



**GRADUATE SCHOOL OF  
MANAGEMENT STUDIES  
GUJARAT TECHNOLOGICAL  
UNIVERSITY**

**NAAC Accredited A+ Grade**



वसुधैव कुटुम्बकम्  
ONE EARTH • ONE FAMILY • ONE FUTURE

*“2<sup>nd</sup> Academia Industry Meet - AIM”  
For Interaction among Academicians & Industrialists  
Date: 15<sup>th</sup> April, 2023*

**G20** भारत 2023 INDIA

**GUJARAT TECHNOLOGICAL UNIVERSITY**

**ACCREDITED WITH GRADE  
A+  
NAAC**

**Graduate School of Management Studies (GSMS)  
Gujarat Technological University (GTU)**

**INVITATION**

**AIM**  
ACADEMIA INDUSTRY MEET

For Interaction Among Academicians & Industrialists

**15th April 2023**  
3:30 PM onwards

**Chief Patron**  
**Dr. Pankajray Patel**  
Incharge Vice Chancellor, GTU

**Patron**  
**Dr. K. N. Kher**  
Registrar, GTU

**Invitee**  
**Dr. Kaushal Bhatt**  
Head of GSMS-GTU

**VENUE:**  
Acharya Chanakya Hall, Academic Block-4  
GSMS-GTU, Chandkheda

<https://gsms.gtu.ac.in/>

The '**2<sup>nd</sup> Academia Industry Meet – AIM 2023**' for '**Interaction among Academicians & Industrialists**' was held on 15<sup>th</sup> April 2023 at Graduate School of Management Studies, Gujarat Technological University, Ahmedabad. It brought together about 50 industrialists and academic experts.

**Agenda discussed during the Meet:**

1. Industry expectations from Management Aspirants
2. Strategic collaboration between academicians and industrialists
3. Industry exposure and internship opportunities to management aspirants
4. Involvement of industry mentors for career planning and development
5. Talent acquisition and recruitment activities
6. Academia Industry training
7. Other suggested discussion by esteemed participants
  - International Business (EXIM), Strategy and Entrepreneurship
  - Risk to Turbulent Times

It was a half day meet organized by GSMS-GTU and coordinated by the faculty members. The students played an active role as volunteer in smooth organization and conduction of a meet.

## *INAUGURAL SESSION*

### **Lamp Lighting and Saraswati Vandana**

The AIM 2023 was inaugurated with lamp lighting by the guests and other dignitaries followed by Saraswati Vandana and GTU song.



GTU Song:



## Felicitation of Guests:

The esteemed guests and industrialists were welcomed with memento by Dr. Pankajray Patel, Honorable Vice Chancellor (i/c); Prof. (Dr.) S. D. Panchal, Director, Graduate School of Engineering and Technology; and faculty members of the GSMS.







### Welcome Address

Dr. Krishna Vaghela, Assistant Professor, GSMS welcomed all the esteemed guests, faculty members, and student volunteers to the AIM 2023.



### Overview of the GSMS-GTU

Dr. Kaushal Bhatt, Associate Professor & Head, GSMS briefed the guests about GSMS, various activities, and projects carried out by the students. A video on life at GSMS was also shown.

### Address by Placement Coordinator

Dr. Tushar Panchal, Assistant Professor and Placement Coordinator, GSMS briefed about the 2<sup>nd</sup> edition of Academic Industry Meet (AIM) and its objectives.



## INTERACTIVE SESSION

The open discussion forum for interaction among academia and industry was initiated by the Honorable Vice Chancellor (I/C) and Director of GSMS, Dr. Pankajray Patel. All the invited dignitaries provided valuable inputs and suggestions during the discussion forum. They also motivated the students.







### Following points/suggestions were discussed during the meet.

- Inculcate the habit of smart work in students, and give them proper guidance to develop it as it is not an overnight process.
- More live projects should be given to the students to develop problem solving skills. It will also give them more industry exposure. Foreign assignments based project can be given to students.
- Faculties should join students in live projects to guide them and joint consulting projects in the industry can be done by faculty and students.
- Problem solving skill development exercise can be developed to learn/understand about latest global trends.
- More focus should be given to MSMEs rather than MNCs.
- Academia can help in bridging the gap between start-ups and MSME. A systematic and inorganic approach is required to bridge this gap.
- There should be a focus on learning in MSME than salary package.
- There should be a change in students' attitude and they should show willingness to be valuable employee of an organization.
- An industry-academia center can be setup at the university level for regular interaction between the two.
- There should be more emphasis on practical hands-on-experience in curricula. It should include 70% practical learning. And expert sessions from the industry expert should be organized more.
- Focus should be on building a strong character in students. They should be trained for improvement in communication skills.
- Develop skills such as empathy, leadership, values to the students.
- Help students to find a purpose and vision in their life and career to reduce job hopping and guide them in the right direction. Also, realize them their duties towards job, family, and nation at large. Families, academicians and industries should come together to achieve it.
- There is a huge gap between employability skills and industry requirement.
- In the curriculum EXIM related norms should be included in detail. Teach students to prepare documentation for EXIM.
- The institute can list down industries from various industrial associations and students can be sent to meet their HR to find opportunities for learning.

