



# GRADUATE SCHOOL OF MANAGEMENT STUDIES

**Gujarat Technological University**

**MBA (INTERNATIONAL BUSINESS)**



**Class of 2020-22**

# **PLACEMENT BROCHURE**

# About GTU

Gujarat Technological University is a premier academic and research institution that has driven new ways of thinking since its 2007 founding, established by the Government of Gujarat vide Gujarat Act No. 20 of 2007.

Today, GTU is an intellectual destination that draws inspired scholars to its campus, keeping GTU at the nexus of ideas that challenge and change the world. GTU is a State University with 486 affiliated colleges in its fold operating across the state of Gujarat through its FIVE zones at Ahmedabad, Gandhinagar, Vallabh Vidyanagar, Rajkot, and Surat.

The University caters to the fields of Engineering, Architecture, Management, Pharmacy, and Computer Science. The University has about 4, 00,000 students enrolled in a large number of Diploma, Under Graduate, Post Graduate programs along with the robust Doctoral program. Our education empowers individuals to challenge conventional thinking in pursuit of original ideas. With a commitment to free and open inquiry, our scholars work transforms the way we understand the world, advancing – and creating – fields of study.



# About GSMS

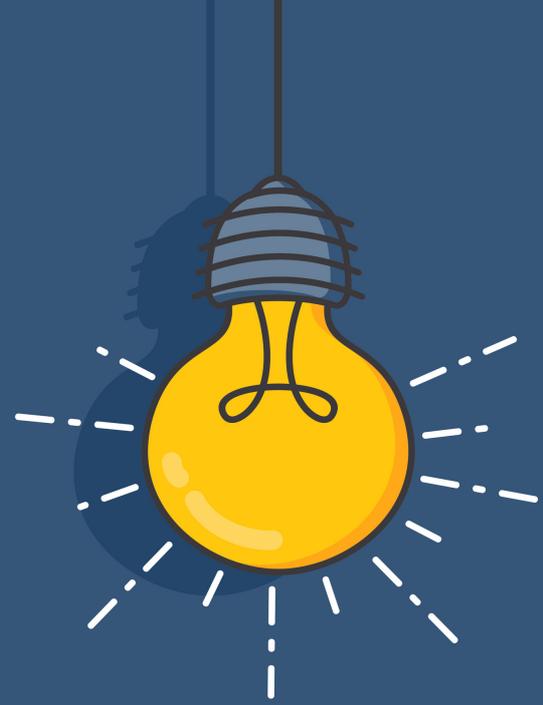
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To provide quality education in the field of Global Business, GSMS has started AICTE (All India Council for Technical Education, New Delhi) approved MBA (International Business) from the Academic Year 2018-19. With a view of providing support to Student Start-Up and Innovation, GSMS has started AICTE approved MBA (Innovation, Entrepreneurship, and Venture Development) from the Academic Year 2019-20.

GSMS strives to adapt and constantly explore pedagogy to update the learning processes for its students to make them competitive, accountable, and effective individuals in society.



# Vision



“  
To Be an Institute Of  
Excellence in Management  
Education by Developing  
Globally Competitive and  
Socially Responsible  
Professionals  
”



# Mission

- To create an enriched environment for aspirants of management education who will bring a significant change in the society
- To provide a transformational learning experience to nurture ideas, research and solution through innovative courses and pedagogy
- To work in partnership with leading national & international higher educational institutes/ organizations for collaborative research and innovation



## **Prof. (Dr.) Navin Sheth Honorable Vice-Chancellor Gujarat Technological University**

**Dear Recruiters**

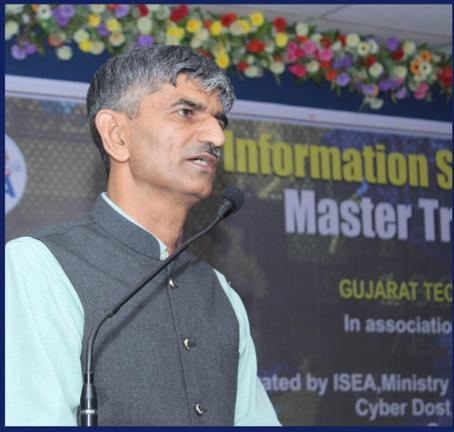
I would like to introduce 3rd batch of MBA(IB) With immense pleasure and pride, I introduce 3rd Batch of MBA (International Students) from our own Graduate School of Management Studies. I cordially invite you to be a part of the Campus Placement Programme.

