



**Gujarat
Technological
University**

(Accredited with A+ Grade by NAAC)

NANTYAM

A-biannual Newsletter

GRADUATE SCHOOL OF MANAGEMENT STUDIES (GSMS)

**Energy
Waves**

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December 2023

Volume 4 Issue 2

About GSMS:

Gujarat Technological University has established three Post Graduate School in the Academic Year 2017-18 and launched various Programs. Graduate School of Management Studies (GSMS) has started with M. Phil in Business Management and E-course of Post Graduate diploma in Digital Marketing in the Academic Year 2017-18. Five Management / Business Studies PG research centers viz. Centre for Global Business Studies, Centre for Financial Services, Centre for Marketing Excellence, Centre for Governance Systems and Centre for Business Ethics and CSR of Business Management are also merged with Graduate School of Management Studies. To promote Internationalization in the Higher Education, three study centres viz. Indo-Canadian, Indo-German and Indo-East Asian Study centres were also merged with GSMS. With a view to provide quality education in the field of Global Business, GSMS has started AICTE (All India Council for Technical Education, New Delhi) approved MBA (International Business) from the Academic Year 2018-19. With a view to provide support to Student Start-Up and Innovation, GSMS has started AICTE approved MBA (Innovation, Entrepreneurship and Venture Development) from the Academic Year 2019-20. GSMS is one of the four institutes in entire Indian and only department in Western India which got the approval of MBA (IEV) in the Academic Year 2019-20. GSMS also enrolls full time International Students (sponsored by ICCR) for its various Programs i.e. Ph. D., MBA (IB), etc. Being a department of GTU, GSMS promotes the research work in the field of business management and facilitate Joint research projects and foreign study programs in Business Management with foreign university partners in Europe.

Vision of GSMS:

- To Be an Institute of Excellence in Management Education by Developing Globally Competitive and Socially Responsible Professionals

Mission of GSMS:

- To create an enriched environment for aspirants of management education who will bring a significant change in the society.
- To provide a transformational learning experience to nurture ideas, research and solution through innovative courses and pedagogy.
- To work in partnership with leading national & international higher educational institutes / organizations for collaborative research and innovation.

Programmes Offered	Intake
MBA (International Business)	60
MBA (Innovation, Entrepreneurship and Venture Development)	30
Bachelor of Business Administration	60
Post Graduate Diploma in Digital Marketing	15
Post Graduate Diploma in Hospital Management	30

About Anantyam:

The name “Anantyam” is originally taken from Sanskrit which means Endless or Eternal (Lasting or Existing Forever), it has also meant of unlimited happiness. This newsletter is published by Graduate School of Management Studies Bi-Annually i.e., June and December. A newsletter can provide/updates and information on the way in which school is moving to achieve its goal. It also informs various stake holders of school regarding different activities carried out by students and faculty members. It also highlights achievements of students and staff members. The newsletter is designed and developed by the students of Media Committee of GSMS under the guidance of Faculty Members.

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❖ Chief Editor:

Dr. Pankajray Patel, Director, GSMS

❖ Reviewer:

Dr. Kaushal Bhatt, Associate Professor, GSMS

❖ Editor:

Dr. Pulkrit Trivedi, Assistant Professor, GSMS

Dr. Neela Multani, Assistant Professor, GSMS

❖ Student Team for Designing:

Tara B. Jamariya

Anandi H. Zala

Media Team:

Biannual newsletter is published by Media Team – a team under the Media Committee at GSMS – GTU
For any feedback/suggestion/query mail us at anantyam@gtu.edu.in

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EVENTS & ACTIVITIES

ABHIGAM-2023: An orientation Program for MBA (IB)/MBA (IEV) Students

The Graduate School of Management Studies at Gujarat Technological University (GSMS-GTU) hosts an annual orientation program called "ABHIGAM" to welcome new MBA students. The program, running from August 31st to September 2nd, 2023, aims to familiarize students with the academic aspects, institution rules, and campus culture. The first day begins with a Saraswati Vandana and a GTU song, followed by a documentary film and a short film about "Life at GSMS." Dr. Pankajray Patel, Director of GSMS, introduces students to the institute, while Dr. Kaushal Bhatt and Dr. Tushar Panchal brief students about the MBA program. The second day features an expert session on innovation, an ice breaking session, and a campus visit. The third day features a fun game session and collage making competition for new MBA students.



