



Gujarat Technological University

(Accredited with A+ Grade by NAAC)

Graduate School of Management Studies

Report on “An Expert Session on Computerized Accounting”

1) Title of Event: Computerized Accounting

2) Type of Event: Expert Session

3) Date, Time, and Venue of the Event:

Date: 4th November 2023, Saturday

Time: 11 AM to 1 PM

Venue: Acharya Chanakya Hall, GSMS

4) Description of Event:

Dr. Ashok Bantwa, an esteemed expert in the field, shared invaluable insights on emerging technologies within computerized accounting, fostering engaging discussions and providing attendees with practical takeaways. The event facilitated meaningful connections between participants and Dr. Bantwa, making it an enriching and dynamic session for those seeking to stay at the forefront of developments in computerized accounting. Dr. Ashok Bantwa discussed about the computerized accounting involves using computer software and technology to perform financial tasks and manage accounting functions. It replaces traditional manual accounting methods, such as paper ledgers and spreadsheets, with specialized accounting software.

This technology automates processes like recording financial transactions, generating financial statements, and managing payroll. Computerized accounting systems aim to streamline and improve accuracy in financial record-keeping, providing real-time insights into an organization's financial health. They often include features like automated data entry, reconciliation,



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and reporting, making accounting more efficient and reducing the likelihood of errors.

5) Name of Expert:

Dr. Ashok Bantwa

Professor, GLS University, Ahmedabad

6) List and Number of Participants:

The workshop was organized for the third semester students of BBA batch 2022-25. The total enrolled students of the batch are 24.

7) Flyer of the Event:

The flyer is a vertical rectangular graphic with a dark red header and footer. The header contains the Gujarat Technological University logo on the left and the text 'Graduate School of Management Studies (GSMS) Gujarat Technological University (GTU) (Accredited with A+ Grade by NAAC)'. The main body is white with the title 'Expert Session on COMPUTERIZED ACCOUNTING' in bold red and black text. Below the title is a circular portrait of Dr. Ashok Bantwa, an eminent speaker from GLS University. To the right of the portrait, the event details are listed: Date: 4/11/2023, Saturday; Time: 11:00 AM to 1:00 PM; Venue: Acharya Chanakya Hall, GSMS. At the bottom, two boxes identify the invitee (Dr. Pankajray Patel, Director - GSMS) and the coordinator (Dr. Kaushal Bhatt, Assoc. Prof. - GSMS). The footer contains the location 'GSMS, Academic Block-4, GTU Campus, Visat Gandhinagar Highway, Chandkheda, Ahmedabad Gujarat' and social media icons for X, LinkedIn, YouTube, Facebook, and Instagram, along with the handle '@gsmsgtu'.

Graduate School of Management Studies (GSMS)
Gujarat Technological University (GTU)
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Expert Session
on
COMPUTERIZED ACCOUNTING

Eminent Speaker
Dr. Ashok Bantwa
Professor, GLS University

Date: 4/11/2023, Saturday
Time: 11:00 AM to 1:00 PM
Venue: Acharya Chanakya Hall, GSMS

Invitee
Dr. Pankajray Patel
Director - GSMS

Coordinator
Dr. Kaushal Bhatt
Assoc. Prof. - GSMS

Locate us @ : GSMS, Academic Block-4, GTU Campus, Visat Gandhinagar Highway, Chandkheda, Ahmedabad Gujarat

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8) Feedback of the Event:

- Participants gained valuable insights into the critical importance of adaptability and staying informed about current trends in the field of computerized accounting, enhancing their ability to navigate the evolving financial landscape.
- The significance of collaboration and leveraging expertise in the domain of computerized accounting became evident, underscoring the role of networking as a catalyst for accelerated professional growth in financial technology.
- Attendees were inspired by real-world examples of successful professionals in computerized accounting who overcame challenges and setbacks, providing a motivating perspective on resilience and determination in achieving financial goals.
- Exploring the intricacies of the Expert Session, participants delved into diverse aspects of computerized accounting, ranging from emerging technologies to practical applications across various industries, equipping them with a holistic understanding of the subject matter.

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