I am delighted to share that GTU got 5th Rank in 'Atal Ranking of Institutions on Innovation Achievements (ARIIA) - 2020' in the category of Govt. and Govt. Aided Universities and has also received prestigious QS I-GUAGE E-LEAD (E-Learning Excellence for Academic Digitization) certificate for preparedness of institute to conduct online teaching and learning.

Owing to Covid Pandemic 19 overall world scenario is becoming increasingly challenging, however, I express my sincere gratitude for your continued support for the handholding of our bright, committed, and vibrant students of past batches and expect the same to continue so. We are happy to report better performance and achieve a new normal for the system while keeping it running. The journey towards a better system continues. We remain committed to delivering a system that genuinely balances the three stakeholders the students, the recruiters, and the institute.

I welcome you all to GSMS - GTU campus and hope this would lead to mutually fruitful and beneficial interaction that shall usher in an innovative era of synergetic cooperation. I extend my best wishes to all the graduating managers of the third batch of MBA (International Business) for the bright future and also advise them to be responsible towards building of a great India and better future for the mankind.





**Dr. K. N. Kher**  
**Registrar**  
**Gujarat Technological University**

**Dear Recruiters**

I take this opportunity to present 79 enthusiastic, committed, and motivated GSMS students of the 3rd batch of MBA (International Business) for the campus placements. We at GTU have also strived to continue with the teaching and grooming so that they are ready to take up responsible positions in the corporate Sectors.

Gujarat Technological University attitude to overcome challenges and create opportunities from obstacles which was evident from being the only state university that conducted online exams of more than 50,000 final semester students across various subjects in different disciplines of Engineering, Management, Pharmacy, Computer Applications, and Architecture.

On behalf of the Graduate School of Management Studies and the Gujarat Technological University, we extend a cordial invitation to you to participate in the Campus Placement Program for the batch of 2020 -2022.





**Prof. (Dr.) Pankaj ray V Patel**  
**Director,**  
**Graduate School of Management**  
**Studies-GTU, Ahmedabad, Gujarat**

Dear Recruiters

Greetings from Graduate School of Management Studies, GTU.

Within a span of 3 years of establishment GSMS, our alumnus has generated renown for the institute by exceeding the expectations of recruiters. I am delighted to share that 79 students of batch 2020-2022 will also keep the flag high with their commitment, focus, and loyalty.