Abhigam-2023: An orientation Program for BBA Students

The Graduate School of Management Studies at Gujarat Technological University (GSMS) has organized a three-day orientation program, "ABHIGAM," for the second batch (2023-2026) students of the BBA program on 17th to 19th July 2023. The program aims to familiarize students with the academic aspects, institution rules, culture, and various departments. The program was inaugurated with a lamplighting and Saraswati Vandana at the Acharya Chanakya hall of GSMS. Senior BBA students shared their experiences and motivated their juniors. The inauguration ceremony concluded with a vote of thanks by Dr. Neela Multani, Assistant Professor, GSMS, GTU, and Assistant Program Coordinator of BBA.

The students visited various facilities on the GTU campus, including the Computer lab, Sports room, Dharaohar, Atal Incubation Center, Central library, District Innovation Center, GTU Administrative Center, Samvad Center, Dispensary, GTU Ayurvedic Dense Forest, Girls and Boys Hostel, Canteen, and Major Dhyanchand Gymnasium. On the third day, students visited GTU Innovation Council and Graduate School of Pharmacy at L.D. College of Engineering and GTU Gandhinagar Campus, where they met young entrepreneurs, learned about start-ups, and visited laboratories to learn about pharmaceutical industry machines and equipment.



Abhigam-2023: An orientation Program for PGDDM/PGDHM Students

The Graduate School of Management Studies at Gujarat Technological University (GSMS-GTU) organized a one-day orientation program called “ABHIGAM” on July 30, 2023, to welcome the new batch of 2023–2024 PGDHM and PGDDM students. The program aimed to familiarize students with the academic aspects, rules, culture, and various departments of the university. The event was inaugurated with a lamp-lighting ceremony and a GTU song. Guests included Dr. Parimal Trivedi, Dr. Divyang Bramhabhatt, welcomed by Dr. Pankajray Patel, the in-charge honorable vice chancellor of GTU, and Dr. Krishnaba Vaghela, Assistant Professor, GTU. The program was attended by alumni of the PGDHM and PGDDM programs. The inauguration ceremony concluded with a vote of thanks.



Celebrating Anti-Ragging Week

The Anti-Ragging Committee at Gujarat Technological University organized a week-long program from 12th to 18th August 2023 to raise awareness about regulations and initiatives for a ragging-free campus. The program included skits, poster making, essay writing, UGC recommended video watching, and a slogan master challenge. Students participated enthusiastically, demonstrating their creativity in conveying anti-ragging messages. The Slogan Master Challenge spread awareness about the legal consequences of ragging, including expulsion and imprisonment. Videos were watched to educate students about ragging and its consequences. The essay writing competition promoted literacy, critical thinking, and effective communication skills. The skit competition showcased humorous skits depicting real-life scenarios and the negative impact of ragging. The initiative contributed to creating a safer campus and fostering a sense of community.



Fresher's Party MBA – IB & IEV Batch 2023-25

Graduate School of Management Studies [GSMS], GTU organized a fresher's party for the students of MBA – IB & IEV batch 2023 – 25 at Himalaya Mall. Students had an amazing time and thoroughly appreciated it.



Fresher's Party BBA Batch 2023-26

Graduate School of Management Studies [GSMS], GTU organized a fresher's party for the students of BBA batch 2023 – 26.



Rakshabandhan Celebration 2023 at GSMS

The Graduate School of Management Studies of Gujarat Technological University hosted the Rakhi Festival on August 29, 2023, in honor of Raksha Bandhan. The event aimed to educate students from other countries about the significance of the festival and the importance of siblings' relationships. Students, who are real sisters and brothers, tied a sacred thread called "Rakhi" around their brother's wrist, symbolizing protection and bond. The celebration emphasized the importance of love, caring, and respect shared between siblings. The event included all BBA students and faculty members present.



