



GRADUATE SCHOOL OF MANAGEMENT STUDIES

Gujarat Technological University

(HR Club Activity)

Expert Session on

Multi-cultural Competence

By

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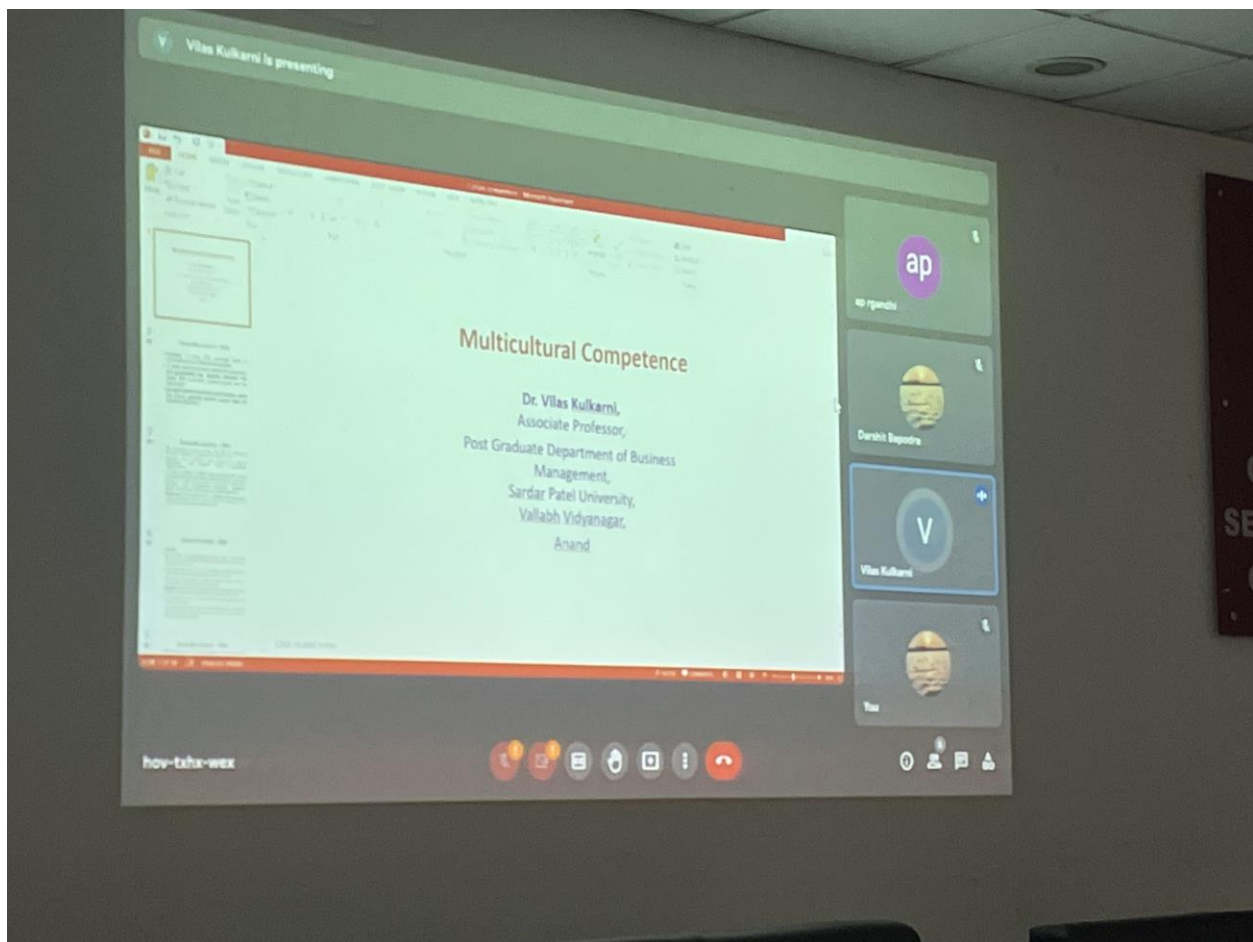
Date: 17th January, 2023

Time: 3:30pm to 5:00pm

An online guest session on "Multi-cultural Competence" was organized for MBA(IB); Batch 2022-24; Semester-I students as a part of their Multicultural Organization Behaviour [MOB] Course.

The session began by highlighting the increasing importance of multicultural competence in today's interconnected world. The speaker provided valuable insights into the nuances of navigating diverse cultural landscapes, emphasizing the significance of empathy, open-mindedness, and effective communication. Practical strategies for developing multicultural competence, including exposure to different cultural perspectives and experiential learning, were discussed. Through engaging discussions and case-study example, students gained a keen awareness of the importance of cultural intelligence in building successful international business relationships and fostering inclusive and collaborative work environments. The session left students better equipped to direct the complexities of a multicultural business landscape, reinforcing the vital role of cultural competence in contemporary management practices.

Below are a few glimpses of the session;





The session was coordinated by Dr. Radhika Gandhi, Assistant Professor, GSMS-GTU.