch</b>	<b>12.45 PM - 2.00 PM</b>
<b>Session 3</b>	<b>2.00 PM - 2.45 PM</b>
<b>Session 4</b>	<b>2.45 PM - 3.30 PM</b>
<b>Certificate Distribution &amp; Valedictory Function</b>	<b>3.30 PM - 4.00 PM</b>
<b>High Tea</b>	<b>4.00 PM - 4.30 PM</b>

# Event Registration

**The future of healthcare lies in working hand-in-hand with technology, also healthcare workers have to embrace emerging healthcare technologies in order to stay relevant in the coming years.**



<http://bit.ly/aarogyamgsms>

\*Registration is mandatory to attend the event



# Contact us



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