Teacher's Day 2023 Celebration by the Students of GSMS

On September 5, 2023, the Graduate School of Management Studies (GSMS) celebrated Teachers' Day in honor of former Indian President Dr. Sarvapalli Radhakrishnan. The event began with six engaging sessions, with seniors leading junior classes and juniors reciprocating. Students then celebrated with heartfelt tributes to faculty members through speeches, songs, and videos. The event began with a symbolic lamp lighting ceremony by the esteemed professors. In the afternoon, an open-to-all event featured activities such as video making, storytelling, poetry, elocution, skits, drama, and singing performances. Over 50 students participated, with a highlight being a captivating drama about Eklavya's relationship with Guru Dronacharya. Certificates were distributed to participants who showcased their talents and skills with enthusiasm. The Teacher's Day celebration at GSMS was a testament to the collaborative spirit and talent within the school community.



“ANUSANDHAN – 2023” A State Level Summer Internship Project Competition

Anusandhan-2023 is a State Level Summer Project Competition for students pursuing MBA, PGDM, or equivalent courses in management across Gujarat. The competition aims to provide a platform for future managers to showcase their research-based problem identification and proposed solutions during industry internships. The competition was organized by Graduate School of Management Studies (GSMS) at GTU, and was held from September 22nd, 2023. The competition was held in five tracks, with 10 participants in each. The top two participants were selected for the final round, evaluated based on their project report presentation. The winners were awarded cash prizes of Rs. 5000, Rs. 3000, and Rs. 2000, respectively. The event was a hub of innovation, fostering skill development, critical thinking, and collaboration. Participants forged connections and addressed real-world problems, emphasizing the importance of engaging students in research and internship programs for societal advancement.



AARADHYA 2023 - A Student Development Workshop

AARADHYA 2023, a workshop aimed at celebrating Gujarat's cultural rhythms, was organized by GSMS-GTU in collaboration with Gokul Raas Garba, Maninagar on 7th October 2023 onwards. The workshop aimed to enrich students with various styles of Garba, maintain enthusiasm, and nurture physical strength. Experts, including Mr. Bhaumin Patel, from Gokul Raas Garba, Maninagar, conducted the event for eight consecutive days. Participants learned basic and advanced styles, fostering enthusiasm and a sense of community.



AARADHYA 2023 – Alumni Garba Event

AARADHYA 2023, a cultural event, was held on 21/10/2023 at GSMS, Academic Block -4, GTU Chandkheda Campus, Ahmedabad. The event aimed to foster unity, cultural appreciation, and community bonding by bringing together alumni, current students, and faculty members. Students danced to traditional Garba and Dandiya Raas, showcasing the rich cultural traditions of Navratri. The event was made even more special by inviting past GSMS students to join the party, creating a big reunion and showcasing the fun of celebrating together.



Diwali Celebration & Rangoli Competition at GSMS

The Diwali celebration at the Graduate School of Management Studies (GSMS) in Ahmedabad took place on November 9th, 2023. The event coordinators were Ms. Hetal Rathod and Mr. Rajan Modha. The event was a cultural event, featuring a Rangoli competition and a class decoration competition. Students dressed up in traditional clothes and participated in designs on themes like women empowerment, environment conservation, and Indian culture. Bansari Gohel from MBA won the Rangoli design competition. The event was a joyous celebration, fostering a sense of connection and pride in the culture.



Thalassemia Test Drive: For future generation

The Thalassemia, eye and dental checkup camp at the GSMS – GTU was organized in collaboration with YGEN Healthcare Pvt. Ltd on 27th December 2023. The event aimed to promote health awareness and provide essential medical screenings to students and faculty members. A total of 140 students from the 2nd semester BBA and 1st semester MBA batches attended the camp. The event served as an invaluable platform for health promotion and disease prevention, fostering a culture of health consciousness and promoting a healthier environment within college.



An Expert Session on English Grammar by Mr. Vinay Jaisinghani

A guest session on English grammar was organized by Mr. Vinay Jaisinghani, Head of PTE at Overseas Education on 7th November 2023. The expert discussed the concept of speech parts and tenses, emphasizing the importance of studying grammar for effective communication. Proper grammar usage enhances clarity, professionalism, and competence, and is crucial in fields like education, business, and journalism. Over 50 students actively participated in the session, with the lecture organized by course coordinator Dr. Pulkit Trivedi.



An Expert Session on Mastering Non-verbal Communication by Dr. Indra Meghrajani

The Expert Session on "Expressive Insights: Mastering Non-verbal Communication" will take place on November 7, 2023, at GSMS. The session will teach participants how to navigate diverse communication scenarios, especially in cultural nuances or language barriers. It will focus on non-verbal cues like gestures, facial expressions, and body language, and how they can enhance message delivery. The session will also cover online communication, ensuring participants are proficient in virtual meetings and collaborations. The event will have 21 participants.