- There should be a focus on education than placements of the students. Develop a final product (students) and teach them discipline, consistency, hard work.
- Students' involvement should be there in AIM. They should organize it and must take part in interaction with industrialists.
- One year internship can be provided as in 2-3 months internship, it is not possible to train students in MSME set up.
- Better relations can be developed with associations.
- Students need to improve their work efficiency.
- Students should define a goal and have to work on dreams through hard work. Interview tips should be given to the students, such as don't ask for package over the phone. To survive in a job smart work and patience is a need of an hour.
- Project reports of the students should be available on website or some portal. So that industry can have access to it to support students.
- E-resource platform can be established for Country study project reports' availability and students' profiles should be also available there.
- They also advised students that aspirations should be higher than expectations. Hence, focus on exposure and learning rather than benefits. And develop a value system to sustain into the market.
- Students should be empowered to speak, to voice their opinions.
- Develop entrepreneurship attitude in students rather than job seeker attitude.
- In the curriculum, 20% portion should be covered by industry experts.
- Students should be flexible and ready to work hard. More work should be considered as an opportunity because it shows that employer have more confidence on their work.
- More HR department people should attend the AIM.
- Industry should provide opportunity for research. Problem statement can be given by the industries to do research on that by faculty members and students together.
- Discipline should be embedded in the students and there should be a focus on personality development. For the same he can provide an opportunity for mock interviews conducted by his HR team. He also suggested to increase internship period and teach students to be flexible. He offered his help and support in HR field.

## VALEDICTORY SESSION

### Presidential Address

**Dr. Pankajray Patel, Honorable Vice Chancellor (i/c), GTU** appreciated the efforts of GSMS in organizing the AIM and thanked all the guest for their valuable inputs in the discussion.

### Vote of Thanks

The AIM 2023 ended with a vote of thanks by **Dr. Radhika Gandhi, Assistant Professor and Placement Coordinator, GSMS**. She thanked all the invitees for taking out time from their busy schedule to attend the event.



The whole inaugural session was hosted by MBA (IB) Semester-2 student Ms. Axita Tumbadiya. All the student coordinators tirelessly worked to make an event a success.

### List of Attendees of AIM 2023

Sr. No.	Name	Designation	Company Name & Association
1	Mr. Jayprakash Goel	Gujarat Head	Federation of Indian Export Organizations
2	Mr. Samir J Shah	Owner	JBS Group of Companies
3	Mr. Jignesh Parmar	General Manager- HR & Admin	Neogen Chemicals Limited
4	Dr. Viren Shah	Secretary & Vice President	Ahmedabad Hospital & Nursing Home Association
5	Mr. Pinakin Pandya	Vice President Sales	Tulsidas Khimaji Pvt.Ltd
6	Dr. Bharat Gadhavi	Medical Director / President AHNA	HCG Hospital, Ahmedabad
7	Mr. Sanjaybhai Mehta	General Manager	Mehta Cad Cam Systems Pvt. Ltd.
8	Mr. Rajput Sir	Past President	Kathwada GIDC
9	Mr. Kaushik Chakraborty	Learning	Shalby Academy
10	Mr. Jayendra Tanna	Advisor	GCCI
11	Mr. Bipin Shah	Advisor	Gems and Jewels
12	Mr. Prem Sagar Khatri	Director	Jiya Surgichem Pvt. Ltd
13	Mr. Madhukant Patel	CTO	Teksun Inc
14	Mr. Ashish Patel	Producer	Hellaro Movie
15	Mr. Tejas Patel	Associate Manager	BSE-MSME
16	Dr. Abhimanyu Samrat	CEO	Samrat Associates
17	Mr. Dhiraj Advani	Head HR	K D Hospital
18	Mr. Ajay Yadav	HR & IR	Arvind Mafatlal Group
19	Dr. Hemant Trivedi	Former VC	CU Shah University
20	Mr. Parag Dhorajia	Manager-International Trade	AGL Swastik Tiles

21	Mr. Masila Mani	Associate Vice President	Learning & Development at Shalby Limited
22	Ms. Priya Patel	MD	Field Master Innovation Ltd (Solar Energizer)
23	Ms. Geetika Saluja	Co-Founder	BOHO Homes
24	Mr. Bhavesh Patel	MD	Opulence Business Solutions Pvt Ltd
25	Dr. Hiren panchal	Founder & CEO	Mahabodhi Consulting

## GSMS Faculty Members with All Dignitaries



## AIM 2023 Student Volunteers with Dignitaries



## Few Glimpses of AIM 2023



**Coming Together Is a Beginning, Staying Together is Progress, and Working Together is Success. – Henry Ford**