



GRADUATE SCHOOL OF MANAGEMENT STUDIES

Gujarat Technological University

MBA (INTERNATIONAL BUSINESS)



Class of 2020-22

PLACEMENT BROCHURE

About GTU

Gujarat Technological University is a premier academic and research institution that has driven new ways of thinking since its 2007 founding, established by the Government of Gujarat vide Gujarat Act No. 20 of 2007.

Today, GTU is an intellectual destination that draws inspired scholars to its campus, keeping GTU at the nexus of ideas that challenge and change the world. GTU is a State University with 486 affiliated colleges in its fold operating across the state of Gujarat through its FIVE zones at Ahmedabad, Gandhinagar, Vallabh Vidyanagar, Rajkot, and Surat.

The University caters to the fields of Engineering, Architecture, Management, Pharmacy, and Computer Science. The University has about 4, 00,000 students enrolled in a large number of Diploma, Under Graduate, Post Graduate programs along with the robust Doctoral program. Our education empowers individuals to challenge conventional thinking in pursuit of original ideas. With a commitment to free and open inquiry, our scholars work transforms the way we understand the world, advancing – and creating – fields of study.



About GSMS

To provide quality education in the field of Global Business, GSMS has started AICTE (All India Council for Technical Education, New Delhi) approved MBA (International Business) from the Academic Year 2018-19. With a view of providing support to Student Start-Up and Innovation, GSMS has started AICTE approved MBA (Innovation, Entrepreneurship, and Venture Development) from the Academic Year 2019-20.

GSMS strives to adapt and constantly explore pedagogy to update the learning processes for its students to make them competitive, accountable, and effective individuals in society.



Vision



“

To Be an Institute Of
Excellence in Management
Education by Developing
Globally Competitive and
Socially Responsible
Professionals

”



Mission

- To create an enriched environment for aspirants of management education who will bring a significant change in the society
- To provide a transformational learning experience to nurture ideas, research and solution through innovative courses and pedagogy
- To work in partnership with leading national & international higher educational institutes/ organizations for collaborative research and innovation



Prof. (Dr.) Navin Sheth Honorable Vice-Chancellor Gujarat Technological University

“

Dear Recruiters

I would like to introduce 3rd batch of MBA(IB) With immense pleasure and pride, I introduce 3rd Batch of MBA (International Students) from our own Graduate School of Management Studies. I cordially invite you to be a part of the Campus Placement Programme.

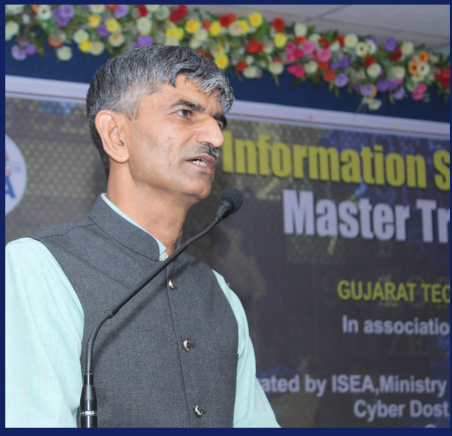
I am delighted to share that GTU got 5th Rank in 'Atal Ranking of Institutions on Innovation Achievements (ARIIA) - 2020' in the category of Govt. and Govt. Aided Universities and has also received prestigious QS I-GUAGE E-LEAD (E-Learning Excellence for Academic Digitization) certificate for preparedness of institute to conduct online teaching and learning.

Owing to Covid Pandemic 19 overall world scenario is becoming increasingly challenging, however, I express my sincere gratitude for your continued support for the handholding of our bright, committed, and vibrant students of past batches and expect the same to continue so. We are happy to report better performance and achieve a new normal for the system while keeping it running. The journey towards a better system continues. We remain committed to delivering a system that genuinely balances the three stakeholders the students, the recruiters, and the institute.

I welcome you all to GSMS - GTU campus and hope this would lead to mutually fruitful and beneficial interaction that shall usher in an innovative era of synergetic cooperation. I extend my best wishes to all the graduating managers of the third batch of MBA (International Business) for the bright future and also advise them to be responsible towards building of a great India and better future for the mankind.

”





Dr. K. N. Kher
Registrar
Gujarat Technological University

Dear Recruiters

I take this opportunity to present 79 enthusiastic, committed, and motivated GSMS students of the 3rd batch of MBA (International Business) for the campus placements. We at GTU have also strived to continue with the teaching and grooming so that they are ready to take up responsible positions in the corporate Sectors.

