

Accredited with A+ grade by NAAC

GRADUATE SCHOOL OF MANAGEMENT STUDIES

MBA (INTERNATIONAL BUSINESS)



CLASS OF 2021-23
PLACEMENT BROCHURE

About GTU

Gujarat Technological University is a premier academic and research institution that has driven new ways of thinking since its 2007 founding, established by the Government of Gujarat vide Gujarat Act No. 20 of 2007.

Today, GTU is an intellectual destination that draws inspired scholars to its campus, keeping GTU at the nexus of ideas that challenge and change the world. GTU is a State University with 486 affiliated colleges in its fold operating across the state of Gujarat through its FIVE zones at Ahmedabad, Gandhinagar, Vallabh Vidyanagar, Rajkot, and Surat.

The University caters to the fields of Engineering, Architecture, Management, Pharmacy, and Computer Science. The University has about 4, 00,000 students enrolled in a large number of Diploma, Under Graduate, Post Graduate programmes along with the robust Doctoral programme. Our education empowers individuals to challenge conventional thinking in pursuit of original ideas. With a commitment to free and open inquiry, our scholars work transforms the way we understand the world, advancing – and creating – fields of study.

ABOUT GSMS



To provide quality education in the field of Global Business, GSMS has started AICTE (All India Council for Technical Education, New Delhi) approved MBA (International Business) from the Academic Year 2018-19. With a view of providing support to Student Start-Up and Innovation, GSMS has started AICTE approved MBA (Innovation, Entrepreneurship, and Venture Development) from the Academic Year 2019-20.

GSMS strives to adapt and constantly explore pedagogy to update the learning processes for its students to make them competitive, accountable, and effective individuals in society.

Vision



To be an Institute of Excellence in Management Education by Developing Globally Competitive and Socially Responsible Professionals



Mission

- **To create an enriched environment for aspirants of management education who will bring a significant change in the society**
- **To provide a transformational learning experience to nurture ideas, research and solution through innovative courses and pedagogy**
- **To work in partnership with leading national & international higher educational institutes/ organizations for collaborative research and innovation**



Prof. Dr. Pankajray V. Patel
I/c Honorable Vice Chancellor
Gujarat Technological University

“

I am pleased to share some exciting news with you all. We have recently embarked on a new project to create a world-class university campus on 100 acres of land at Lekawada Gandhinagar. This campus will have all the modern amenities and sustainable/green environment designs, providing an exceptional learning environment for our students.

In line with the National Education Policy 2020, GTU has actively started implementing various provisions, such as the BBA and B.Pharm programs at the School of Management Studies and the School of Pharmacy, respectively. We are proud to have enrolled over 1,000 students from various states of India and countries worldwide for our short-term online courses on Indian Knowledge System under "Dharohar - Centre for Indian Knowledge System". Furthermore, our Centre for Continuing Education (CCE) provides the opportunity for reputed industry/organizations to offer short-term, skill-oriented courses jointly with GTU. In collaboration with AICTE, we have translated 20 books of the 1st year of Diploma and Degree Engineering into the Gujarati medium, allowing students from rural backgrounds to excel in higher education.

As always, GTU remains at the forefront of bridging the gap between industry and academia. I urge you all to make the most of your internships by dedicating yourselves to learning the dynamics of industrial processes. This period could be a pathway to your dream job or an opportunity for entrepreneurial exploration.

Lastly, I am delighted to share that our hard work and dedication to the quality of education at GTU have paid off. The Internal Quality Assurance Cell (IQAC) submitted a Self Study Report (SSR) to NAAC, and the accreditation council awarded us an A+ grade based on the verification of qualitative criteria by NAAC Peer Review Team.

In conclusion, I would like to express my gratitude to our dedicated faculty and staff members for their hard work and commitment to our students' education. I urge our students to continue striving for excellence, applying your technological knowledge with innovative skills to uplift society and the nation.

”



Dr. K. N. Kher
Registrar
Gujarat Technological University

“

I am delighted to introduce to you a group of talented and dynamic Postgraduates from Gujarat Technological University (GTU). These students have undergone rigorous training and grooming efforts to prepare them for responsible positions in the corporate sector.