An Expert Session on Business Etiquettes by Ms. Chandni Vidani

MBA students are scheduled for an Expert Session on Business Etiquettes on November 9, 2023, at GSMS. The session, led by Ms. Chandni Vidani, will focus on professional image, networking skills, and global business competence. Mastering business etiquettes will enhance leadership qualities, foster respect, and improve networking skills. The session will equip students with the skills to navigate networking events, build connections, and leave a positive impression, enhancing their professional opportunities and job interviews.



An expert session on Consumer Behavior Modeling by Dr. Rachna Gandhi

Dr. Rachna Gandhi, an Assistant Professor at K.S.School of Management, Gujarat University, led an expert session on Consumer Behavior Modelling, focusing on its applications in business on 18th October 2023. The session, attended by over 18 students, discussed how consumer behavior models help businesses predict customer actions, segment markets, optimize product development, and enhance customer relationships.



A Workshop on Basics of Excel for Data Analysis by Mr. Mitesh Sanghavi

On 27th December, 2023 GSMS - GTU organized a workshop on Excel basics for Data Analysis for MBA IB Semester – 1 students. Expert Mr. Mitesh Sanghavi, a professional and entrepreneur, provided step-by-step guidance on creating Excel tables from raw data. The workshop aimed to empower students with practical insights into using Excel for Business Analysis. Participants were introduced to various features of Excel tables, such as sorting, filtering, and total row. The workshop also explored advanced Excel functions like MATCH, INDEX, and VLOOKUP, demonstrating their real-world applications.



An Expert Session on Trading Strategies by Mr. Gaurav Aggarwal

Gujarat Technological University's Graduate School of Management Studies hosted a workshop on Stock Market Trading Strategies on November 6th, 2023. Over 28 MBA Sem-3 finance students participated, with financial expert Gaurav Aggarwal speaking. The event discussed the Indian Stock Market's challenges and opportunities. Aggarwal highlighted five main strategies for investors and traders: trend trading, range trading, breakout trading, reversal trading, and gap trading. Trend trading uses technical analysis to identify market momentum, range trading consolidates markets, breakout trading enters trends early, reversal trading identifies trend changes, and gap trading occurs when no trading activity has occurred.



Viksit Bharat @ 2047 Webcast Event

The Startup Conclave 2023 was an industrial visit event held on December 9th, 2023, at the 16th ENGIMACH, Helipad Exhibition Centre in Gandhinagar, Gujarat. The event aimed to showcase startups and promote innovation, entrepreneurship, and economic advancement in Gujarat. The event attracted 75 Gujarat Technological University students, who learned about adaptability, collaboration, and the importance of leveraging expertise. Participants explored various sectors, including fintech, healthcare, artificial intelligence, and sustainable energy.



Visit @ Khadhya Khurak 2023

GSMS organized a visit at Khadhya Khurak for students of MBA 3rd semester on 18th December 2023. The show featured over 5,000 exhibitors from the food and hospitality industry, showcasing a wide range of products and services, including food ingredients, food processing equipment, restaurant supplies, and hospitality management solutions. The show also featured a number of educational sessions and workshops, as well as competitions and awards. Students visited stores very enthusiastically.



BBA Students Visited Gopal Snacks

On 19th December 2023, GSMS-GTU organized an industrial visit for 2nd and 4th semester BBA students to learn about the practical and theoretical knowledge used by Gopal Snacks Limited, a plant established in 2021 for the manufacturing of chips, Namkeens, and snacks. The visit included a guided factory tour, demonstrations of cutting-edge machinery, and interactions with industry experts. The event was conducted by the Placement Committee of GSMS and attracted 78 BBA students and 4 faculty members. Feedback from the students was positive, with a warm welcome from the Gopal Snacks Limited team, well-organized and efficient, and connecting theoretical concepts with real-world applications.



MBA Students Visited BSE at GIFT City

GSMS – GTU organized a visit @ BSE (Gift City, Gandhinagar) on 22nd December, 2023 for students of MBA 1st & 3rd semester. This educational visit provided them with valuable insights of how stock exchange actually working, techniques for analyze stocks, trading strategies and how investment impacts in real life. This experience will contribute to their academic and professional development, and helps them to preparing their future career in financial sector.