Gujarat Technological University attitude to overcome challenges and create opportunities from obstacles which was evident from being the only state university that conducted online exams of more than 50,000 final semester students across various subjects in different disciplines of Engineering, Management, Pharmacy, Computer Applications, and Architecture.

On behalf of the Graduate School of Management Studies and the Gujarat Technological University, we extend a cordial invitation to you to participate in the Campus Placement Program for the batch of 2020 -2022.





Prof. (Dr.) Pankaj ray V Patel
Director,
Graduate School of Management
Studies-GTU, Ahmedabad, Gujarat

“

Dear Recruiters

Greetings from Graduate School of Management Studies, GTU.

Within a span of 3 years of establishment GSMS, our alumnus has generated renown for the institute by exceeding the expectations of recruiters. I am delighted to share that 79 students of batch 2020-2022 will also keep the flag high with their commitment, focus, and loyalty.

Our students capitalize on the opportunity to pursue wide-ranging topics to prepare them for their future management careers through a blend of coursework, internships, and lectures by eminent visiting faculties/business leaders. Our MBA (IB) students attempt to strengthen their knowledge commensurate with the practice of management for the corporate sectors.

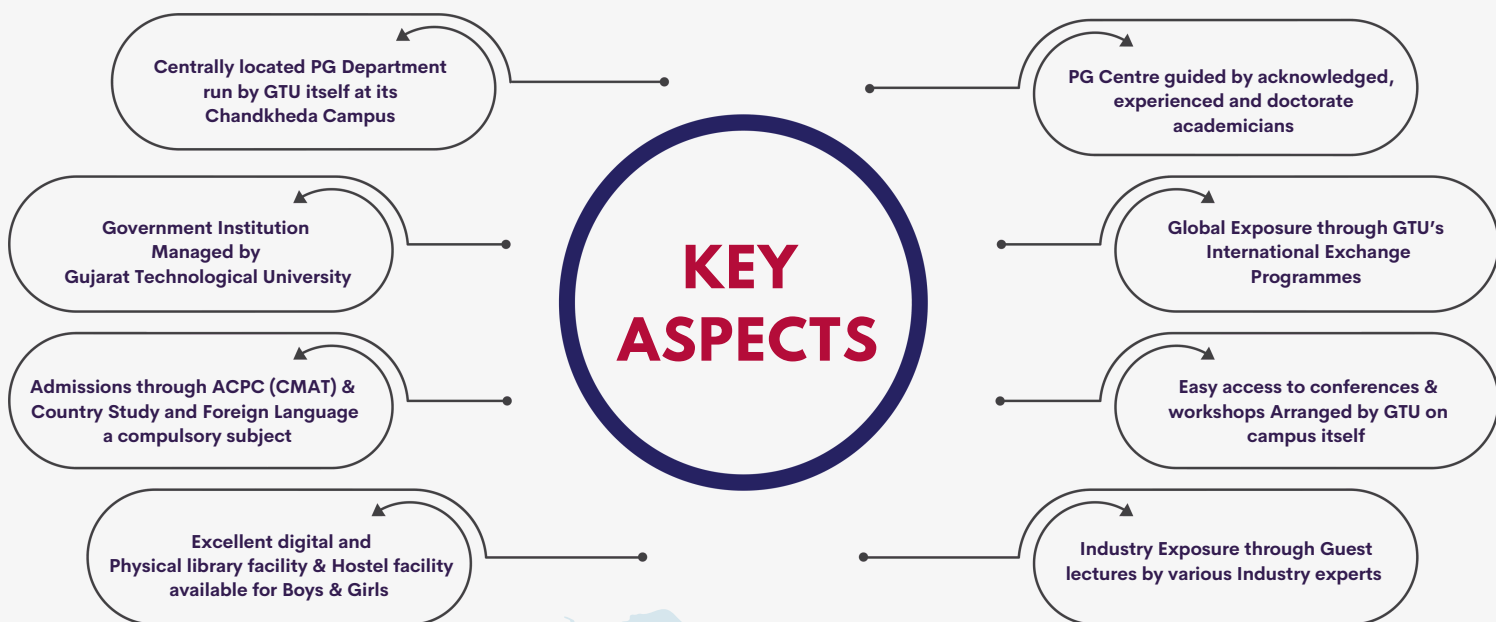
They regularly organize and participate in Conferences, Seminars, and Workshops to update their knowledge base and to keep themselves updated with professional developments all around the globe.

