



Gujarat Technological University

(Accredited with A+ Grade by NAAC)

Graduate School of Management Studies

Report on “Industrial Visit at Gopal Snacks Limited”

1. Title of Event: Industrial Visit at Gopal Snacks Limited

2. Type of Event: Industrial Visit

3. Date, Time and Venue of the Event:

Date: 19th December 2023

Time: 6:30 AM to 4:00 PM

Venue of the Event: Gopal Snacks Limited, Dhansura, Aravalli, Gujarat

4. Description of the Event:

Industrial visit was organised by the GSMS-GTU for 2nd and 4th semester BBA students to get insight of the practical knowledge and theoretical knowledge used by the Gopal Snacks Limited, Modasa. The plant was established on 2021 for the manufacturing of Chips, Namkeens and snacks. It is one of the three plants of Gopal Snacks Limited having its headquarters at Rajkot.

The company tour commenced with an overview of raw material storage and processing units, showcasing the preparation of key ingredients for snack production. Participants were guided through various sections of the manufacturing facility, witnessing the sophisticated machinery used in different production processes. The visit was conducted by the Placement Committee of GSMS.

Students embarked on a captivating industrial visit to Gopal Snacks Limited, a prominent snack manufacturing company. The visit provided a first-hand look into the snack production process, featuring a guided factory tour, demonstrations of cutting-edge machinery, and engaging interactions with industry experts. This experience bridged the gap between theoretical knowledge and practical applications, enhancing students' understanding of the dynamic snack



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manufacturing industry

5. List and number of participants:

A total 78 BBA students of the 2nd and 4th semester along with 4 faculty members participated in the visit.

6. Geotag Photographs of the event:





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7. Feedback of the Event:

- A warm welcome and hospitality extended by the Gopal Snacks Limited team contributed to a positive overall experience.
- The visit was well-organized and efficiently handled. A clear communication regarding the itinerary and expectations added to the smooth flow of the visit.
- The visit effectively connected theoretical concepts learned in the classroom with real-world applications. It provided a practical dimension to students' academic knowledge.
- While the overall experience was positive, some students expressed interest in more hands-on activities or demonstrations during the factory tour to deepen their understanding further.



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8. Social media post:



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