



Gujarat Technological University

(Accredited with A+ Grade by NAAC)

Graduate School of Management Studies

Report on “An Expert Session on Employee Compensation”

1. **Title of Event:** Employee Compensation

2. **Type of event:** Expert Session

3. **Date:** 23rd May, 2024

Time: 12:00 PM to 1:15 PM

Venue: Room No. 02

4. **Description of the Event:**

An Expert Session on Employee Compensation was a focused workshop designed to delve into the intricacies of compensation strategies. The session was organized for the students of MBA (IB) semester-2 as a part of the Managing Human Resource course. Led by an expert Dr. Twinkle Trivedi, this session explored key topics such as salary benchmarking, incentive structures, benefits packages, and regulatory compliance.

Participants gain insights into effective pay models that attract and retain top talent, balancing internal equity and external competitiveness. The session also covers the impact of compensation on employee motivation and organizational performance. Through interactive discussions, attendees learn to various types of compensation plans tailored to companies' goals and market position.



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5. Name of expert & brief speech:

Dr. Twinkle Trivedi is an Associate Professor & Area Head General Management at SLIMS. She has more than 19 years of industry, academic, and research experience. She has taught subjects like OB, HRM, IB and International conferences marketing at graduation and post-graduation level. Her research interests are in the areas of personality, change management, employee well-being, cause-related marketing, and online consumer behavior. She has published numerous research papers in national and international journals indexed in UGC care, Scopus, ABDC like Academy of Marketing Studies journal, International Review on Public and Nonprofit Marketing, and Journal of Philanthropy and Marketing. Also, she has presented papers in various national and international conferences like PDEU, MICA, IAPNM, AIB and AMA.

6. Number of participants:

A total of 68 students of the 2nd semester MBA (IB) batch attended the session.

7. Feedback of the Event:

- The session provided a comprehensive overview of compensation strategies, covering essential topics. The presenter demonstrated exceptional knowledge and expertise in employee compensation.
- Interactive discussions were particularly beneficial. It encouraged active participation and allowed for practical application of the concepts discussed. However, more time for Q&A would have been appreciated.
- Overall, the session was well-organized and exceeded expectations. It offered a balanced mix of theoretical knowledge and practical insights.



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8. Brochure or Flyer of the Event:



Expert Session on Employee Compensation



Eminent Speaker

Dr. Twinkle Trivedi

Associate Professor
Som-Lalit Institute of Management Studies

Date: 23rd May, 2024 (Thursday)

Time: 12.00 PM to 1.15 PM

Venue: Classroom No. 02



Locate us @ : GSMS, Academic Block-4, GTU Campus, Visat Gandhinagar Highway, Chandkheda, Ahmedabad Gujarat



9. Social Media Post:





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10. Session Photograph:



Report Prepared by:

Dr. Neela Multani, Assistant Professor, GSMS