BBA Students Visited Startup Conclave 2023

The Startup Conclave 2023 was an industrial visit event held on December 9th, 2023, at the 16th ENGIMACH, Helipad Exhibition Centre in Gandhinagar, Gujarat. The event aimed to showcase startups and promote innovation, entrepreneurship, and economic advancement in Gujarat. The event attracted 75 Gujarat Technological University students, who learned about adaptability, collaboration, and the importance of leveraging expertise. Participants explored various sectors, including fintech, healthcare, artificial intelligence, and sustainable energy.



Students and Faculty members visited SemiconIndia 2023 exhibition at Mahatma Mandir, Gandhinagar.

The Graduate School of Management Studies (GSMS) students attended SemiconIndia 2023 on 29th July 2023, a major event in the semiconductor industry, to understand industry trends and leaders. The three-day program included sessions on Next-Gen Computing, digital autonomy, and sovereign datacenter infrastructure powered by RISC-V. CEO Shri Raja Koduri shared insights into the future of computing. External Affairs Minister Shri S. Jaishankar highlighted India's growing global partnerships in the semiconductor industry, highlighting its commitment to becoming a key player in the global semiconductor landscape. The students' visit provided a deep understanding of India's ambitions in the industry.



Aarohan 2023 – A Sports Fest

"AAROHAN 2023" - Sports Days were arranged by GSMS-GTU with the goal of fostering unity, cooperation, and sportsmanship. It was emphasized for participants to respect opponents, encourage teammates, and cheer for their peers. The competitions, which were held on December 29 and 30, 2023, demonstrated teamwork, creativity, physical fitness, healthy competition, and school spirit. They inculcated these qualities in young people by celebrating diligence, commitment, and tenacity.



List of games:

- Chess (Individuals)
- Carrom (Pair)
- Table tennis
- Kho – Kho
- Kabaddi
- Football
- Cricket (Girls, Boys)
- Relay Race
- Tug of War
- Volleyball



START-UP STORY

Prakrutwini Ayurvedic Cosmetics

The founders of Prakrutwini Ayurvedic Cosmetics, A college start up, began their journey with a passion for natural beauty. They discovered Ayurveda, an ancient Indian healing method, and decided to create makeup and skincare products using Ayurveda principles. Despite challenges in findings the right ingredients, they persevered and developed gentle, effective products. The name “Prakrutwini Ayurvedic Cosmetics” was chosen, showcasing the company’s commitment to using natural ingredients for beauty. The startup gained popularity among classmates and friends, who appreciated the company’s commitment to natural ingredients. The success story is not just about makeup and skincare; it’s about turning a college dorm dream into a brand that represents something meaningful.

Total Grant Received: 1,45,000 (SSIP & GTU Seed Money)



MITAL JETHVA



PRATIK SONAGRA



ACHIEVEMENTS OF STUDENTS

Participation of Mr. Sulaiman Kalam, an international MBA (IB) student, at the International Conference on Solidarity and Sustainability in New Delhi.

Muhammad Sulaiman Kalam, an MBA(IB) student, was a delegate at the International Conference on Solidarity and Sustainability from August 11th to 13th, 2023, at the India Habitat Centre in New Delhi. The conference focused on the theme of solidarity for sustainability, aiming to provide a safe environment for future generations. The event was hosted at the state-of-the-art facility, India Habitat Centre, and featured a diverse range of workshops and sessions covering topics such as leadership development, social activism, and sustainability. The conference also provided ample networking opportunities, allowing attendees to connect with like-minded individuals, potential mentors, and future collaborators. The experience was an amazing experience, and Kalam expressed gratitude to his faculties and the Gujarat Technology University for making this life-altering experience possible. The conference was a valuable experience in understanding youth empowerment, leadership, and global collaboration.



ACHIEVEMENTS OF STUDENTS

Participation of Ms. Niyati Shah MBA (IEV) student, at the G20 Empower Summit

Niyati Shah, an MBA student from Gujarat Technology University, attended the G20 Empower Summit in Gandhinagar, India, on 2nd to 4th August 2023 promoting women's empowerment, leadership, and global collaboration. The summit focused on women-led inclusive development and inter-generational transformation. Key takeaways included the transformative power of education, the importance of digital skills, the link between climate resilience and women's health, and the role of culture in women's economic empowerment. The students acknowledged the faculty and Gujarat Technology University's role in providing this opportunity, inspiring them to contribute to a brighter, more inclusive future.



