

GRADUATE SCHOOL OF MANAGEMENT STUDIES

Gujarat Technological University

(HR Club Activity)

Expert Session on

Role of diversity in Global Management

By

Dr. Parinaz Bharucha

Assistant Professor, S. R. Luthra Institute of Management

Date: 24th January, 2023

Time: 3:30pm to 5:00pm

An online guest session on "Role of Diversity in Global Management" was organized for MBA(IB); Batch 2022-24; Semester-I students as a part of their Multicultural Organization Behaviour [MOB] Course.

The session started by highlighting the multifaceted dimensions of diversity in the global business landscape, emphasizing its significance as a strategic asset rather than a mere compliance requirement. The guest speaker explained the positive impact of diverse perspectives on decision-making processes, innovation, and overall organizational performance. The case study was explored to demonstrate how embracing diversity in leadership and workforce composition fosters adaptability in a rapidly changing global market. The interactive nature of the session allowed students to engage in discussions on inclusive leadership, cross-cultural communication, and the cultivation of a diverse and inclusive corporate culture. Overall, the session provided invaluable insights into the pivotal role diversity plays in shaping successful global management strategies, preparing the students for the challenges and opportunities of the modern business landscape.

Below are a few glimpses of the session;





The session was coordinated by Dr. Radhika Gandhi, Assistant Professor, GSMS-GTU.