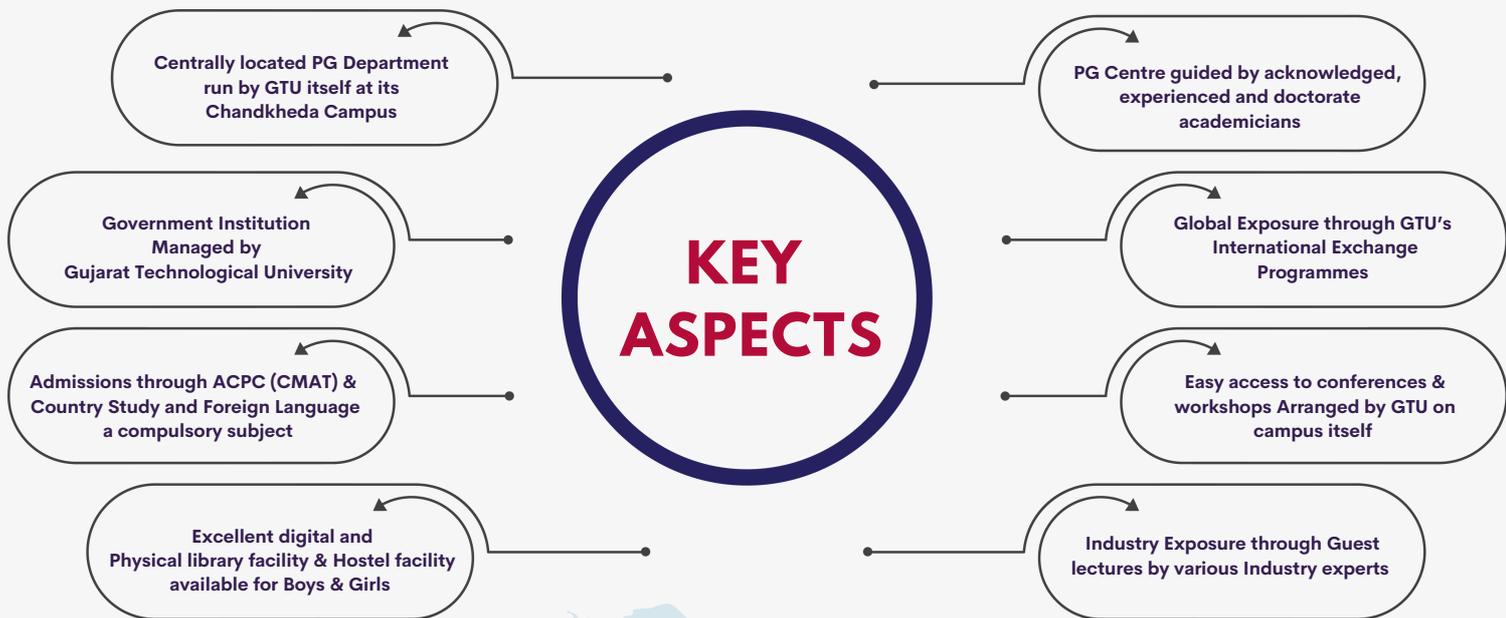
Our students capitalize on the opportunity to pursue wide-ranging topics to prepare them for their future management careers through a blend of coursework, internships, and lectures by eminent visiting faculties/business leaders. Our MBA (IB) students attempt to strengthen their knowledge commensurate with the practice of management for the corporate sectors.

They regularly organize and participate in Conferences, Seminars, and Workshops to update their knowledge base and to keep themselves updated with professional developments all around the globe.

It gives me immense pleasure in placing our Campus placement brochure for the 3rd batch of MBA (International Business) Students.

This brochure will help you to understand more about our flagship MBA (IB) program. Please also consider this an invitation to interact with our diverse and talented student community. They look forward to surpass your expectations.





# FACULTIES



**Dr. Pankajray Patel**

Director,  
BE, MBA, Ph.D., FDP-IIM  
(Ahmedabad)  
More than 18 years' experience



**Dr. Kaushal Bhatt**

Associate Professor  
MBA, M.Com, M.Phil., Ph.D.,  
FDP- IIM-K  
More than 15 years' experience



**Dr. Sarika Srivastava**

Assistant Professor  
MBA, Ph.D., UGC NET  
More than 14 years' experience



**Dr. Krishnaba Vaghela**

Assistant Professor  
B.Sc., MBA, LLB Ph.D.  
More than 11 years' experience



**Dr. Shweta Bambuwala**

Assistant Professor  
BBA, MBA, Ph.D., UGC NET  
More than 11 years' experience



**Dr. Radhika Gandhi**

Assistant Professor  
B.Com, MBA, Ph.D.  
More than 9 years' experience



**Tushar Panchal**

Assistant Professor  
UGC-NET, MBA, B.Sc.(Maths)  
More than 10 years' experience



**Dr. Naveen Singh**

Assistant Professor  
Ph.D., M.Phil., M.Com.,  
M.B.A., UGC-NET  
(Management & Commerce)



**Dr. Deepika Mittal**

Assistant Professor  
PhD, UGC-NET, MBA (Marketing  
& HR), BPA (Bachelor in  
Performing Arts)



# Country Study & Foreign Language



As part of Academic, Compliance Students have Studied different countries and Two Foreign languages during their association with GSMS.