At GTU's Graduate School of Management Studies, our focus is on providing specialized knowledge and an industry-oriented competitive mind-set to our students. We strive to nurture exceptional managers, leaders, and entrepreneurs, while also helping them develop into better human beings. Our teaching methodology, which includes extensive case studies, presentations, daily business and expert sessions, group discussions, and regular industrial visits, provides an ideal environment for students to build their creative and management skills.

It is worth mentioning that GTU was the only state university that conducted online exams for over 50,000 final semester students in various disciplines, including Engineering, Management, Pharmacy, Computer Applications, and Architecture. This demonstrates our commitment to ensuring that our students receive quality education despite the challenging circumstances.

We are confident that our students from GTU will be valuable assets to any organization they choose to join. Thank you for your continued support and trust in our institution. We look forward to a fruitful partnership with you.

”





Prof. (Dr.) Pankajray V. Patel
Director,
Graduate School of Management Studies-
GTU, Ahmedabad, Gujarat

“

Greetings from Graduate School of Management Studies, GTU.

Within a span of 5 years of the establishment of GSMS, our alumnus has generated renown for the institute by exceeding the expectations of recruiters. I am delighted to share that 68 students of batch 2021-2023 will also keep the flag high with their commitment, focus, and loyalty.

Our students capitalize on the opportunity to pursue wide-ranging topics to prepare them for their future management careers through a blend of coursework, internships, and lectures by eminent visiting faculties/business leaders. Our MBA (IB) students attempt to strengthen their knowledge commensurate with the practice of management for the corporate sectors.

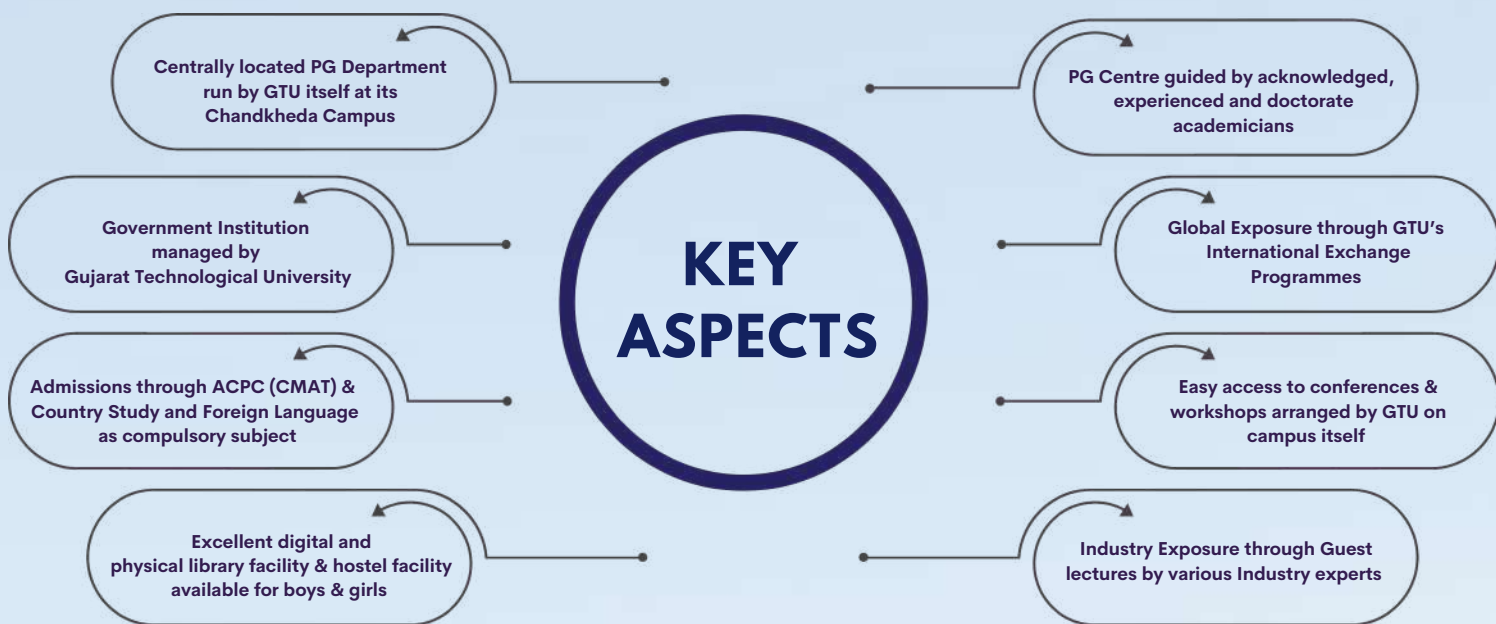
They regularly organize and participate in Conferences, Seminars, and Workshops to update their knowledge base and to keep themselves updated with professional developments all around the globe.

