



**GRADUATE SCHOOL OF
MANAGEMENT STUDIES
GUJARAT TECHNOLOGICAL
UNIVERSITY**

NAAC Accredited A+ Grade



वसुधैव कुटुम्बकम्
ONE EARTH • ONE FAMILY • ONE FUTURE

“Heritage Walk”
Date: 16th April 2023

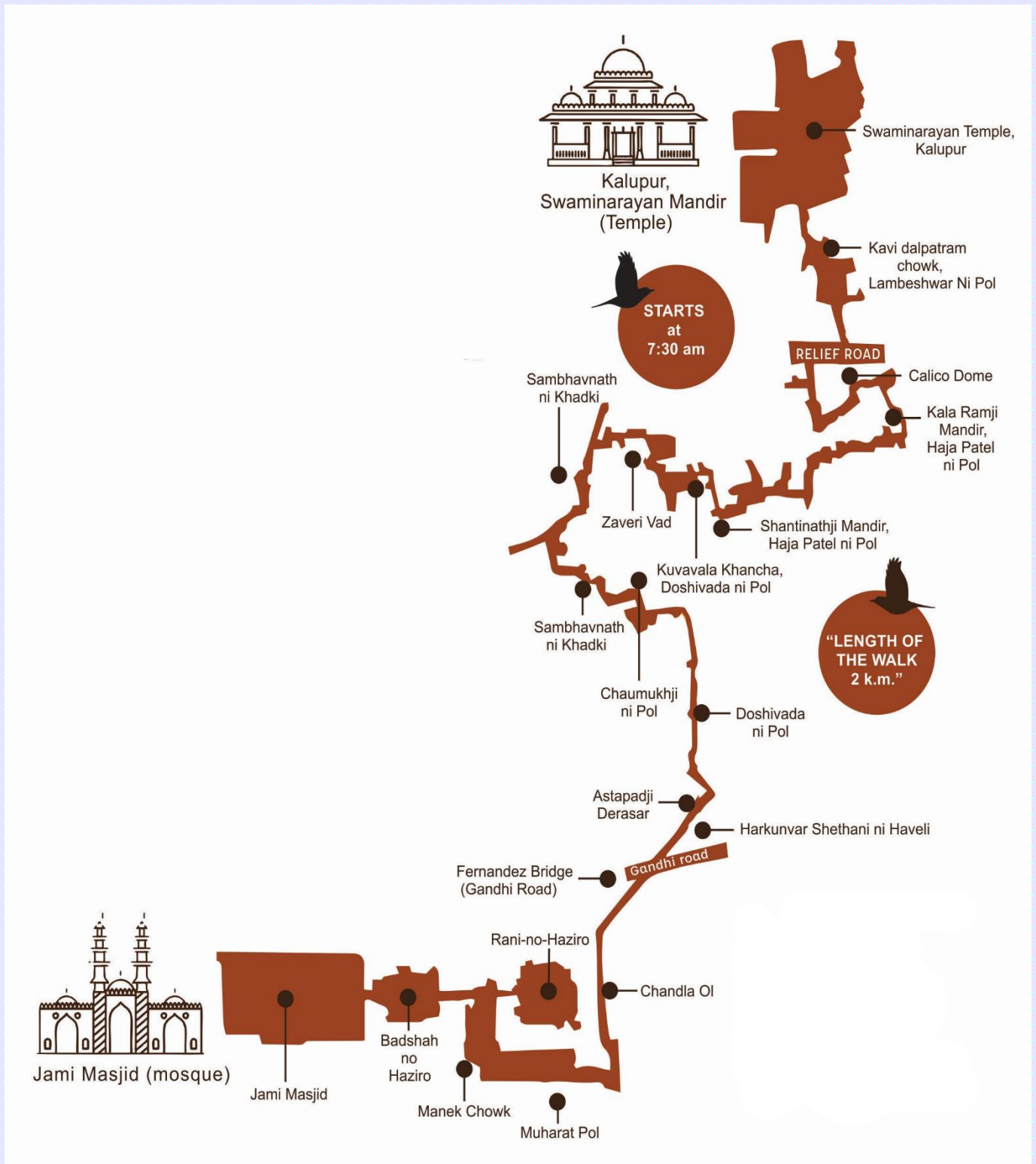
On 16th April 2023, the Graduate School of Management Studies (GSMS), Gujarat Technological University (GTU) organized a heritage walk in Ahmedabad city to promote and showcase its rich cultural heritage to the students. The event was part of the Ahmedabad Heritage Walk initiative by The Shilp Aarambh, which aims to preserve and showcase the Ahmedabad city's historical landmarks, architectural marvels, and cultural landmarks.

The walk began from the Swaminarayan Temple, Kalupur and covered a distance of approximately 3.5 km, taking participants on a journey through several significant landmarks and cultural landmarks of Ahmedabad. The walk was led by knowledgeable and experienced tour guides who provided insights into the history and significance of each landmark.

The heritage walk organized by GSMS, GTU was a resounding success, promoting awareness and appreciation of Ahmedabad's cultural heritage. It also served to encourage sustainable and responsible tourism practices, promoting respect for the city's cultural heritage and environment.

The Ahmedabad Heritage Walk is organised to showcase the rich cultural heritage of Ahmedabad city to the students of GSMS, GTU. The Ahmedabad Heritage walk covered approximately 3.5 km and takes around two and a half hours to complete.

The walk covers several significant landmarks and cultural landmarks of Ahmedabad, including:



The heritage walk organized by GSMS and GTU was a valuable initiative aimed at preserving and showcasing Ahmedabad's rich cultural heritage to the students. The event was well-attended and received positive feedback from participants, indicating the success of the initiative.



