



GRADUATE SCHOOL OF MANAGEMENT STUDIES

Gujarat Technological University

(HR Club Activity)

Expert Session on

Knowledge Management

By

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Date: 11th January, 2023 [Wednesday]

Time: 12:00pm to 1:30pm

An online guest session on "Knowledge Management" was organized for MBA(IB); Batch 2021-23; Semester-3 students as a part of their International Human Resource Management [IHRM] Course.

The session started by defining knowledge and describing its various types, emphasizing the distinction between explicit and tacit knowledge. Participants gained insights into the characteristics of effective knowledge management, recognizing its dynamic nature and the integral role of accessibility, relevance, and technology integration. The discussion then shifted to organizational learning's symbiotic relationship with knowledge management, highlighting how a culture of continuous learning enhances an organization's capacity to innovate and adapt. The session was concluded with an examination of diverse approaches to knowledge management, showcasing real-world examples of successful implementations, from knowledge repositories to collaborative practices. Through this session, students were equipped with a holistic understanding of knowledge management's principles, and the importance of fostering a learning culture for sustained organizational success.

Below are a few glimpses of the session;



Dr. Chetankumar Lad is presenting

The screenshot shows a Zoom meeting interface. On the left, a Microsoft PowerPoint slide is displayed with the following content:

Organizational Learning and Transformation

- **Learning organization**
An organization capable of learning from its past experience, implying the existence of an organizational memory and a means to save, represent, and share it through its personnel
- **Organizational memory**
Repository of what the organization "knows"

At the bottom of the slide, it says "Copyright © 2011 Pearson Education, Inc. Publishing as Prentice Hall".

On the right side of the Zoom window, there is a grid of participants:

- Dr. Chetankumar Lad (muted)
- Nehal Patel
- ap rgandhi
- Ahmad zia Rohani
- shahab sharif
- Khushali Kunderiya
- Ouma Djama
- 5 others
- You

At the bottom of the Zoom window, the time is 12:56 PM and the session title is "A guest session on 'Knowledge Management ...".

The session was coordinated by Dr. Radhika Gandhi, Assistant Professor, GSMS-GTU.