It gives me immense pleasure in placing our Campus placement brochure for the 4th batch of MBA (International Business) Students.

This brochure will help you to understand more about our flagship MBA (IB) programme. Please also consider this an invitation to interact with our diverse and talented student community. They look forward to surpass your expectations.

”





FACULTY MEMBERS



Prof. Dr. Pankajray Patel

Director,
BE , MBA ,Ph.D., FDP-IIM
(Ahmedabad)
More than 25 years' experience

...



Dr. Kaushal Bhatt

Associate Professor
MBA, M.Com, M.Phil.,
Ph.D., FDP- IIM-K
More than 16 years' experience

...



Dr. Sarika Srivastava

Assistant Professor
MBA, Ph.D. , UGC NET
More than 14 years' experience

...



Dr. Krishnaba Vaghela

Assistant Professor
B.Sc., MBA, LLB Ph.D.
More than 14 years' experience

...



Dr. Tushar Panchal

Assistant Professor
UGC-NET, MBA, B.Sc.(Maths)
More than 14 years' experience

...



Dr. Radhika Gandhi

Assistant Professor
B.Com, MBA, Ph.D.
More than 12 years' experience

...



Ms. Sweta Dhungel

MHA PGDHA,
PGDLGSC, PGDGC, B.Com.
(Hospital Administration)
More than 15 years' experience

...



Dr. Neela Multani

Ph.D, MBA (HR),
B.E. (Electrical)
More than 11 years' experience

...



Dr. Pulkrit Trivedi

Ph.D., MBA (Marketing), BA
(English), DBEM (EDI)
More than 11 years' of experience

...



Ms. Hetal Rathod

Ph.D. (Pursuing), MBA (IB),
B.Com. , UGC-NET
More than 3 years' experience

...



Ms. Medha Vyas

MBA (Finance), B.Com
More than 9 years' experience

...

Country Study & Foreign Language



Foreign Language



SPANISH

2nd & 3rd Semester

FIRST YEAR

Curriculum- MBA (International Business)

SEMESTER - 1

- International Business
- Business Communication & Etiquettes
- International Accounting Practice
- International Economic Environment
- Cross Continental Business Philosophy
- Information Technology & Global Business

SEMESTER - 2

- Global Operation Management
- Country Study & Foreign Language
- Marketing Management
- Financial Management
- International Trade Environment
- Research Methodology & Applied Statistics
- Managing Human Resource

Second Year

Compulsory Subjects

- Global Supply Chain & Logistics Management
- Global Strategic Management
- Export Import Management-I
- Country Study & Foreign Language

Marketing :-

- Global Marketing & Communication
- Global Perspective on Consumer Behavior

Elective Subjects:-

- Investment Banking
- HR Metrics
- Behavioral Finance

Finance :-

- Global Financial Management
- International Investment & Portfolio Management

Human Resource Management:-

- International Human Resource Management
- Human Resource Planning & Development

