

Gujarat Technological University

(Accredited with A+ Grade by NAAC)

Graduate School of Management Studies

Report on "An Expert Session on Computerized Accounting"

- 1) Title of Event: Computerized Accounting
- 2) Type of Event: Expert Session
- Date, Time, and Venue of the Event: Date: 4th November 2023, Saturday Time: 11 AM to 1 PM Venue: Acharya Chanakya Hall, GSMS
- 4) Description of Event:

Dr. Ashok Bantwa, an esteemed expert in the field, shared invaluable insights on emerging technologies within computerized accounting, fostering engaging discussions and providing attendees with practical takeaways. The event facilitated meaningful connections between participants and Dr. Bantwa, making it an enriching and dynamic session for those seeking to stay at the forefront of developments in computerized accounting. Dr. Ashok Bantwa discussed about the computerized accounting involves using computer software and technology to perform financial tasks and manage accounting functions. It replaces traditional manual accounting methods, such as paper ledgers and spreadsheets, with specialized accounting software.

This technology automates processes like recording financial transactions, generating financial statements, and managing payroll. Computerized accounting systems aim to streamline and improve accuracy in financial record-keeping, providing real-time insights into an organization's financial health. They often include features like automated data entry, reconciliation,

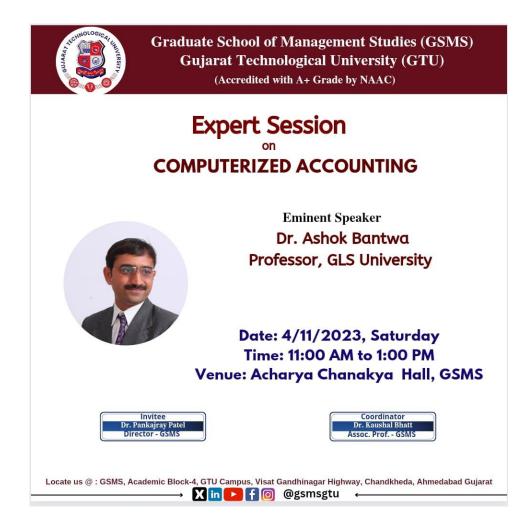


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and reporting, making accounting more efficient and reducing the likelihood of errors.

- Name of Expert: Dr. Ashok Bantwa Professor, GLS University, Ahmedabad
- 6) List and Number of Participants: The workshop was organized for the third semester students of BBA batch 2022-25. The total enrolled students of the batch are 24.
- 7) Flyer of the Event:





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8) Feedback of the Event:

- Participants gained valuable insights into the critical importance of adaptability and staying informed about current trends in the field of computerized accounting, enhancing their ability to navigate the evolving financial landscape.
- The significance of collaboration and leveraging expertise in the domain of computerized accounting became evident, underscoring the role of networking as a catalyst for accelerated professional growth in financial technology.
- Attendees were inspired by real-world examples of successful professionals in computerized accounting who overcame challenges and setbacks, providing a motivating perspective on resilience and determination in achieving financial goals.
- Exploring the intricacies of the Expert Session, participants delved into diverse aspects of computerized accounting, ranging from emerging technologies to practical applications across various industries, equipping them with a holistic understanding of the subject matter.

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