



**GRADUATE SCHOOL OF MANAGEMENT STUDIES**  
**GUJARAT TECHNOLOGICAL UNIVERSITY**  
(Accredited with A+ Grade by NAAC)

*A Guest Session on*  
*“Developing Effective Communication Skills”*

Date: 21/01/2023

Name of Expert: Mr. Vinay Jaisinghani

Designation: Personality Development Trainer, Motivational Speaker

Affiliation: The Career Step, Gandhinagar

A guest session on "Developing Effective Communication Skills" was organized as a part of the "Communication and Professional Skills" course of MBA (International Business) Program for semester-1 students at Acharya Chanakya Hall of GSMS. The expert, Mr. Vinay Jaisinghani, a personality development trainer and motivational speaker, nicely explained the concept of effective communication. He also gave tips to the students to improve communication skills as per the current needs of the market.

The students highly appreciated the guest session and learned ways of effective communication. More than 50 students actively participated. The session was organized and coordinated by the course coordinator Dr. Neela Multani, Assistant Professor, GSMS.

Few glimpses of the session are as below.



Report Prepared by:  
Dr. Neela Multani, Assistant Professor, GSMS