



GRADUATE SCHOOL OF MANAGEMENT STUDIES GUJARAT TECHNOLOGICAL UNIVERSITY

(Established by Government of Gujarat Under Gujarat Act No. 20 of 2007)

Ref. No: GSMS/GTU/PGDDM MERITLIST/2023-24/389

Date: 23/06/2023

DECLARATION OF FIRST MERIT LIST FOR POST GRADUATION DIPLOMA IN Digital Marketing (PGDDM) ACADEMIC YEAR 2023 – 2024

Based on the details provided by the students in online and offline admission forms and as per the admission guidelines of GSMS-GTU for the **Post Graduate Diploma in Digital Marketing (PGDDM)** programme, the first merit list for admissions is as per the Table 1. Also, the waiting list to be operated in case the seats remain vacant in the first round is mentioned in the Table 2.

Table 1: The first merit list of Post Graduate Diploma in Digital Marketing Course

SR.NO.	NAME OF THE APPLICANT	APPLICANT CATEGORY	QUALIFICATION	ADMITTED CATEGORY
1	FARNAAZ BHATI	GENERAL	BE IN MECHANICAL ENGINEERING	GENERAL
2	DWIVEDI SHIKHAR DHARMENDRA	GENERAL	BACHELOR OF LIBRARY AND INFORMATION SCIENCE	GENERAL
3	PATEL AKSHAR YOGESH	GENERAL	PHARMACY	GENERAL
4	SHUKLA DEEP DHRUVKUMAR	GENERAL	AUTOMOBILE ENGINEERING	GENERAL
5	BABRIYA SHIVANG SHIRISHBHAI	EWS	BACHELOR OF COMMERCE	EWS
6	SHRIMALI BHAGYASHRI GIRISHBHAI	SC	BACHELOR OF ELECTRICAL ENGINEERING	GENERAL
7	BHAVESH LOHAAR	OBC (CENTRAL LIST, NON CREAMY)	COMMERCE	GENERAL
8	NIMISH JAIN	GENERAL	BIOCHEM,CHEM,BOT	GENERAL
9	URVI MOHANLAL VIROJA	GENERAL	BACHELOR OF ENGINEERING IN CIVIL ENGINEERING	GENERAL
10	RATHOD ASHISH RAMESHBHAI	OBC (CENTRAL LIST, NON CREAMY)	B.E IN CIVIL ENGINEERING	OBC
11	SAHIL MAHENDRABHAI PATEL	GENERAL	PHARMACEUTICAL SCIENCES	General
12	PANCHAL DARSHAN PRAKASHBHAI	OBC (CENTRAL LIST, NON CREAMY)	BOTONY ZOOLOGY CHEMISTRY	OBC

Postal Address: Shed-IV, GTU-Chandkheda Campus, Near Visat Three Roads, Sabarmati-Koba Highway, Chandkheda, Ahmedabad-382424, Gujarat (India)

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13	PALAK CHANDRAKANT PATEL	GENERAL	BACHELOR OF ARTS IN COMPUTER APPLICATIONS	General
14	PATEL JANAKKUMAR B	OBC (CENTRAL LIST, NON CREAMY)	ELEMENTS OF BUSINESS STATISTICS, BUSINESS LAWS	OBC
15	MULTANI NEELA	OBC (CENTRAL LIST, NON CREAMY)	BACHELOR OF ENGINEERING	OBC
16	KAUSHIK RAO	GENERAL	BACHELOR OF ENGINEERING	General
17	JOSHI DEVANSHI JAYESHBHAI	EWS	BACHELOR OF ENGINEERING	EWS

Also the waitlist to be operated in case the seats remain vacant in first round is given below in Table.

Table 2: Waiting List

Sr No	Applicant Name	Applicant's Category	Qualification
1	NISARG OZA	General	B.SC

Instructions:

1. Name of the students mentioned in **Table 1** are required to report to the institute for document verification between **26th to 28th June, 2023** from **11.00 am to 5.00 pm** at Graduate School of Management Studies, Academic block – 4, Gujarat Technological University, Chandkheda Campus, Ahmedabad.
2. After successful document verification, students are required to pay the fees of **₹12,500** on the same day through SBI payment link <https://www.onlinesbi.sbi/sbicollect/icollecthome.htm> If a student fails to pay the fees, his/her admission will stand cancel and the student will be solely responsible for the same.

Following is step by step Guidelines for the pay the fees in Online mode.

- 1) Visit <https://www.onlinesbi.sbi/sbicollect/icollecthome.htm>
- 2) Select state as "Gujarat" and type of institute as " Education Institute"
- 3) Next Page Select: Gujarat Technological University
- 4) Next Page Select: GTU GSMS FEES
- 5) Next Page Branch Name Select: Digital Marketing PGDDM

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- 6) Fill in the required details and pay the fees for the first semester, which amounts to Rs. 12,500/-
3. The confirmation of admission is subjected to physical verification of documents and admission will be deemed cancelled in case of any discrepancy. Following documents need to be brought in original as well as self-attested photocopy.
 - HSC (12th) marksheet
 - Graduation marksheet
 - Degree Certificate
 - School Leaving Certificate / Birth Certificate
 - Aadhar Card
 - 3 passport size photo
 - Category certificate (SC/ST/SEBC/OBC/EWS/PH), if applicable
 - SEBC/OBC students should carry valid Non-Creamy Layer Certificate

After online Payment, send the payment receipt at gsms@gtu.edu.in.

Kindly note that your admission is considered as confirmed after payment of fees

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Admission Committee