



Gujarat Technological University

(Accredited with A+ Grade by NAAC)

Graduate School of Management Studies

Report on Expert Session on “Expressive Insights: Mastering Non-verbal Communication”

1) Title of Event: Expressive Insights: Mastering Non-verbal Communication

2) Type of Event: Expert Session

3) Date, Time and Venue of the Event:

Date: November 7, 2023

Time: 1.30 PM to 3.30 PM

Venue: Acharya Chanakya Hall, GSMS

4) Description of Event (Objective/Rationale to organize the event):

Organizing an Expert Session on "Expressive Insights: Mastering Non-verbal Communication" is driven by the pivotal role non-verbal cues play in human interaction. Non-verbal communication constitutes a significant portion of our daily exchanges, often conveying more than words alone. Understanding and mastering these expressive insights can have profound implications for personal and professional success.

In both professional and personal settings, the mastery of non-verbal communication holds immense significance. Effective use of gestures, facial expressions, and body language enhances relationships, fosters collaboration, and contributes to a positive social environment. The session aims to equip participants with the tools to navigate diverse communication scenarios where cultural nuances or language barriers may be present.

Leaders and managers, in particular, stand to benefit from honing their non-verbal communication skills. A leader's ability to convey confidence,



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empathy, and authority through non-verbal cues significantly influences team dynamics and organizational culture. The session provides insights into the psychological and emotional aspects of non-verbal communication, fostering improved empathy and interpersonal understanding.

In the context of presentations and public speaking, expressive non-verbal communication can be a game-changer. The session delves into how impactful body language and facial expressions can enhance message delivery, making presentations more engaging and memorable. Moreover, as virtual communication becomes increasingly prevalent, the session addresses the nuances of non-verbal communication in online environments, ensuring participants are adept at navigating virtual meetings and collaborations.

The practical skill development aspect of the session is a key focus, offering participants hands-on exercises to immediately apply and reinforce their learning. With a goal to empower individuals in their professional development, the session recognizes the broader demand for enhanced communication skills beyond verbal language.

In conclusion, the Expert Session on "Expressive Insights: Mastering Non-verbal Communication" responds to the growing recognition of the vital role non-verbal cues play in effective communication. By providing practical skills and insights, the session aims to empower participants, fostering improved relationships, leadership capabilities, and success in diverse communication contexts.

5) Name of Expert:

Dr. Indra Meghrajani

Associate Professor

Narayana Business School



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6) List and number of Participants: 21

7) Geotag Photographs of the Event:





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8) Brochure or Flyer of the Event:

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EXPERT SESSION

TOPIC: EXPRESSIVE INSIGHTS: MASTERING
NON - VERBAL COMMUNICATION

Dr. Indra Meghrajani
Associate Professor
Narayana Business School

Date: 7th November 2023, Tuesday
Time: 1.30 PM to 3.30 PM
Venue: Acharya Chanakya Hall

Invitee
Dr. Pankajray Patel
Director - GSMS

Coordinator
Dr. Neela Multani
Assistant Professor - GSMS

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9) Feedback of the Event:

The "Expressive Insights: Mastering Non-verbal Communication" session was incredibly insightful and relevant to the studies in Business Administration. The practical tips and exercises provided a hands-on approach to understanding the impact of non-verbal cues in professional interactions. The BBA students found the session beneficial for enhancing their communication skills, particularly in leadership contexts. The emphasis on virtual communication was especially valuable in the current remote work landscape. Overall, the session offered practical tools that one can immediately apply in both academic and future professional settings.



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10) Social Media Post:



Report Prepared By:

Dr. Neela Multani, Assistant Professor, GSMS