



GRADUATE SCHOOL OF MANAGEMENT STUDIES GUJARAT TECHNOLOGICAL UNIVERSITY

(Accredited with A+ Grade by NAAC)

“Abhigam – 2023”
Orientation Program for BBA Batch 2023-26
Date: 17th to 19th July, 2023



Graduate School of Management Studies (GSMS)
Gujarat Technological University (GTU)
Accredited with A+ Grade by NAAC

Invitation for Orientation Program



ABHIGAM - 2023

Extending Welcome to the students of
Bachelor of Business Administration [Batch 2023 - 26]

Day - 1
17th July, 2023
Monday
11 AM to 4 PM

Day - 2
18th July, 2023
Tuesday
11 AM to 4 PM

Day - 3
19th July, 2023
Wednesday
11 AM to 4 PM

Venue: Aacharya Chanakya Hall

Graduate School of Management Studies [GSMS]

GSMS, Academic Block - 4, GTU Chandkheda Campus, Gujarat Technological University,
Near Visat Three Road, Visat - Gandhinagar Highway, Chandkheda, Ahmedabad - 382424
[Gujarat]

Chief Patron

Dr. Pankajray Patel
I/C Vice Chancellor

Patron

Dr. K. N. Kher
Registrar

Invitees

Dr. Kaushal Bhatt
Head - GSMS

Dr. Sarika Srivastava
Program Coordinator

Dr. Neela Multani
Asst. Program Coordinator

For More Details : 079-23267534 / 542

Write to us @ : gsms@gtu.edu.in

Locate us @ : GSMS, Academic Block-4, GTU Campus, Visat Gandhinagar Highway, Chandkheda, Ahmedabad Gujarat

Follow us on: Graduate School of Management Studies

Graduate School of Management Studies, Gujarat Technological University organizes orientation program “**ABHIGAM**” every year to welcome the incoming students in the various programs of GSMS – GTU. To formally welcome the second batch (2023-2026) students of the BBA program at GSMS– GTU, a three days orientation program was organized from 17th to 19th July 2023. The main aim of the program was to make the students aware of the academic aspects of the program, the rules and regulations of the institute, the culture and various departments of the university.

ORIENTATION PROGRAM DAY-1 (17th July 2023)



The batch-2 students were welcomed to the GSMS by their senior BBA batch-1 students with tilak and chocolates.





The first day of the orientation program was inaugurated at 11 a.m. with a lamp lighting and Saraswati Vandana at the Acharya Chanakya hall of GSMS followed by a GTU song.



Dr. Pankajray Patel, In-charge honourable Vice Chancellor, GTU and **Dr. K. N. Kher**, Registrar, GTU welcomed the guests **Mr. Akash Panchal** and **Ms. Pabiben Rabari**.



Dr. K. N. Kher, Registrar GTU, addressed the audience and welcomed all the fresher students to the GTU family.



Dr. Kaushal Bhatt, Associate Professor and Head GSMS, GTU provided a brief introduction about GSMS to the new students.



Dr. Sarika Srivastava, Assistant Professor and Program Coordinator of BBA provided information about the BBA program.



Ms. Pabiben Rabari delivered a speech about her journey of success and inspired the students to work hard with dedication and determination.



Dr. Pankajray Patel, Hon'ble Vice Chancellor (I/C) of GTU addressed the fresher students and wished them a life-changing journey at GTU during their undergraduate study.



The senior students of BBA shared their wonderful experiences of the first year journey of BBA and motivated their juniors.



The inauguration ceremony was concluded with a vote of thanks by **Dr. Neela Multani**, Assistant professor, GSMS, GTU and Assistant Program Coordinator of BBA.

The inaugural session was followed by an interactive session by **Mr. Akash Panchal**, the founder of Skyfit equipment and Ada entertainment. He imparted the knowledge about importance of communication skills in life and motivated the students to make and work toward achievement of the life goals.



The second year BBA students managed the whole orientation program with lot of enthusiasm and hard work. **Miss. Akansha Jadia** and **Mr. Rohan Sen** of BBA batch 2022-25 hosted the inaugural session.



GTU CAMPUS TOUR



In the afternoon session of the first day, the students went for the GTU campus tour and visited Computer lab, Sports room, Dharohar, Atal Incubation Center (AIC), Central library, District Innovation Center (DIC), GTU Administrative Center, Samvad Center, Dispensary, GTU Ayurvedic Dense Forest, Girls and Boys Hostel, Canteen and Major Dhyanchand Gymnasium.

ORIENTATION PROGRAM DAY-2 (18th July 2023)

On the second day, the session was organized for the new students by **Ms. Manisha Gauniyal**, psychologist and head of "SAMVAD - The Happiness Center" for guiding and encouraging the students.



The session was followed by the Ice breaking activity conducted by **Mr. Rajan Modha**, Assistant Professor, GSMS -GTU.

Ice Breaking Activities



The second year students of BBA also organized paper tower making activity for their juniors as a part of ice-breaking session.





In the second half of the day, all the students enjoyed the especially designed fun games to make them understand the importance of teamwork and coordination.



The winners of all the fun games, activity and quiz were appreciated with prizes by the faculty members of GSMS.



ORIENTATION PROGRAM DAY-3 (19th July 2023)



On the third day of the orientation, a visit to GTU Innovation Council (GIC) at L.D. College of Engineering Campus and Graduate School of Pharmacy (GSP), GTU Gandhinagar Campus was organized.

At the GIC students met young entrepreneurs, learned about their start-ups and got the motivation to be entrepreneurs in future.



At the Graduate School of Pharmacy (GSP), students visited various laboratories, where they were shown machines and equipment used for various purposes in the pharmaceutical industry. The BBA students enjoyed and learned new things during their visit to these campuses.



Overall, it was an informative, learning, interactive, and enjoyable three days orientation program for the new students to welcome them to the GSMS – GTU family.

BBA Students (Batch 2023-2026), GSMS, GTU



Few Glimpses of the Abhigam-2023





Report Prepared by:

1. Ms. Akansha Jadia (BBA Sem-3)
2. Ms. Shreeya Mehta (BBA Sem-3)
3. Mr. Vijay Rathod (BBA Sem-3)

Report Edited by:

Dr. Neela Multani, Assistant Professor, GSMS

Report Verified by:

Dr. Sarika Srivastava, Assistant Professor, GSMS