It gives me immense pleasure in placing our Campus placement brochure for the 3rd batch of MBA (International Business) Students.

This brochure will help you to understand more about our flagship MBA (IB) program. Please also consider this an invitation to interact with our diverse and talented student community. They look forward to surpass your expectations.

”





FACULTIES



Dr. Pankajray Patel

Director,
BE, MBA, Ph.D., FDP-IIM
(Ahmedabad)
More than 18 years' experience

...



Dr. Kaushal Bhatt

Associate Professor
MBA, M.Com, M.Phil. , Ph.D.,
FDP- IIM-K
More than 15 years' experience

...



Dr. Sarika Srivastava

Assistant Professor
MBA, Ph.D., UGC NET
More than 14 years' experience

...



Dr. Krishnaba Vaghela

Assistant Professor
B.Sc., MBA, LLB Ph.D.
More than 11 years' experience

...



Dr. Shweta Bambuwala

Assistant Professor
BBA, MBA, Ph.D., UGC NET
More than 11 years' experience

...



Dr. Radhika Gandhi

Assistant Professor
B.Com, MBA, Ph.D.
More than 9 years' experience

...



Tushar Panchal

Assistant Professor
UGC-NET, MBA, B.Sc.(Maths)
More than 10 years' experience

...



Dr. Naveen Singh

Assistant Professor
Ph.D. , M.Phil., M.Com.,
M.B.A., UGC-NET
(Management & Commerce)

...



Dr. Deepika Mittal

Assistant Professor
PhD, UGC-NET, MBA (Marketing
& HR), BPA (Bachelor in
Performing Arts)

...

Country Study & Foreign Language



As part of Academic, Compliance Students have Studied different countries and Two Foreign languages during their association with GSMS.

Foreign Languages



Spanish (3rd Semester)



Japanese (3rd Semester)

First Year

Curriculum- MBA (International Business)

Semester - 1

- International Business
- Business Communication & Etiquettes
- International Accounting Practice
- International Economic Environment
- Cross Continental Business Philosophy
- Information Technology & Global Business

Semester - 2

- Global Operation Management
- Country Study & Foreign Language
- Marketing Management
- Financial Management
- International Trade Environment
- Research Methodology & Applied Statistics
- Managing Human Resource

Second Year

Curriculum- MBA (International Business)

Semester 3

Compulsory Subjects

- Global Supply Chain & Logistics Management
- Global Strategic Management
- Export Import Management-I
- Country Study & Foreign Language

Marketing :-

- Global Marketing & Communication
- Global Perspective on Consumer Behavior

Finance :-

- Global Financial Management
- International Investment & Portfolio Management

Human Resource Management:-

- International Human Resource Management
- Human Resource Planning & Development

Elective Subjects:-

- Digital Marketing
- Investment Banking
- E-Commerce
- HR Metrics
- Enterprise Resource Planning
- Behavioral Finance

Semester 4

Compulsory Subjects

- Comprehensive Project (CP)
- Export Import Management-II
- Business Analytics

Marketing

- Global Branding

Human Resource Management

- Global Leadership

Finance

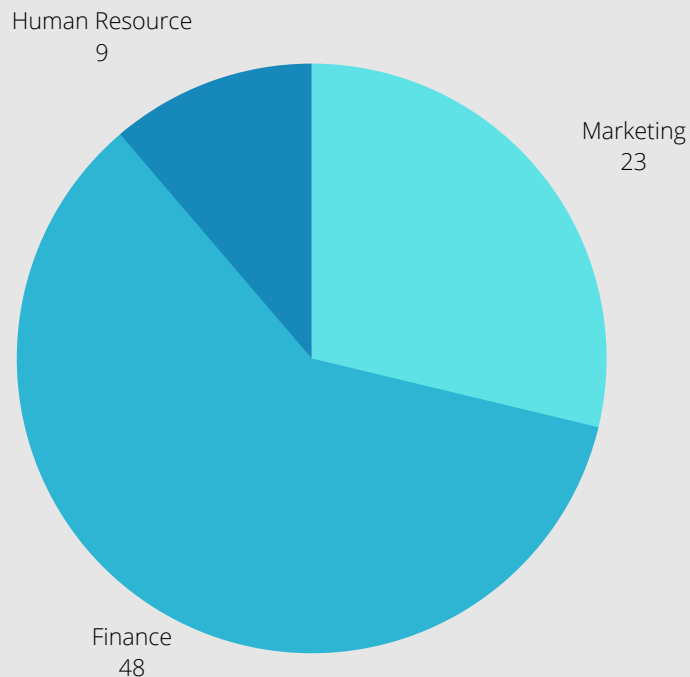
- Mergers & Acquisitions

Elective Subjects:-

- Business Ethics & Corporate Governance
- International Marketing Research
- Forex Management
- Global Knowledge Management
- Entrepreneurship

