



## GRADUATE SCHOOL OF MANAGEMENT STUDIES GUJARAT TECHNOLOGICAL UNIVERSITY

### आरोग्यम प्रबंधम - 2022

One day Conclave on "The New Era of Healthcare"  
On the Occasion of "Good Governance Day"

Date: 25<sup>th</sup> December, 2022

**Graduate School of Management Studies (GSMS)**  
**Gujarat Technological University**

"On the occasion of Good Governance Day" GSMS is organizing one day conclave.

On the occasion of Shri Atal Bihari Vajpayee's birthday and "Good Governance Day", Graduate School of Management Studies, Gujarat Technological University organized **"आरोग्यम प्रबंधम - 2022"** - **The New Era of Healthcare** on 25<sup>th</sup> December, 2022 at GTU Chandkheda campus. From all across the state, about 130 doctors, medical practitioners, hospital & healthcare professionals & students of hospital management & health management participated in the event.

**"आरोग्यम प्रबंधम 2022"**  
"The New Era of Healthcare"

Sponsored by **JIYA**

**Date & Time**  
25 December, 2022  
Sunday,  
08:30 am onwards

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This was a one day Hospital Management Conclave hosted by the **Graduate School of Management Studies (GSMS)**, PG school of Gujarat Technological University (GTU), Ahmedabad.

The inaugural function was graced by our chief guest Padmashri awarded and senior consultant neurologist of Ahmedabad, Dr. Sudhir Shah, honorable vice chancellor of GTU, Prof. (Dr.) Navin Sheth, GSMS director, Dr. Pankajray Patel, medical superintendent, Dr. Rakesh Joshi, Assistant Professor - Hospital Management, GSMS-GTU Ms. Sweta Padh.







**Padmashri awarded and senior consultant neurologist of Ahmedabad, Dr. Sudhir Shah** talked about how neuroscience will help in patient's treatment with latest technological uses. He also informed about future in Parkinson's disease patient, an artificial chip can be inserted to monitor the disease. He discussed that with the help of telemedicine, robotic science, artificial intelligence, digitalization people of village will get treatment at home with the usage of latest technology.

Aarogyam Prabandham - 2022 speaker **Dr. Rakesh Joshi, Medical Superintendent** talked about opportunities and challenges of healthcare & medical practices in future. **Dr. Parth Desai, COO, K D Hospital** addressed the audience about service excellence usage in patient's treatment and services. **Dr. Bhavin Parekh, Associate Professor** delivered a talk on artificial intelligence and digitalization in healthcare & hospital administration and management. **Mr. Nehal Dixit, Director, Heyaan Consulting** talked about marketing strategies with cost effective solution for the hospitals.

### **Few Glimpses of the Event**



