



Gujarat Technological University

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Graduate School of Management Studies

Report on “Mera Pehla Vote Desh Ke Liye” awareness campaign for first time voters

- 1) Title of Event: Mera Pehla Vote Desh Ke Liye
- 2) Type of Event: NSS Unit Organized for awareness campaign for first time voters by MBA Students
- 3) Date, Time, and Venue of the Event:
Date: 15th March 2024
Time: 03:00 PM to 5:00 PM
Venue: Acharya Chanakya Hall, GSMS

4) Brief Description of the Event:

The NSS unit of GSMS organized the "Mera Pehla Vote Desh Ke Liye" awareness campaign with the primary objective of empowering and encouraging first-time voters to exercise their right to vote. The event was meticulously planned and executed to educate and motivate young citizens about the importance of participating in the democratic process.

Event Details:

The campaign witnessed active participation from a total of 120 students. Various engaging activities were organized to foster awareness and enthusiasm among the participants. Students showcased their creativity and commitment to the cause by organizing a drama and creating posters to raise awareness about the event. These initiatives served as effective mediums to convey key messages and encourage voter participation



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among peers. At the conclusion of the event, all students gathered to sing the National anthem, symbolizing unity and patriotism. Following this, a pledge-taking ceremony was conducted, wherein every student pledged to exercise their voting rights in the upcoming elections, thereby demonstrating their commitment to democratic principles.

Outcome: The "Mera Pehla Vote Desh Ke Liye" campaign proved to be highly successful in achieving its objectives. Through various interactive activities and educational sessions, participants gained valuable insights into the electoral process and their role as responsible citizens. The event instilled a sense of civic responsibility and encouraged active engagement in democratic practices among the youth.

5) List and number of participants:

A total of 120 BBA students from the 2nd and 4th semesters, as well as MBA students from the 2nd semester, participated in the event.

6) Photographs of Event :






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7) Flyer of the Event:




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[Mera Pehla Vote Desh Ke Liye](#)





Date: 15-03-2024 Time: 03:00 PM
Venue: Acharya Chanakya Hall, GSMS

Locate us @ : GSMS, Academic Block-4, GTU Campus, Visat Gandhinagar Highway, Chandkheda, Ahmedabad Gujarat

→  @gmsgtu ←



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8) Social Media Post :

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gsmsgtu The NSS unit of GSMS organized the "Mera Pehla Vote Desh Ke Liye" awareness campaign for first-time voters to cast their votes.

17h

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