Batch Profile

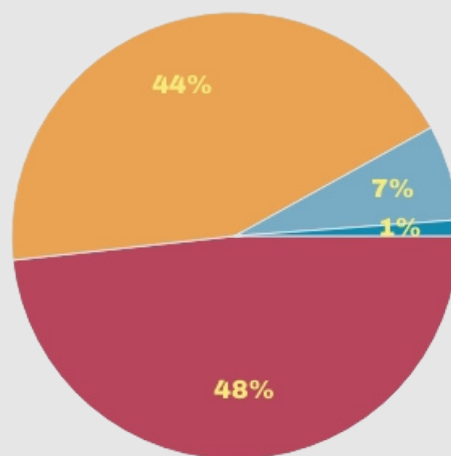
MBA (IB - 2020-22) Specializations



HR - 9 - ● MARKETING - 23 - ● FINANCE - 48 - ●

MBA (IB) Electives Specialisation

3rd Semester Specialization



■ INVESTMENT BANKING 42 ■ DIGITAL MARKETING 38
■ HR Metrics 6 ■ Behavioral Finance 1

MARKETING



Name :- Dharam RajeshBhai Chavda
Education :- BSc in Information
Technology
Country Study :- Textile industry of New
Zealand

Name :- Darshan Kumar Thanki
Education :- BE/ B-tech in Information
Technology
Country Study :- Pharmaceutical
industry in Brazil



Name :- Purvam Hastibhai Bhatt
Education :- B/PHARM
Country Study :- Pharmaceutical industry
of Italy

Name :- Nisith kirankumar chauhan
Education :- B.TECH
Country Study :- Renewable energy
sector in China



» VIDEO CV



Name :- Karan singh ajaysingh Solanki
Education :- BBA
Country Study :- Comparative study of
china and
Gujarat with respect to clean energy

Name :- Vaghela Nirav
Education :- BCOM
Country Study :- Textile Industry of
Bulgaria



» VIDEO CV

» VIDEO CV



Name :- Ramdevputra Amisha
Shivrambhai
Education :- BBA
Country Study :- Public Relation
Servicing Industry

Name :- Abhishek Suman
Education :- BCOM
Country Study :- Spain's
Pharmaceutical Industry



» VIDEO CV



“Marketing is
really just about
sharing your
passion.”



Name :- Hiren Bhagwanbhai Panjabi
Education :- BBA
Country Study :- A Study on Hydrogen fuel cell

» VIDEO CV



Name :- Nagar Nikesh MUKESHBHAI
Education :- BCOM
Country Study :- Cleaning Industry in Switzerland



Name :- Abhijit Singh
Education :- BBA
Country Study :- Spain's Pharmaceutical Industry

» VIDEO CV

Name :- Kapil Vasudev Kariya
Education :- Bachelor of Commerce
Country Study :- Canada's Agriculture industry

» VIDEO CV



Name :- Zala Divyarajsinh Chandrasinh
Education :- Mechanical Engineering
Country Study :- USA With Respect To Business Opportunities In Gujarat

» VIDEO CV

Name :- Ajaykumar Dilipji Makwana
Education :- Bachelor Of Commerce
Country Study :- FMCG industry

» VIDEO CV



Name :- Nihar bhatt
Education :- Bachelor of Engineering
Country Study :- Study on Israel's Textile Industry

» VIDEO CV

Name :- Dipa Shyamlal Jamtani
Education :- Bachelor of Commerce
Country Study :- Study on Canada's Agriculture Industry

» VIDEO CV



Name :- Anjali Talreja
Education :- Bachelor of Commerce
Country Study :- Study on Israel's Textile Industry

» VIDEO CV

— “ —
“It's not what you sell
that matters as much
as how you sell it”
— ” —



FINANCE



Name :- Sakshi Agrawal
Education :- BCOM
Country Study :- Textile Industry of New Zealand

» **VIDEO CV**



Name :- Khemraj Sonigra
Education :- BBA(Finance)
Country Study :- FMCG Industry Of Kenya

» **VIDEO CV**



Name :- Rao Manohar Singh
Education :- BCOM
Country Study :- Identifying International Business opportunities on Australia with Agriculture Industries