ACHIEVEMENTS OF FACULTY MEMBERS

Dr. Kaushal Bhatt, Associate Professor has participated in the International Conference organized by University of Science and Technology, Chittagong during November 24-25, 2023 and presented a research paper.



Dr. Sweta Dhungel, Assistant Professor, participated in one week faculty development programme on Research Methodology and Data Analysis at NFSU, Gandhinagar



Dr. Radhika Gandhi, Assistant Professor taken Guest Session on "Conflict Management" S.R. Luthra Institute of Management, Sarvajani University, Surat, Gujarat, India on 26th October 2023.



Dr. Sweta Dhungel, Assistant Professor participated in workshop on Transforming Healthcare Operations: A Journey towards Excellence" organized by Ahmedabad Management Association



ACHIEVEMENTS OF FACULTY MEMBERS

Dr. Kaushal Bhatt, Associate Professor has participated in the National level Faculty Development Program on “Outcome Based Education & Essential AI Tools for Teachers” jointly organized by Carmel College, Kerala and The Kerala State Higher Education Council during August 10-18, 2023.



Dr. Kaushal Bhatt, Associate Professor has participated in the state level Two-Days workshop on “National Institutional Ranking Framework (NIRF) and National Board of Accreditation (NBA)” jointly organized by GTU and Department of Technical Education, Gujarat during August 24-25, 2023.



Dr. Kaushal Bhatt, Associate Professor has participated in the west Zone Vice Chancellor Meet on implementation of National Education Policy (NEP-2020) jointly organized Education Department, Govt. of Gujarat and M S University, Baroda at Statue of Unity during October 26, 2023.



Dr. Krishnaba Vaghela, Assistant Professor at GSMS, GTU has participated in an international conference held at St. Kabir Institute of Professional Studies, Ahmedabad, and presented a paper on “Exploring Sustainability through Diverse Perspectives” in the track of “Entrepreneurship and Start-up” where she won “Best Paper Award”.



ACHIEVEMENTS OF FACULTY MEMBERS

Mr. Rajan Modha, Assistant Professor become the top performing mentor's identified by NPTEL for July – December, 2023.



Dr. Neela Multani, Assistant Professor has participated in the National level Faculty Development Program on “Outcome Based Education & Essential AI Tools for Teachers” jointly organized by Carmel College, Kerala and The Kerala State Higher Education Council during August 10-18, 2023.



Ms. Medha Vyas, Assistant Professor has participated in the National level Faculty Development Program on “Outcome Based Education & Essential AI Tools for Teachers” jointly organized by Carmel College, Kerala and The Kerala State Higher Education Council during August 10-18, 2023.



Dr. Kaushal Bhatt, Associate Professor has participated in the National Level Capacity Building workshop on Operationalization of National Credit Framework (NCrF) organized by All India Council for Technical Education (AICTE), New Delhi on September 22, 2023.



ACHIEVEMENTS OF FACULTY MEMBERS

Dr. Kaushal Bhatt, Associate Professor has participated in the National Conference organized by Mount Carmel College, Bengaluru during July 26-27, 2023 and presented a research paper.



Dr. Tushar Panchal, Assistant Professor has representing INDIA from GTU Robotics Club as a faculty mentor.



SEED MONEY SCHEME GRANT SANCTIONED BY GTU

Sr.No	Name of Principal Investigator	Designation	Grant Sanctioned by GTU
1	Dr. Sarika Srivastava	Assistant Professor	₹ 90,000
2	Dr. Radhika Gandhi	Assistant Professor	₹ 1,00,000
3	Dr. Neela Multani	Assistant Professor	₹ 90,000
4	Ms. Axita Tumbadiya	Student MBA (IB)	₹ 20,000
5	Mr. Darshit S. Bapodra	Student MBA (IB)	₹ 20,000
6	Mr. Dhiren V. Patadiya	Student MBA (IEV)	₹ 20,000
7	Mr. Pratik Sonagra	Student MBA (IEV)	₹ 25,000