## Foreign Languages

-  Spanish (3rd Semester)
-  Japanese (3rd Semester)

# First Year

## Curriculum- MBA (International Business)

### Semester - 1

- International Business
- Business Communication & Etiquettes
- International Accounting Practice
- International Economic Environment
- Cross Continental Business Philosophy
- Information Technology & Global Business

### Semester - 2

- Global Operation Management
- Country Study & Foreign Language
- Marketing Management
- Financial Management
- International Trade Environment
- Research Methodology & Applied Statistics
- Managing Human Resource

# Second Year

## Curriculum- MBA (International Business)

### Semester 3

#### Compulsory Subjects

- Global Supply Chain & Logistics Management
- Global Strategic Management
- Export Import Management-I
- Country Study & Foreign Language

#### Marketing :-

- Global Marketing & Communication
- Global Perspective on Consumer Behavior

#### Finance :-

- Global Financial Management
- International Investment & Portfolio Management

#### Human Resource Management:-

- International Human Resource Management
- Human Resource Planning & Development

#### Elective Subjects:-

- Digital Marketing
- Investment Banking
- E-Commerce
- HR Metrics
- Enterprise Resource Planning
- Behavioral Finance

### Semester 4

#### Compulsory Subjects

- Comprehensive Project (CP)
- Export Import Management-II
- Business Analytics

#### Marketing

- Global Branding

#### Human Resource Management

- Global Leadership

#### Finance

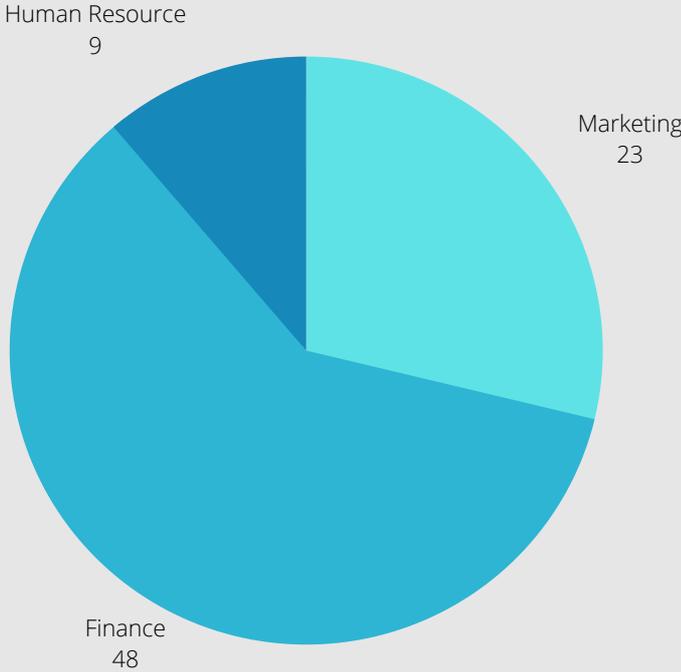
- Mergers & Acquisitions

#### Elective Subjects:-

- Business Ethics & Corporate Governance
- International Marketing Research
- Forex Management
- Global Knowledge Management
- Entrepreneurship

# Batch Profile

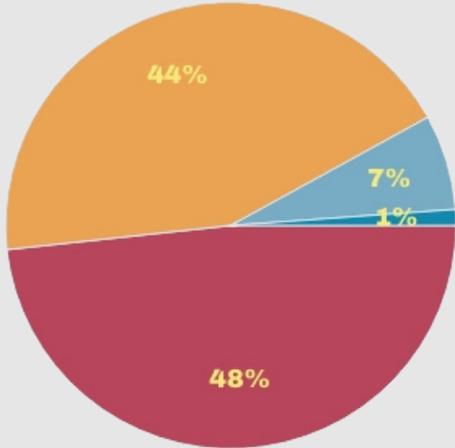
## MBA (IB - 2020-22) Specializations



**HR - 9 - ● MARKETING - 23 - ● FINANCE - 48 - ●**

## MBA (IB) Electives Specialisation

### 3rd Semester Specialization



**INVESTMENT BANKING 42**    **DIGITAL MARKETING 38**  
**HR Metrics 6**    **Behavioral Finance 1**

# MARKETING



Name :- Dharam RajeshBhai Chavda  
Education :- BSc in Information  
Technology  
Country Study :- Textile industry of New  
Zealand

Name :- Darshan Kumar Thanki  
Education :- BE/ B-tech in Information  
Technology  
Country Study :- Pharmaceutical  
industry in Brazil



Name :- Purvam Hastibhai Bhatt  
Education :- B/PHARM  
Country Study :- Pharmaceutical industry  
of Italy

