



Gujarat Technological University

(Accredited with A+ Grade by NAAC)

Graduate School of Management Studies

Report on “Expert Session on Performance Appraisal”

1) Title of Event: Expert Session on Performance Appraisal

2) Type of Event: Expert Session

3) Date, Time and Venue of the Event:

Date: 21st March 2024

Time: 10.45 AM To 12.00 PM

Venue: Block – 4, Room No. 10

4) Description of Event (Objective/Rationale to organize the event):

The expert session on Performance Appraisal aimed to delve into the intricacies of evaluating and assessing employee performance effectively within organizational contexts. Led by Dr. Anukita Sharma, Assistant Professor at B K School of Professional and Management Studies, the session provided participants with valuable insights, strategies, and best practices related to performance appraisal processes.

The objective was to enhance participants' understanding of performance evaluation methodologies, tools, feedback mechanisms, and the importance of fair and transparent appraisal systems in fostering employee motivation and organizational success.

5) Name of Expert and brief speech:

Dr. Anukita Sharma, Assistant Professor, B K School of Professional and Management Studies.

Dr. Anukita Sharma's speech during the Performance Appraisal expert session focused on the importance of fair and transparent appraisal



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systems in organizations. She emphasized the need for unbiased evaluation, aligning individual goals with organizational objectives, and providing constructive feedback to improve employee performance and engagement. Dr. Sharma's expertise and insights were highly appreciated by participants, who found her sessions engaging and practical for their professional development.

6) List and number of Participants:

A total of 22 students of BBA semester-4 attended the session.

7) Geotag Photographs of the Event:





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8) Brochure or Flyer of the Event:



Graduate School of Management Studies (GSMS)
Gujarat Technological University (GTU)
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Expert Session on Performance Appraisal

Eminent Speaker



Dr. Aunkita Sharma
Assistant Professor, B K School of
Professional and Management Studies

Date: 21st March, 2024
Time: 10.45 AM to 12 PM
Venue: Classroom no. 10

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| Invitee Dr. Pankajray Patel Director - GSMS | Coordinator Dr. Neela Multani Asst. Prof. - GSMS |
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Locate us @ : GSMS, Academic Block-4, GTU Campus, Visat Gandhinagar Highway, Chandkheda, Ahmedabad Gujarat

→  @gsmsgtu ←



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9) Feedback of the Event:

The expert session on Performance Appraisal was highly positive and enlightening. Participants expressed appreciation for Dr. Anukita Sharma's expertise and the depth of knowledge shared during the session. They found the discussions on various performance appraisal techniques, such as 360-degree feedback, KPI assessments, and continuous feedback mechanisms, to be particularly insightful and applicable to real-world organizational scenarios. Participants highlighted the interactive nature of the session, it facilitated a seamless transition from theoretical knowledge to practical implementation within their professional domains. Attendees emphasized the newfound clarity they gained regarding the necessity of unbiased performance evaluation, aligning individual objectives with broader organizational goals, and the pivotal role of providing constructive feedback to foster continuous improvement and employee engagement.

10) Social Media Post:





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Coordinator of the Event:

Dr. Neela Multani, Assistant Professor, GSMS

Report Prepared By:

Ms. Jaimini Desai, Student, BBA, GSMS

Report Edited By:

Dr. Neela Multani, Media Committee Member, GSMS