



## **GRADUATE SCHOOL OF MANAGEMENT STUDIES**

# **GUJARAT TECHNOLOGICAL UNIVERSITY**

(Accredited with A+ Grade by NAAC)

### ***“Anusandhan – 2023”***

***A state level summer internship project competition***

***Date: 22<sup>nd</sup> September, 2023***

#### **Introduction**

Anusandhan-2023 is a 'State Level Summer Project Competition' for students pursuing MBA, PGDM or equivalent courses in management across the state of Gujarat. The main objective of Competition is to act as a bridge to understand industry dynamics and learn implementation of the theoretical concepts studied during the course.

It is a notion, made to define, refine and find the best research done during the Summer Internship Project. It also serves as a benchmark for future summer projects which would be undertaken, thereby improving the overall quality of the projects.

#### **Objective of SIP Competition**

This state level SIP competition is organized to provide platform for all future managers to showcase their research-based problem identification and proposed solution during industry internship.



**Graduate School of Management Studies  
(GSMS)**

**Gujarat Technological University (GTU)**

(Accredited with A+ Grade by NAAC)

**Organizes**

**“अनुसंधान 2023”**

**A State Level Summer Internship Project (SIP)  
Competition 2023**

**:: Date ::**

**22<sup>nd</sup> September, 2023**

## **A Brief Report of the Event**

Graduate School of Management Studies (GSMS), GTU's one of the PG school organises a state level Summer Internship Competition Anusandhan every year. This state level SIP competition is organized to provide platform for all Future Managers to showcase their research-based problem identification and proposed solution during Industry Interaction. Best Presentation gets awarded with Cash Prizes.

❑ **Winner: Rs.5000/-**

❑ **1st Runner up: Rs. 3000/-**

❑ **2nd Runner up: Rs. 2000/-**

Summer Internship project is an integral part of MBA curriculum through which students get opportunity to work in Industry for 6-7 weeks.

### **Lamp Lighting**

The competition was inaugurated at 11 a.m. with a lamp lighting and Saraswati Vandana at the Acharya Chanakya Hall of GSMS followed by a GTU song.



## Welcome Address



**Dr. Pankajray Patel**, Director GSMS- GTU, addressed the audience and welcomed all the participants.

**Dr. Pulkit Trivedi**, Assistant Professor, GSMS and Event Coordinator provided a brief introduction about the SIP competition.



The inauguration ceremony was concluded with a vote of thanks by **Dr. Neela Multani**, Assistant professor, GSMS, GTU.



## Tracks

The competition was carried out in 5 different tracks having 10 participants in each track. From every track, top two participants were selected for the final round. They were evaluated based on the specific criteria of their project report presentation. The competition was concluded with the top three winners who performed their best and won the competition.

### Track 1



### Track 2



### Track 3



### Track 4



## Track 5



The winners of Anusandhan-2023 were awarded by a certificate and prize amount of Rs. 5000, Rs. 3000 and Rs. 2000 respectively for the first, second and third position holders.

Name of winners	University/Institute	Rank
Dhiti Desai	GLS Faculty of Management	1 <sup>st</sup>
Bhakti Shah	Ganapat University VMPIM	2 <sup>nd</sup>
Jenil Parikh	C.K.Shah Vijapurwala Institute of Management (CKSVIM)	3 <sup>rd</sup>

The "Anusandhan– 2023" State Level Summer Internship Project Competition concluded successfully, leaving an indelible mark on participants and the community. This event was a hotbed of innovation, enabling students to showcase their research and internship projects across various disciplines, fostering skill development, critical thinking, and collaboration. Participants forged valuable connections and addressed real-world problems, emphasizing the importance of engaging students in research and internship programs for societal advancement. "Anusandhan – 2023" recognized and encouraged the talents of the youth, instilling confidence and motivation for future endeavours.



## Few Glimpses of the Event