Name :- Nisith kirankumar chauhan  
Education :- B.TECH  
Country Study :- Renewable energy  
sector in China



» VIDEO CV



Name :- Karan singh ajaysingh Solanki  
Education :- BBA  
Country Study :- Comparative study of  
china and  
Gujarat with respect to clean energy

Name :- Vaghela Nirav  
Education :- BCOM  
Country Study :- Textile Industry of  
Bulgaria



» VIDEO CV

» VIDEO CV



Name :- Ramdevputra Amisha  
Shivrambhai  
Education :- BBA  
Country Study :- Public Relation  
Servicing Industry

Name :- Abhishek Suman  
Education :- BCOM  
Country Study :- Spain's  
Pharmaceutical Industry



» VIDEO CV



“Marketing is really just about sharing your passion.”



Name :- Hiren Bhagwanbhai Panjabi  
 Education :- BBA  
 Country Study :- A Study on Hydrogen fuel cell

» VIDEO CV



Name :- Nagar Nikesh MUKESHBHAI  
 Education :- BCOM  
 Country Study :- Cleaning Industry in Switzerland

» VIDEO CV



Name :- Abhijit Singh  
 Education :- BBA  
 Country Study :- Spain's Pharmaceutical Industry

Name :- Kapil Vasudev Kariya  
 Education :- Bachelor of Commerce  
 Country Study :- Canada's Agriculture industry

» VIDEO CV



Name :- Zala Divyarajsinh Chandrasinh  
 Education :- Mechanical Engineering  
 Country Study :- USA With Respect To Business Opportunities In Gujarat

Name :- Ajaykumar Dilipji Makwana  
 Education :- Bachelor Of Commerce  
 Country Study :- FMCG industry

» VIDEO CV



Name :- Nihar bhatt  
 Education :- Bachelor of Engineering  
 Country Study :- Study on Israel's Textile Industry

Name :- Dipa Shyamlal Jamtani  
 Education :- Bachelor of Commerce  
 Country Study :- Study on Canada's Agriculture Industry

» VIDEO CV



Name :- Anjali Talreja  
 Education :- Bachelor of Commerce  
 Country Study :- Study on Israel's Textile Industry

» VIDEO CV

— “ —————  
 “It's not what you sell  
 that matters as much  
 as how you sell it”  
 ————— ” —



# FINANCE



**Name :- Sakshi Agrawal**  
**Education :- BCOM**  
**Country Study :- Textile Industry of New Zealand**

» VIDEO CV



**Name :- Khemraj Sonigra**  
**Education :- BBA(Finance)**  
**Country Study :- FMCG Industry Of Kenya**

» VIDEO CV



**Name :- Rao Manohar Singh**  
**Education :- BCOM**  
**Country Study :- Identifying International Business opportunities on Australia with Agriculture Industries**

» VIDEO CV



**Name :- Bhavik Ganatra**  
**Education :- BCOM**  
**Country Study :- Business opportunity in Australia with Agriculture industry**

» VIDEO CV



**Name :- Panchal Khushbu Rameshbhai**  
**Education :- BCOM**  
**Country Study :- Project on Agriculture Industry of South Korea With Respect to Business Opportunities for Gujarat**

» VIDEO CV



**Name :- Limbasiya Keval**  
**Education :-**  
**Country Study :- Business opportunities on Australia with agriculture Industries**

» VIDEO CV



**Name :- Patel Shruti Manojbhai**  
**Education :- BE/ B-tech in Information Technology**  
**Country Study :- Agriculture Industry of South Korea With Business Opportunities for Gujarat**

» VIDEO CV



**Name :- Nirali J Munjpara**  
**Education :- BCOM**  
**Country Study :- Project On Textile industry Of United State of America w.r.t Business opportunities in Gujarat**

» VIDEO CV



**Name :- Khatri Mansi Dineshbhai**  
**Education :- BCOM**  
**Country Study :- Country study Project on Canada's Agricultural Industry**

