



Graduate School of Management Studies

Gujarat Technological University

(Established by the Govt. of Gujarat)

Accredited with A+ Grade by NAAC

Program designed as per
National Education Policy (NEP) 2020

Program Offered



BBA

(Bachelor of Business Administration)

Duration : 3 Years (Full Time)

Fees : ₹ 13,125 (Per Semester)



BBA Honours

(Bachelor of Business Administration Honours)

Duration : 4 Years (Full Time)

Fees : ₹ 13,125 (Per Semester)

Salient Features

- Highly Experienced Faculty Team
- Industry Exposure
- Holistic Development to be a 'Ready Professional'
- Lush Green Campus
- Hands on Practice Oriented Syllabus with Field Visits
- Extra Curricular Activities
- Resourceful Library & E-Library
- Emphasis on Proactive Learning
- Frequent Seminars / Workshops / Expert Talks by Eminent Speakers
- Exit Options Available after First and Second Year
- Career Counseling and Mentorship
- Internship Opportunities & Placement Assistance

Eligibility Criteria: 12th passed from recognized board with minimum 45% for General & minimum 40% for Reserved category applicant

Specializations:

- Marketing
- Human Resource
- Finance



Wi-Fi Facility



Computer lab



Gym Facilities



Merit - Based
Scholarship
upto 100%



Separate Hostel
for
Boys & Girls



Smart
Classrooms



For Inquiry
Scan Me



+91 - 9909013788



For Admission Register on:
<https://gcas.gujgov.edu.in/>