» **VIDEO CV**



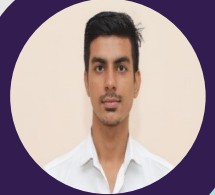
Name :- Bhavik Ganatra
Education :- BCOM
Country Study :- Business opportunity in Australia with Agriculture industry

» **VIDEO CV**



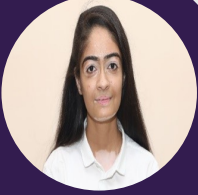
Name :- Panchal Khushbu Rameshbhai
Educatio :- BCOM
Country Study :- Project on Agriculture Industry of South Korea With Respect to Business Opportunities for Gujarat

» **VIDEO CV**



Name :- Limbasiya Keval
Education :-
Country Study :- Business opportunities on Australia with agriculture Industries

» **VIDEO CV**



Name :- Patel Shruti Manojbhai
Education :- BE/ B-tech in Information Technology
Country Study :- Agriculture Industry of South Korea With Business Opportunities for Gujarat

» **VIDEO CV**



Name :- Nirali J Munjpara
Education :- BCOM
Country Study :- Project On Textile industry Of United State of America w.r.t Business opportunities in Gujarat

» **VIDEO CV**



Name :- Khatri Mansi Dineshbhai
Education :- BCOM
Country Study :- Country study Project on Canada's Agricultural Industry

» **VIDEO CV**



Name :- Jadav Jil Markand
Education :- BCOM
Country Study :- FMCG Industry

» **VIDEO CV**



Name :- Brijesh Rana
Education :- BE Mechanical
Country Study :- Canada's Agricultural Industry

» **VIDEO CV**



Name :- Nidhi Patel
Education :- BBA
Country Study :- Report of Bulgaria on textile industry

» **VIDEO CV**

FINANCE



Name :- Patel su shree Jaya shree vallabh
Education :- BCOM
Country Study :- project on Russia agricultural industry business opportunities in Gujarat

» **VIDEO CV**



Name :- Zala Shilpa Shantilal
Education:- BBA
Country Study :- Country study report on textiles industry in Bulgaria

» **VIDEO CV**



Name :-Dhruvi Nareshbhai Sheth
Education :- BBA
Country Study :- Public relations Industry of United Kingdom

» **VIDEO CV**



Name :- Nevisha Domadiya
Education :- BBA
Country Study :- Food Processing Industry of Japan

» **VIDEO CV**



Name :- Jenil Rinkalkumar Soni
Education :- B.COM
Country Study :- Pradhan Mantri Mudra Yojana

» **VIDEO CV**



Name :- Barot Shivam Vasantkumar
Education :- B.COM
Country Study :- Pharmaceutical Industry of Italy

» **VIDEO CV**



Name :- Hemang Purohit
Education :- BCOM
Country Study :- Pharmaceutical Industry

» **VIDEO CV**



Name :- Solanki Nilay Manojbhai
Education :- BCOM
Country Study :- Pharmaceutical Industry of Italy

» **VIDEO CV**



Name :- Chawla Simran
Education :- BBA
Country Study :- Hospitality industry of Malaysia

»



Name :- Saurabh Manishbhai Monani
Education :- Bachelor of Commerce
Country Study :- Project on Textile Industry of NewZealand

» **VIDEO CV**



Name :- Bhadaravada Anil Bhikhubhai
Education :- BBA
Country Study :- Automobile industry of Spain

» **VIDEO CV**



Name :- Chhatriwala Dhruvil Harshadbhai
Education :- B.COM.
Country Study :-Scope of the Textile industry in Israel

» **VIDEO CV**

FINANCE



Name :- Ahire Prakash Gorakhbhai
Education Qualification :- BCOM
Country Study :- Hospitality Industry of Malaysia

» **VIDEO CV**

Name :- Dhanwani vanita prahadbhai
Education :- BBA
Country Study :- Spain (Pharmaceutical industry)

» **VIDEO CV**



Name :- Goswami Hiral Sureshbhai
Education :- BBA
Country Study :- Country study project on industry of France w.r.t. business

» **VIDEO CV**

Name :- Ubale Mayank Sunil
Education :- Bachelor of commerce
Country Study :- Pharmaceutical industry

» **VIDEO CV**



Name :- Parmar Riddhi Mukeshbhai
Education :- BBA
Country Study :- Country study project on service industry of United Kingdom

