



GRADUATE SCHOOL OF MANAGEMENT STUDIES

GUJARAT TECHNOLOGICAL UNIVERSITY

(Accredited with A+ Grade by NAAC)

“Abhigam – 2023”

Orientation Program for PGDHM and PGDDM Batch 2023-24

Date: 30th July, 2023



Graduate School of Management Studies (GSMS)
Gujarat Technological University (GTU)
(Accredited with A+ Grade by NAAC)

Invitation for Orientation Program

ABHIGAM - 2023

Extending Welcome to the students of
Post Graduate Diploma in Hospital Management
&
Post Graduate Diploma in Digital Marketing



Date - 30th July, 2023 (Sunday)

Time - 10:30 AM to 01:00 PM

Venue: Acharya Chanakya Hall

Graduate School of Management Studies [GSMS]

GSMS, Academic Block - 4, GTU Chandkheda Campus, Gujarat Technological University,
Near Visat Three Road, Visat - Gandhinagar Highway, Chandkheda, Ahmedabad - 382424
[Gujarat]

Chief Patron

Dr. Pankajray Patel
I/C Vice Chancellor

Patron

Dr. K. N. Kher
Registrar

Invitees

Dr. Kaushal Bhatt
Head - GSMS

Ms. Sweta Dhungel
Program Coordinator

Dr. Pulkit Trivedi
Program Coordinator

For More Details : 079-23267534 / 542

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Locate us @ : GSMS, Academic Block-4, GTU Campus, Visat Gandhinagar Highway, Chandkheda, Ahmedabad Gujarat

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Graduate School of Management Studies, Gujarat Technological University organizes orientation program “ABHIGAM” every year to welcome the students in the various programs of GSMS – GTU. To formally welcome the new batch (2023-2024) students of the PGDHM & PGDDM program at GSMS– GTU, a one-day orientation program was organized on 30th July 2023. The main aim of the program was to make the students aware of the academic aspects of the program, the rules and regulations of the institute, the culture and various departments of the university.





The orientation program was inaugurated at 11 a.m. with a lamp lighting and Saraswati Vandana at the Acharya Chanakya Hall of GSMS followed by a GTU song.



Dr. Pankajray Patel, In-charge honorable Vice Chancellor, GTU and **Dr. Krishnaba Vaghela**, Assistant Professor, GTU welcomed the guests **Dr. Parimal Trivedi** and **Dr. Divyang Bramhabhatt**.



Dr. Krishnaba Vaghela, Assistant Professor, GSMS, addressed the audience and welcomed all the fresher students to the GSMS-GTU family and gave a brief introduction about GSMS.



Dr. Pulkit Trivedi, Assistant Professor, GSMS and Program Coordinator of PGDDM provided information about the program.



Ms. Sweta Dhungel, Assistant Professor, GSMS and Program Coordinator of PGDHM provided information about the program.



Dr. Parimal Trivedi, a distinguished Academic Administrator and Advisor in Higher & Technical Education and a passionate Marketing Faculty gave an inspiring and informative speech to all the new students.



Dr. Divyang Brahmbhatt, a leading eye doctor in Ahmedabad gave a speech and briefed the students about Hospital and Healthcare industry.



Dr. Pankajray Patel, Hon'ble Vice Chancellor (I/C) of GTU addressed the fresher students and wished them a life-changing journey at GTU during their study.

After this a few alumni of PGDHM & PGDDM shared their experience about GSMS with the new students.



The inauguration ceremony was concluded with a vote of thanks by Ms. Hetal Rathod, Assistant professor, GSMS, GTU and Assistant Program Coordinator of PGDHM.



The second year BBA students managed the whole orientation program with lot of enthusiasm and hard work. Miss. Jaimini Desai of BBA batch 2022-25 hosted the inaugural session.





PGDDM & PGDHM Batch 2023-24