- Digital Marketing

- E-Commerce

- Enterprise Resource Planning

SEMESTER-3

Compulsory Subjects

- Comprehensive Project (CP)
- Export Import Management-II
- Business Analytics

Marketing

- Global Branding

Elective Subjects:-

- International Marketing Research
- Forex Management

- Business Ethics & Corporate Governance

Finance

- Mergers & Acquisitions

Human Resource Management

- Global Leadership

SEMESTER-4

- Global Knowledge Management
- Entrepreneurship

GSMS

FLAGSHIP EVENTS

ANUSANDHAN

AAVKAR

ABHILAKSHYA

AVDHARNA

ABHIGAM

AIM

AVSAR

AAROHAN

AAROGYAM

OUR RECRUITERS



S&P Global

future group
Udna hai. Aaj. Abhi.

indiamart



LENDINGKART



infoAnalytica

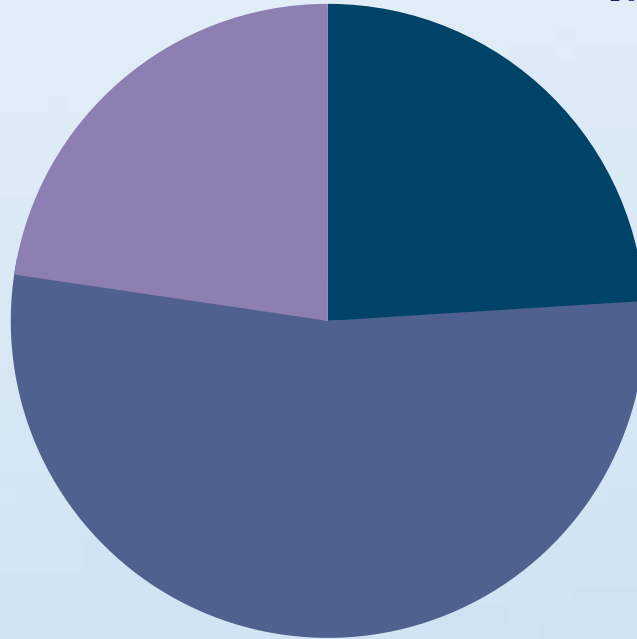


Batch Profile

MBA (IB - 2021-23) SPECIALIZATIONS

Human Resource
17

Marketing
18



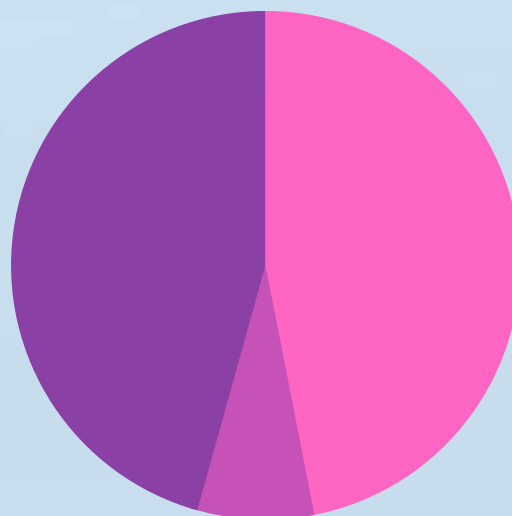
Finance
40

MBA (IB) Electives Specialisation

3rd Semester

Digital Marketing
37

Investment Banking
38



HR Metrics
6

FINANCE

Name :- Krishnarajsinh Vaghela
Education :- B.com
Country Study :- Project on Spice Industry of New Zealand



Name :- Deep Shah
Education :- B.com
Country Study :- Project on Agriculture Industry of Singapore



Name :- Rashmi Panchal
Education :- B.Com.
Country Study :- Project on Sea Food Industry of South Korea



Name :- Isha Gohil
Education :- B.com
Country Study :- Project on Sea Food Industry of South Korea



Name :- Shubham Shah
Education :- B.com
Country Study :- Project on Electric Vehicle Industry of China



Name :- Khiilan Chattbar
Education :- B.B.A.
Country Study :- Project on Electric Vehicle Industry of China



Name :- Dharti Thakor
Education :- B.com
Country Study :- Project on Textile Industry of UK



Name :- Nishant Sharma
Education :- B.Com.
Country Study :- Project on Automobile Industry of Israel



FINANCE



Name :- Vaidehi Parikh
Education :- B.Com.
Country Study :- Project on
Textile Industry of UK

Name :- Divya Vaja
Education:- B.Com.
Country Study :- Project on
Textile Industry of UK