» VIDEO CV



**Name :- Jadav Jil Markand**  
**Education :- BCOM**  
**Country Study :- FMCG Industry**

» VIDEO CV



**Name :- Brijesh Rana**  
**Education :- BE Mechanical**  
**Country Study :- Canada's Agricultural Industry**

» VIDEO CV



**Name :- Nidhi Patel**  
**Education :- BBA**  
**Country Study :- Report of Bulgaria on textile industry**

» VIDEO CV

# FINANCE



**Name :- Patel su shree Jaya shree vallabh**  
**Education :- BCOM**  
**Country Study :- project on Russia agricultural industry business opportunities in Gujarat**

» **VIDEO CV**



**Name :- Zala Shilpa Shantilal**  
**Education:- BBA**  
**Country Study :- Country study report on textiles industry in Bulgaria**

» **VIDEO CV**



**Name :-Dhruvi Nareshbhai Sheth**  
**Education :- BBA**  
**Country Study :- Public relations Industry of United Kingdom**

» **VIDEO CV**



**Name :- Nevisha Domadiya**  
**Education :- BBA**  
**Country Study :- Food Processing Industry of Japan**

» **VIDEO CV**



**Name :- Jenil Rinkalkumar Soni**  
**Education :- B.COM**  
**Country Study :- Pradhan Mantri Mudra Yojana**

» **VIDEO CV**



**Name :- Barot Shivam Vasantkumar**  
**Education :- B.COM**  
**Country Study :- Pharmaceutical Industry of Italy**

» **VIDEO CV**



**Name :- Hemang Purohit**  
**Education :- BCOM**  
**Country Study :- Pharmaceutical Industry**

» **VIDEO CV**



**Name :- Solanki Nilay Manojbhai**  
**Education :- BCOM**  
**Country Study :- Pharmaceutical Industry of Italy**

» **VIDEO CV**



**Name :- Chawla Simran**  
**Education :- BBA**  
**Country Study :- Hospitality industry of Malaysia**

»



**Name :- Saurabh Manishbhai Monani**  
**Education :- Bachelor of Commerce**  
**Country Study :- Project on Textile Industry of NewZealand**



**Name :- Bhadaravada Anil Bhikhubhai**  
**Education :- BBA**  
**Country Study :- Automobile industry of Spain**

» **VIDEO CV**



**Name :- Chhatriwala Dhрумil Harshadbhai**  
**Education :- B.COM.**  
**Country Study :-Scope of the Textile industry in Israel**

» **VIDEO CV**

# FINANCE



Name :- Ahire Prakash Gorakhbhai  
Education Qualification :- BCOM  
Country Study :- Hospitality Industry of Malaysia

» VIDEO CV



Name :- Dhanwani vanita prahlabdbhai  
Education :- BBA  
Country Study :- Spain  
(Pharmaceutical industry)

» VIDEO CV



Name :- Goswami Hiral Sureshbhai  
Education :- BBA  
Country Study :- Country study project on industry of France w.r.t. business

» VIDEO CV



Name :- Ubale Mayank Sunil  
Education :- Bachelor of commerce  
Country Study :- Pharmaceutical industry

» VIDEO CV



Name :- Parmar Riddhi Mukeshbhai  
Education :- BBA  
Country Study :- Country study project on service industry of United Kingdom

» VIDEO CV



Name :- Ankit Kumar Yadav  
Education :- Bachelor of commerce (Hons.)  
Country Study :- Country study on Spain's Pharmaceutical industry

» VIDEO CV



Name :- Devangi Ravindrabhai Kanada  
Education :- BBA with Finance Specialization  
Country Study :- Opportunities in Food processing industry

» VIDEO CV



Name :- Murbhya Rakshita Dipakbhai  
Education :- B.COM (accounting)  
Country Study :- FMCG Industry in Kenya

» VIDEO CV



Name :- Nikki Vijaybhai Talati  
Education :- BBA  
Country Study :- Opportunities in Food processing industry

»



Name :- Jam Muneera Abdulkadir  
Education :- Bachelor of Business Administration  
Country Study :- Israel's textile Industry

» VIDEO CV



Name :- Karamata Hetaxi Ramabhai  
Education :- B.COM  
Country Study :- Country Study FMCG Industry in Kenya

» VIDEO CV



Name :- Paresh Dhayani  
Education :- BBA  
Country Study :- FMCG Industry of Kenya

