



**GRADUATE SCHOOL OF MANAGEMENT STUDIES**

**Gujarat Technological University**

(Accredited with A+ Grade by NAAC)

**(Finance Club Activity)**

**Seminar on**

**Finance Awareness for Students**

**“Bazaar Shastra - 2023”**

**Date: 22<sup>nd</sup> September, 2023**

**Time: 11:30am onwards**

Finance Club of the Graduate School of Management Studies (GSMS), Gujarat

**Graduate School of Management Studies**  
**Gujarat Technological University**  
(Accredited with A+ Grade by NAAC)

**Invites you to..**  
**Join**  
**Seminar on Finance awareness**

**"Bazaar Shashtra 2023"**

**Speaker**

**Mr. Ankit Mehta**  
**Chief Strategic Officer**  
**(CSO) in Fintopedia**

**Date & Time**  
22nd September, 2023  
11:30 am to 01:00 pm

**Venue**  
Acharya Chanakya Hall,  
GSMS-GTU

Locate us @ : GSMS, Academic Block-4, GTU Campus, Visat Gandhinagar Highway, Chandkheda, Ahmedabad Gujarat  
@gsms\_gtu

Technological University organized an expert session on Financial Awareness. The event was held on 22<sup>nd</sup> September, 2023 at 11:30 am to 1:00pm, Chankya Hall, GSMS, GTU. More than 150 students of GSMS took part in the event. The guest speaker for the session was Mr. Ankit Mehta, a Financial Expert serving as the Strategic Manager of an organization.

The event aimed to shed light on the challenges and opportunities on the Indian Stock Market. The guest speaker for the event was

Mr. Ankit Mehta, representing Fintopedia, a prominent financial consultancy firm. The esteemed faculty Ms. Medha Vyas introduced Mr. Ankit Mehta to the audience and gave heartfelt welcome to the Mr. Mehta.

The guest lecture began with a warm welcome speech delivered by Ms. Medha Vyas, Assistant Professor and coordinator of the session.

Mr. Ankit Mehta then commenced his session by discussing the fundamental aspects of Financial Literacy and Investments of Stock Market. He shared his widespread knowledge regarding enhancing the financial ability and help to establish a strong relationship with money.





For those who aspire to work in finance, he has provided some significant financial advice:

- ✓ Clever Investing
- ✓ Difference between needs & wants
- ✓ Early investing
- ✓ Consider lifetime insurance – Mediclaim, term plan
- ✓ Budget your income and expenses



A notable highlight of the event was video presentation of Mr. Jay Thakkar, a seasoned financial expert with over 13 years of experience in the financial market. Mr. Thakkar shared his valuable insights into Stock Market drawing from his extensive experience. The video of Mr. Thakkar covered various aspects of stock market dynamics, investment strategies and risk management.



During the video presentation, Mr. Mehta initiated an interactive session with the audience. The interactive session evolved into a dynamic question and answer session, where attendees had opportunity to seek clarification, share their experiences and gain valuable advice from him.

Mr. Mehta delivered his Knowledge regarding various topics such as the types of stock Market studies like Technical Analysis, Fundamental Analysis, Derivatives Analysis & Quantitative Analysis. Furthermore, Mr. Mehta concluded the lecture by offering practical financial advice to the audience.



He discussed budgeting strategies and introduced the “20-30-50” rule for financial planning Mr. Mehta also made students aware about various tools for clever investing like. Gold Bonds, SIP, Stock Market, Insurance, etc. He advised us to start early saving and investing Additionally. He provided a comprehensive explanation of the current market situation and investment scenarios.

Mr. Mehta also covered crucial aspects like Investment alternatives, role of brokers, financial Advisors. On the other side students displayed great enthusiasm and eagerness to learn about investment in Stock Market, actively participating in the session and posing relevant questions to Mr. Mehta.

Addressing the students in the audience, Mr Mehta highlighted career opportunities in the financial sector, including roles as financial advisors and relationship managers and Traders etc

Concluding the session Mr. Mehta gave a thank you speech and thanked GSMS, GTU, Ms. Medha Vyas and audience for co-operation and successful completion of the session. The event was a significant step towards bridging the financial literacy gap and empowering individuals to make informed financial decisions ultimately contributing to India's financial well-being.

**Report prepared by:**

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