» **VIDEO CV**

Name :- Ankit Kumar Yadav
Education :- Bachelor of commerce (Hons.)
Country Study :- Country study on Spain's Pharmaceutical industry

» **VIDEO CV**



Name :- Devangi Ravindrabhai Kanada
Education :- BBA with Finance Specialization
Country Study :- Opportunities in Food processing industry

» **VIDEO CV**

Name :- Murbhiya Rakshita Dipakbhai
Education :- B.COM (accounting)
Country Study :- FMCG Industry in Kenya

» **VIDEO CV**



Name :- Nikki Vijaybhai Talati
Education :- BBA
Country Study :- Opportunities in Food processing industry

»

Name :- Jam Muneera Abdulkadir
Education :- Bachelor of Business Administration
Country Study :- Israel's textile Industry

» **VIDEO CV**



Name :- Karamata Hetaxi Ramabhai
Education :- B.COM
Country Study :- Country Study FMCG Industry in Kenya

» **VIDEO CV**

Name :- Paresh Dhayani
Education :- BBA
Country Study :- FMCG Industry of Kenya

» **VIDEO CV**



FINANCE



Name :- Patel Ayushiben Jitendrakumar
Education :- B.COM
Country Study :- Comparative Study of China and Gujarat with respect to clean energy industry

» **VIDEO CV**

Name :- Parth R. Mashiyava
Education :- BBA
Country Study :- A country study on Russia (Agriculture industry)



» **VIDEO CV**



Name :- Zarana Halvadiya
Education :- Bachelor of science
Country Study :- Project on Russia (Agriculture Industry)

» **VIDEO CV**

Name :- Kothiya Shruti B. Parshottambhai
Education :- Bachelor in IT Engineering
Country Study :- Export import on dehydrate garlic and onion



» **VIDEO CV**



Name :- Jani Vishvesh Ashokbhai
Education :- Bachelor of commerce
Country Study :- A country study project on processed food industry of Germany

» **VIDEO CV**

Name :- Shiyal Hiren Vinubhai
Education :- Bachelor of Business Administration
Country Study :- Opportunities in Food processing Industry



» **VIDEO CV**



Name :- Bharadava Anjali Liladharbhai
Education :- BBA
Country Study :- Public relation industry

» **VIDEO CV**

Name :- Anjali Panchal
Education :- Bachelor of Commerce
Country Study :- Country study project on Russia (Agriculture Industry)



» **VIDEO CV**



Name :- Vegad Ketan Sureshbhai
Education :- B.B.A
Country Study :- Country study report of Bulgaria on textile industry

» **VIDEO CV**



HUMAN RESOURCE



Name :- Suchisikta Paul
Education :- BTech in Computer Science
Country Study :- Textile Industry of
New Zealand

» VIDEO CV



Name :- Siddiqullah Nazari
Education :- BE Aeronautical
Country Study :- USA with respect to
business opportunities in Gujarat India



Name :- Panchal Nancy KamaleshBhai
Education :- BCOM
Country Study :- Cleaning Industry in
Switzerland

Name :- Mayur Girishbhai Makwana
Education :- BCOM
Country Study :- International Business
opportunities on Australia with
Agricultures Industries

» VIDEO CV



Name :- Pabari Disha Vallabhadas
Education :- Bachelor of commerce
Country Study :- Singaporebusiness
opportunities for
Gujarat inMarine Products

» VIDEO CV

Name :- Wahidyar Mohammadullah
Jumagul
Education :- Business Administration in
Economics
Country Study :- USA with respect to
Business opportunities in Gujarat

» VIDEO CV



Name :- Das Jogita Tapan
Education :- Bachelor of commerce
Country Study :- A Study Singapore wrt
business in Gujarat on Marine product

» VIDEO CV

Name :- Gayatri Kirit Bakrania
Education :- Bachelor Of Commerce
Country Study :- cleaningindustry in
Switzerland w.r.t
business opportunity for Gujarat



Name :- Janki Joshi
Education :- BCA
Country Study :- Country study project
on cleaning industry of Switzerland



AAVKAR | ABHILAKSHYA | AAROHAN



**ABHIGAM | AIM | AVDHARNA | AVSAR
ANUSANDHAN**





TO CONDUCT CAMPUS DRIVE YOU MAY CONNECT WITH US

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+91 99984 06205
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Dr. Naveen Singh



+91 96967 38813
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Dixita Patel	Muneera Jam
Nehal Patel	Anjali Talreja
Vidhi Khandelwal	Saurabh Monani



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