Name :-Mansi Raychura
Education :- B.com.
Country Study :- Project on
Textile Industry of Australia

Name :- Shruti Sejpal
Education :- B.Com.
Country Study :- Project on
Textile Industry of Australia



Name :- Harsh Upadhyay
Education :- B.B.A.
Country Study :- Project on Textile
Industry of Australia

Name :- Rana Hiral
Education :- B.Com.
Country Study :- Project on Textile
Industry of UK



Name :- Dixita Patel
Education :- B.B.A.
Country Study :- Project on
Agriculture Industry of Malaysia

Name :- Janvi Rathod
Education :- B.C.A.
Country Study :- Project on
Agriculture Industry of Malaysia



Name :- Pankaj Gadhiya
Education :- B.B.A.
Country Study :- Project on
Agriculture Industry of Germany

Name :- Bhakti Khatwani
Education :- B.B.A.
Country Study :- Project on
Marine Industry of Canada



Name :- Upendrasinh Jadeja
Education :- B.B.A.
Country Study :- Project on Marine
Industry of Canada

Name :- Dharmesh Patni
Education :- B.E.(MEC)
Country Study :- Project on Oil
Industry of Russia



FINANCE



Name :- Amit Suryavanshi
Education :- B.E.
Country Study :- Project on Oil Industry of Russia



Name :- Janvi Bhavsar
Education :- B.B.A.
Country Study :- Project on Oil industry of Russia



Name :- Jainin Vaja
Education :- B.Com.
Country Study :- Project on Oil Industry of Russia



Name :- Meet Patel
Education :- B.B.A.
Country Study :- Project on Agriculture Industry of France



Name :- Prachi Patel
Education :- B.B.A.
Country Study :- Project on Agriculture Industry of France



Name :- Keval Shah
Education :- B.Com.
Country Study :- Project on Agriculture Industry of France



Name :- Niyati Modi
Education :- B.Com.
Country Study :- Project on Automotive Industry of Spain



Name :- Vishal Purabiya
Education :- B.Com.
Country Study :- Project on Automobile Industry of Israel



Name :-Aayushi Kahar
Education :- B.B.A.
Country Study :- Project on Automotive Industry of Spain



Name :- Sarada Sudhikattu
Education :- B.Com.
Country Study :- Project on Automobile Industry of Israel



FINANCE



Name :- Priyanka Pambhar
Education :- B.B.A.
Country Study :- Project on
Agriculture Industry of Bulgaria

Name :- Twinkal Pal
Education :- B.B.A.
Country Study :- Project on
Agriculture Industry of Bulgaria



Name :- Namrata Thakkar
Education :- B.Com.
Country Study :- Project on
Ceramic Industry Kenya

Name :- Foram Chauhan
Education :- B.B.A.
Country Study :- Project on
Ceramic Industry Kenya



Name :- Nimisha Nandha
Education :- B.B.A.
Country Study :- Project on
Ceramic Industry Kenya

Name :- Surbhi Rudani
Education :- B.B.A.
Country Study :- Project on
Agriculture Industry of
Singapore



**An investment
in knowledge
Pays the best interest**



MARKETING



Name :- Krupa Rathod
Education :- B.B.A.
Country Study :- Project on
Spice Industry of New Zealand

Name :- Ratnam Adroja
Education :- B.Sc.
Country Study :- Project on
Agriculture Industry of
Singapore



Name :- Gaurav Rathod
Education :- B.B.A.
Country Study :- Project on Sea
Food Industry of South Korea

Name :- Jhanvi Zala
Education :- B.Com.
Country Study :- Project on Sea
Food Industry of South Korea



Name :- Bhavya Joshi
Education :- B.Com.
Country Study :- Project on
Electric Vehicle Industry of
China

Name :- Manan Gohel
Education :- B.E.(MEC)
Country Study :- Project on
Electric Vehicle Industry of
China



Name :-Shafiq Panja
Education :- B.B.A.
Country Study :- Project on
Fishery Industry of USA

Name :- Jay Kareliya
Education :-B.B.A.
Country Study :- Project on
Textile Industry of Australia