» VIDEO CV

# FINANCE



**Name :- Patel Ayushiben Jitendrakumar**  
**Education :- B.COM**  
**Country Study :- Comparative Study of China and Gujarat with respect to clean energy industry**

» **VIDEO CV**



**Name :- Parth R. Mashiyava**  
**Education :- BBA**  
**Country Study :- A country study on Russia (Agriculture industry)**

» **VIDEO CV**



**Name :- Zarana Halvadiya**  
**Education :- Bachelor of science**  
**Country Study :- Project on Russia (Agriculture Industry)**

» **VIDEO CV**



**Name :- Kothiya Shrutibahen Parshottambhai**  
**Education :- Bachelor in IT Engineering**  
**Country Study :- Export import on dehydrate garlic and onion**

» **VIDEO CV**



**Name :- Jani Vishvesh Ashokbhai**  
**Education :- Bachelor of commerce**  
**Country Study :- A country study project on processed food industry of Germany**

» **VIDEO CV**



**Name :- Shiyal Hiren Vinubhai**  
**Education :- Bachelor of Business Administration**  
**Country Study :- Opportunities in Food processing Industry**

» **VIDEO CV**



**Name :- Bharadava Anjali Liladharbhai**  
**Education :- BBA**  
**Country Study :- Public relation industry**

» **VIDEO CV**



**Name :- Anjali Panchal**  
**Education :- Bachelor of Commerce**  
**Country Study :- Country study project on Russia (Agriculture Industry)**

» **VIDEO CV**



**Name :- Vegad Ketan Sureshbhai**  
**Education :- B.B.A**  
**Country Study :- Country study report of Bulgaria on textile industry**

» **VIDEO CV**



# HUMAN RESOURCE



Name :- Suchisikta Paul  
Education :- BTech in Computer Science  
Country Study :- Textile Industry of  
New Zealand

» VIDEO CV



Name :- Siddiqullah Nazari  
Education :- BE Aeronautical  
Country Study :- USA with respect to  
business opportunities in Gujarat India



Name :- Panchal Nancy KamaleshBhai  
Education :- BCOM  
Country Study :- Cleaning Industry in  
Switzerland

Name :- Mayur Girishbhai Makwana  
Education :- BCOM  
Country Study :- International Business  
opportunities on Australia with  
Agricultures Industries

» VIDEO CV



Name :- Pabari Disha Vallabhdas  
Education :- Bachelor of commerce  
Country Study :- Singaporebusiness  
opportunities for  
Gujarat inMarine Products

» VIDEO CV

Name :- Wahidyar Mohammadullah  
Jumagul  
Education :- Business Administration in  
Economics  
Country Study :- USA with respect to  
Business opportunities in Gujarat

» VIDEO CV



Name :- Das Jogita Tapan  
Education :- Bachelor of commerce  
Country Study :- A Study Singapore wrt  
business in Gujarat on Marine product

» VIDEO CV

Name :- Gayatri Kirit Bakrania  
Education :- Bachelor Of Commerce  
Country Study :- cleaningindustry in  
Switzerland w.r.t  
business opportunity for Gujarat



Name :- Janki Joshi  
Education :- BCA  
Country Study :- Country study project  
on cleaning industry of Switzerland



**AAVKAR | ABHILAKSHYA | AAROHAN**



**ABHIGAM | AIM | AVDHARNA | AVSAR  
ANUSANDHAN**





# TO CONDUCT CAMPUS DRIVE YOU MAY CONNECT WITH US

## Placement Co-ordinator

**Dr. Shweta Bambuwala**



+91 97129 97064  
PH. 079-23267582

**Mr. Tushar Panchal**



+91 99984 06205  
PH. 079-23267565

**Dr. Naveen Singh**



+91 96967 38813  
PH. 079-23267637

## Student Coordinators

<b>Manan Gohel</b>	<b>Nihar Bhatt</b>
<b>Dixita Patel</b>	<b>Muneera Jam</b>
<b>Nehal Patel</b>	<b>Anjali Talreja</b>
<b>Vidhi Khandelwal</b>	<b>Saurabh Monani</b>



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[ap\\_shweta@gtu.edu.in](mailto:ap_shweta@gtu.edu.in)



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