MEDIA COVERAGE

STUDENTS STARTUP

ઇન્ક્યુબેશન સેન્ટર્સની મદદથી ડેવલપ કરાયેલી પ્રોડક્ટ્સ રોજિંદા જીવનમાં ઉપયોગી ખેડૂતો-પ્રજાચક્ષુ માટેના સ્ટાર્ટઅપ્સ માર્કેટ પ્લેસ માટે તૈયાર

અમદાવાદ : ભારત સરકારે સ્ટાર્ટઅપ્સને સપોર્ટ કરવા વિવિધ સહાય જાહેર કરી રહી છે, ત્યારે તે સહાય યોગ્ય સ્ટાર્ટઅપ્સ સુધી પહોંચી શકે તે માટે વિવિધ ઇન્ક્યુબેશન સેન્ટર્સમાં સ્ટુડન્ટ્સને ફાઇનાન્સિયલ અને વર્કિંગ સ્પેસનો સપોર્ટ આપીને સ્ટાર્ટઅપ આઈડિયાને ડેવલપ કરવા મદદ કરવામાં આવે છે. સિટીના GTU, LJ યુનિવર્સિટી, iCreate (ઇન્ટરનેશનલ સેન્ટર ફોર આંતરિત્થ્યોરશિપ એન્ડ ટેકનોલોજી) જેવા ઇન્ક્યુબેશન સેન્ટર્સમાં લોકોને જીવન જરૂરિયાતમંદ બની રહે તેવા સ્ટાર્ટઅપ્સને સમર્થન આપવામાં આવે છે. જેમાંથી અમુક સ્ટાર્ટઅપ્સ હવે માર્કેટમાં પ્લેસ થવા તૈયાર છે.

જૂના ટ્રેક્ટરને ઇલેક્ટ્રિક ટ્રેક્ટરમાં કન્વર્ટ કરતી કિટ તૈયાર કરી



જૂના ટ્રેક્ટરને મોડિફાઇ કરીને તેને ઇલેક્ટ્રિક ટ્રેક્ટરમાં કન્વર્ટ કરી શકાય તેવી કિટ તૈયાર કરી છે. જે 22 હોર્સ પાવર ધરાવતા ટ્રેક્ટરને 24 હોર્સ પાવર સુધી લઈ જાય છે. આ ટ્રેક્ટર 3.5 કલાકના ચાર્જિંગમાં 8 કલાકનો રન આપે છે અને 2000 કિલો સુધીનો વજન તે ખેંચી શકે છે. જૂના ટ્રેક્ટરનું એન્જિન કાઢી તેમાં ઇલેક્ટ્રિક કિટ ફિટ કરાય છે. માર્કેટમાં મળતા નવા ઇલેક્ટ્રિક ટ્રેક્ટરની કિંમત 8 લાખ સુધી પહોંચી જાય છે જ્યારે જૂના ટ્રેક્ટરને ઇલેક્ટ્રિકમાં કન્વર્ટ કરવાનો ખર્ચ 2.5થી 3 લાખ સુધી જ પહોંચે છે. » વૃત્તિક પંચાલ, GTU ઇન્ક્યુબેટર

કાયોજેનિક મશીન લાંબો સમય ગરમ મસાલા ટકાવી રાખે છે



ગરમ મસાલાને પીસવા કાયોજેનિક આઈનિંગ મશીન તૈયાર કર્યું છે. આ મશીનમાં મરચું, હળદર કે મસાલા આખા નાંખતા જ તેમાં રહેલ કાયોજેન (લિફ્ટિવડ નાઈટ્રોજન) મસાલા-170 ડિગ્રી સુધી લઈ જાય છે, જેનાથી મસાલા લાંબા સમય સુધી બગડતા નથી. » આરવ કસાર, સિદ્ધ કલોલિયા, બાર્ગલ નિખાર્ક અને ભવ્ય પંચોવાલા- LJ યુનિ. ઇન્ક્યુબેટર

STEM કોન્સેપ્ટ સમજી શકે તેવી મેક એન્ડ બ્રેક ગેમ



બાળકો માટે STEM (સાયન્સ, ટેકનોલોજી, એન્જિનિયરિંગ અને મેથેમેટિક્સ)નો ઉપયોગ કરાયો. આ ગેમ કાર્ડબોર્ડના ઉપયોગથી બનાવાઈ છે. ગેમમાં વિકલ્પ-બિલ્ડિંગ્સ બનાવવાનો કોન્સેપ્ટ છે, જેનાથી બાળકો ફિઝિક્સનો સિદ્ધાંત શીખી શકે છે. » માનસી ગુપ્તા-નીરજકુમાર, GTU ઇન્ક્યુબેટર