Name :-Zalak Abiyani
Education :- B.E.(MEC)
Country Study :- Project on
Agriculture Industry of
Germany

Name :- Dhyey Nathwani
Education :- B.B.A.
Country Study :- Project on
Marine Industry of Canada



Name :- Shivam Sharma
Education :-B.B.A.
Country Study :- Project on
Agriculture Industry of France

Name :- Harshad Parekh
Education :- B.B.A.
Country Study :- Project on
Automotive Industry of Spain



Name :- Zainab Kheti
Education :- B.B.A.
Country Study :- Project on
Agriculture Industry of Bulgaria

Name :- Bhoda Mohammadmaaz
Education :- B.B.A.
Country Study :- Project on
Pharmaceutical Industry of
Italy



Name :- Tajammul Chauhan
Education :- B.B.A.
Country Study :- Project on
Pharmaceutical Industry of Italy

Name :- Nihad Sumra
Education :- B.com.
Country Study :- Project on
Pharmaceutical Industry of
Italy



Name :- Suthar Archit
Education :- B.com
Country Study :- Project on Chemical
Industry of Switzerland

**"Marketing is really
just about sharing
your passion."**



HUMAN RESOURCE



Name :- Monika Makwana
Education :- B.B.A.
Country Study :- Project on
Spice Industry of New Zealand



Name :- Neelam Patelia
Education :- B.B.A.
Country Study :- Project
Fishery Industry of USA



Name :- Rajvi Patel
Education :- B.B.A.
Country Study :- Project on
Fishery Industry of USA



Name :- Nehal Patel
Education :- B.B.A.
Country Study :- Project on
Agriculture Industry of
Malaysia



Name :-Komal Barot
Education :-B.B.A.
Country Study :- Project on
Marine industry of canada



Name :- Hardik Talpada
Education :- B.B.A.
Country study :- Project on
Automobile Industry of Japan



Name :- Akshita Dighe
Education :- B.Com.
Country Study :- Project on
Automobile Industry of Israel



Name :- Rachana Pandya
Education :- B.B.A.
Country Study :- Project on
Ceramic Industry of Kenya



Name :- Bhakti Pednekar
Education :- B.B.A.
Country Study :- Project on
Agriculture Industry of
Singapore



Name :- Khushali Kundariya
Education :- B.B.A.
Country Study :- Project on
Agriculture Industry of Malaysia

**“Without the right succession planning
Put to play in human resources,
We build for the future without a future.”**

INTERNATIONAL STUDENTS

Sponsored by ICCR – Indian Council for Cultural Relations



Name :- Shahab Sharifi
Education :- B.sc
Country :- Afghanistan

Name :- Kornelia Amukologa
Education :- Honours Degree in HRMD
Country :- Namibia



Name :- Ahmad Zia Rohani
Education :- BBA(CA)
Country :- Afghanistan

Name :- Mujtaba Muhammadi
Education :- B.B.A.
Country :- Afghanistan



Name :- Mamalang Ceesay
Education :- B.sc(HRM)
Country :- Gambia

Name :- Abdirahman Abdullahi Osman
Education :- B.B.A.
Country :- Somalia



Name :- OUMALKAIRE DJAMA HOUSSEIN
Education :- B.B.A.
Country :- DJIBOUTION

Name :- AMINO ABDINAR ALI WARSAME
Education :- B.B.A.(HR)
Country :- SOMALIA



Name :- BARYAL HAFIZULLAH
Education :- B.B.A.
Country :- Afghanistan

Name :- ABDULMANAN MOHAMMADI
Education :- B.sc
Country :- Afghanistan



Name :- Tahera khawari
Education :- B.B.A.
Country :- Afghanistan



TO CONDUCT CAMPUS DRIVE YOU MAY CONNECT WITH US

Placement Co-ordinators

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Dr. Radhika Gandhi
Ms. Sweta Dhungel



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Student Coordinators

Mr. Manan Gohel
Ms. Dixita Patel
Ms. Nehal Patel

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Chandkheda, Ahmedabad - 382424 Gujarat (India)



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