



# Gujarat Technological University

(Accredited with A+ Grade by NAAC)

## Graduate School of Management Studies

### Report on “Campus to Corporate: Career-grooming Workshop”

1. Title of Event: “Campus to Corporate: Career-grooming Workshop”

2. Type of Event: Workshop

3. Date: 4<sup>th</sup> to 6<sup>th</sup> January 2024

Time: 11 AM to 4 PM

Venue of the Event: Acharya Chanakya Hall, GSMS

4. Description of the Event:

A Career-grooming Workshop was organized by GSMS-GTU for the students of MBA 4<sup>th</sup> semester students. A 3-day grooming workshop at the college focused on enhancing students' professional image through sessions on personal grooming, attire selection, and communication skills. Industry expert shared insights, and provided practical tips to prepare participants for the professional world. Interactive activities and mock interviews were organized to build confidence and refine overall presentation skills of the students.

The workshop kicked off with a Group Discussion session, emphasizing effective communication, teamwork, and critical thinking. Participants engaged in insightful discussions, enhancing their interpersonal skills and teamwork. The second day was dedicated to informative sessions and practical activities. Topics included were personal grooming, professional attire guidelines, and resume building. Interactive activities reinforced the learning, ensuring a hands-on approach to career grooming. The workshop concluded with a Mock Interview day. Participants faced mock job interviews, receiving constructive feedback to refine their interview skills. This practical experience prepares them for real-world job scenarios, boosting their confidence and



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readiness for the professional arena.

## 5. List of Experts:

Ms. Chandni Vidani

Corporate & Educational Trainer and Consultant

## 6. List and Number of Participants:

A total of 26 students of the 4<sup>th</sup> semester MBA (IB) attended the session.

## 7. Geotag Photographs of the Event:





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## 8. Flyer of the Event:



## 9. Feedback of the Event:

- Students praised the career-grooming workshop for its practical approach and engaging content.
- The Group Discussion on Day 1 was highlighted as a valuable team-building exercise, fostering communication skills.
- The sessions and activities on Day 2 were well-received, with participants expressing gratitude for the hands-on guidance on personal grooming and professional etiquette.
- Day 3's Mock Interviews received positive feedback for providing a realistic experience, helping students build confidence and refine their interview skills.
- Overall, the workshop was commended for its comprehensive preparation for the professional world.



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## 10.Social Media Post:



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### Report Edited By:

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