ખેડૂતોને ઉપયોગી એવું ફટિલાઈઝર સ્પ્રે ડ્રોન તૈયાર કરે તેવા ડ્રોનની ડિઝાઇન



ખેડૂતોને ઉપયોગી એવું ફટિલાઈઝર સ્પ્રે ડ્રોન તૈયાર કરવામાં આવ્યું છે. જેના ઉપયોગથી ખેડૂત ઓછી મહેનતથી સમગ્ર ખેતરમાં ફટિલાઈઝર સ્પ્રે કરી શકે છે. આ ડ્રોનની મદદથી કેમિકલથી દૂર રહીને ખેડૂત ફટિલાઈઝર સ્પ્રે કરી શકે છે. આ ડ્રોન ખેતરમાં જ્યાં પણ ફટિલાઈઝરની જરૂર છે તે જગ્યાને આઈડિન્ટિફાઇ કરીને ત્યાં જરૂર પૂરતું સ્પ્રે કરે છે, જેનાથી કેમિકલના વધારે છંટકાવથી ખરાબ થતા પાકમાં પણ ઘટાડો થાય છે. » દીપેશ પંચાલ, LJ યુનિ. ઇન્ક્યુબેટર

પ્રજાચક્ષુઓ માટે બનાવેલા AI યરમાં તેમની નવી આંખ બની રહેશે



પ્રજાચક્ષુઓ માટે AIની મદદથી યરમાં તૈયાર કર્યા છે, જે યરમાં પ્રજાચક્ષુઓ માટે આંખનું કામ કરે છે. યરમાં પર લગાવેલા કેમેરા કોન સાથે કનેક્ટેડ હોય છે, જે કેમેરા સામે પડેલા ઓબ્જેક્ટને ઓળખી મોબાઇલમાં સિગ્નલ પહોંચાડી તે ઓબ્જેક્ટ ડિટેઇલ્સ ઓડિયોમાં કન્વર્ટ કરી વ્યક્તિને સંભળાવીને એલર્ટ કરે છે. આ ડિવાઇસ ગુજરાતી, હિન્દી, અંગ્રેજી, મરાઠી ભાષામાં સિગ્નલ આપી શકે છે. આ યરમાં માણસ-પશુ, ઇલેક્ટ્રિક ઉપકરણ, ફર્નિચર જેવા 300થી વધુ ઓબ્જેક્ટને આઈડિન્ટિફાઇ કરી શકે તે ક્ષમતા ધરાવે છે. » સુકેતુ શાહ, iCreate ઇન્ક્યુબેટર

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PROGRAM EDUCATIONAL OBJECTIVES (PEO)

- 1. PEO1 Managerial Skills:** To inculcate the leadership abilities, team building attitude, adaptability towards working environment, strategic thinking and positive outlook among students.
- 2. PEO2 Professionalism:** To develop the professional attitude among students to undertake responsibility, accountability and multidisciplinary approach while performing duties at the workplace.
- 3. PEO3 Effective Communication and Networking:** To equip the students with the ability to maintain interpersonal relations and to create a network of enthusiastic experts of respective fields with the help of effective communication.
- 4. PEO4 Values and Professional Ethics:** To provide students with a value based academic environment for enhancing the quality of being honest and having strong moral principles to build an ethical society.

PROGRAM OUTCOME (PO)

- 1. PO1** – Apply knowledge of Management theories and practices to solve business problems.
- 2. PO2** – Foster Analytical and critical thinking abilities for data-based decision making.
- 3. PO3** – Ability to develop Value based Leadership ability.
- 4. PO4** – Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.
- 5. PO5** – Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment





<http://www.gsms.gtu.ac.in>



Drop Mail for any query or suggestions
at
anantyam@gtu.edu.in



gsms@gtu.edu.in

079-23267534/542



Academic Block – IV, GTU
Chandkheda Campus,
Near Visat Three Roads,
Sabarmati - Koba Highway,
Chandkheda,
Ahmedabad, Gujarat - 382424

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