



GRADUATE SCHOOL OF MANAGEMENT STUDIES
GUJARAT TECHNOLOGICAL UNIVERSITY

(Accredited with A+ Grade by NAAC)

“Abhigam – 2023”

Orientation Program of MBA (IB & IEV)

Date: 31st August – 2nd September, 2023



Graduate School of Management Studies (GSMS)
Gujarat Technological University (GTU)
(Accredited with A+ Grade by NAAC)

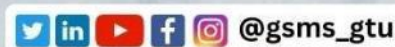


Extending welcome to all incoming students of
MBA(IB) and MBA (IEV) BATCH 2023-25

ABHIGAM - 2023



Locate us @ : GSMS, Academic Block-4, GTU Campus, Visat Gandhinagar Highway, Chandkheda, Ahmedabad Gujarat



Graduate School of Management Studies, Gujarat Technological University organizes orientation program “**ABHIGAM**” every year to welcome the incoming students in the various programs of GSMS – GTU. To formally welcome the students of **MBA – International Business and MBA – Innovation, Entrepreneurship & Venture Development programs (2023-25 batch)** at GSMS – GTU, a three days orientation program was organized from 31st August to 2nd September 2023. The main aim of the program was to make the students aware of the academic aspects of the program, the rules and regulations of the institute, and the culture of the school, campus and university.

ABHIGAM DAY-1 (31st AUGUST, 2023)

The first day of the orientation program was inaugurated at 11 a.m. with a Saraswati Vandana at the Acharya Chanakya Hall of GSMS building followed by a GTU song.





A documentary film on GTU was shown to the students to make them aware of the university. A short film of “Life at GSMS” was also shown to the students to make them aware of the flagship events of GSMS.



Dr. Pankajray Patel, Director, GSMS, GTU addressed the students and welcomed them to the institute.



Dr. Kaushal Bhatt, Associate Professor, GSMS, GTU provided a brief introduction of the GSMS, its members and MBA – International Business program to the students.

Dr. Tushar Panchal, Assistant Professor, GSMS, GTU briefed the students about the MBA (Innovation, Entrepreneurship and Venture Capital) program.



Dr. Shriram Nerlekar, chief guest of the day shared few inspiring words with students to motivate and encourage them for their journey ahead.



The second-year students of MBA program managed the whole orientation program with lot of enthusiasm.



The inauguration ceremony was concluded with a vote of thanks by **Mr. Rajan Modha, Assistant Professor, GSMS - GTU.**



Mr. Nihar Bhatt, Alumni shared his experience at GSMS with the students making them more aware about GSMS and Life at GSMS.

Group Discussion and Personal Interview:

In the afternoon session of the first day, GD and PI were organized for the new students. It was judged by the GSMS faculties – **Dr. Neela Multani, Dr. Pulkit Trivedi, Ms. Sweta Dhungel, Ms. Medha Vyas and Ms. Hetal Rathod**. It provided an opportunity to the students to know each other and to display their skills and caliber.



All in all, it was very informative first day for the new students of GSMS as they came to know about each other and also about the institute, its members, and many more.

ABHIGAM DAY-2 (1st SEPTEMBER, 2023)

On the second day, an expert session was conducted for the new batch of MBA students. Guest speaker **Dr. Hiren Panchal, trainer and motivational speaker** conducted a workshop for the students on Innovation. It was an activity based interactive session and all the students enjoyed it and learned about “Innovation” and its importance in being successful.



After a lunch break, an ice breaking session was organized to make new students familiar to each other. They played a memory game which helped them to know each other better in a fun way.



On the later part of the day, Campus visit was organized to make the new students familiar with the campus infrastructure and various facilities available on the campus and making them aware about various facilities that they can utilize throughout their journey at GSMS.



Central Library



Sports Room



ATAL Incubation Centre

GTU Innovation Council



ABHIGAM DAY– 3 (2nd SEPTEMBER 2023)

On the third day of orientation a fun game session was organized for the new batch of MBA (IB) and (IEV). For this a Treasure Hunt clues were prepared by the students of semester-3 of MBA (IB). The main motive behind this was to make students work in a group to achieve team-based tasks.

After a lunch break, a collage making competition was organized where students prepared collages from newspaper cuttings on a topic of their choice. It was also a group activity. Both the events of the day helped students in team building and enhancing their creativity.



Overall, it was an informative, interactive, and enjoyable three days orientation program for our new students to welcome them to the GSMS – GTU family.



MBA Students (Batch 2023-2025), GSMS, GTU