



Gujarat Technological University

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(School of Management Studies)

Report on “Orientation Program for BBA Batch 2024-27”

- 1) Title of Event: Orientation Program
- 2) Type of Event: Orientation
- 3) Date: 18th, 19th & 20th July 2024
Time: 10:30 AM Onwards
Venue of the Event: Graduate School of Management Studies, GTU,
Chandkheda, Ahmedabad
- 4) Description of the Event:

Gujarat Technological University School of Management Studies, Ahmedabad organized an orientation programme for the newly admitted BBA students with their parents, dignitaries, faculty members & chief guest of the event.

Abhigam is the orientation program for welcoming new students. This year to welcome the third batch of BBA, "Abhigam 2024- Safalta ki Ore Pragati ki Shuruaat" was from 18/07/24 to 20/07/24. The chief guest on the first day was Ms. Priya Patel. Abhigam included many guest sessions and activities which were informative for the well-being of the students while students enjoyed the fun activities and also they got an idea about the college and had a brief introduction about their studies and a detailed explanation about the course.



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Orientation Day-1 on 18th July 2024

On the very first day, following Lamp Lighting, GTU song & Felicitation of Guests, Dr. Priyanka Bhatt, Associate Professor GSMS, gave the welcome address to students.

Brief about the BBA programme at GSMS was provided by Dr. Neela Multani, Assistant Professor & BBA Program Coordinator.

After that Dr. Krishnaba Vaghela, Assistant Professor, GSMS, gave a brief about GSMS to the students.

Dr. Pankajray Patel, Director, GSMS, addressed the students.

After, we had our esteemed guest, Ms. Priya Patel. She is the Managing Director of a leading security solutions provider company, Field Master Innovation Limited. An active member of various industry associations, and a staunch advocate for women's empowerment. She shared her struggle to success story and motivated students for choosing hard work rather than shortcuts. Her entrepreneurial journey and success in her career and the way she explained her journey gave students inspiration to work hard with dedication and determination. She addressed the students with some inspirational words.

Moving ahead, Dr. K. N. Kher, Registrar, GTU, addressed the students with his powerful words. This brings us to the end of the first half of the day where vote of thanks was provided by Mr. Rajan Modha, Assistant Professor, GSMS, GTU.

We had a very special guest with us for the expert session Mr. Devendra Khuman, the co-founder of CHAI WAI. He motivated the students with some of his real life lessons & learnings from them.



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In the second half of the first day ,an Ice breaking session was carried out by our Director Dr. Pankajray Patel, to allow students to loosen up a bit and know few things about each other to reduce the friction between them, followed by another activity carried out by Mr. Rajan Modha, with same motive, after that several different games were organized with motive of team building and a bit of brainstorming of the students , little did they knew that all these games were just a side act while the main act, the relay drawing competition was carried out with a twist that all the students were divided in groups of 5 , but only one member of each group sent to draw to the hall while others remain downstairs unknown to the main event , neither they had any prior information on the main event nor the students who already drew their part were allowed to meet them and were sent to a different room. At the end their drawings of groups showcased teamwork and harmony and adapted to each other's thoughts which didn't correlate with each other's ideas and everyone tried to make something of their own along with their level of creativity.





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Orientation Day-2 on 19th July 2024

On the second day of orientation we had a very special guest with us for the expert session Dr. Poojaba Zala President, Jay Shree Shakti Foundation & an experienced yoga instructor had a session on role of physical activity in life and after that followed by a session given by Mr. Akash Panchal Founder, ADA Entertainment, Skyfit Equipments, motivated the students with some enjoyable activities. In the second half of the day a game of jeopardy took place all the students, were again divided into groups and then the game begun, the game similar to quiz had questions from several various fields from identifying the famous entrepreneurs, brand ambassadors, logos, movie scenes and several other fields with each group having 60 seconds to answer and each question in a sequence of increasing difficulty and points for the right answer. The game tested the general knowledge, their grasp on businesses and brands, movies and many other things.





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Orientation Day-3 on 20th July 2024

On the third the college organized a visit to Gandhi Ashram for all the new comers. Where they learned a lot of thing about Mahatma Gandhi as it holds immense historical significance as the residence of **Mahatma Gandhi** during India's struggle for independence.





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Expert Sessions conducted throughout the Week

Day-1 which was on 22/07/2024 Monday, Dr Rajeshkumar G Chaudhari, Associate Professor from School of Applied Sciences & Technology, GTU, had a session on universal human values. He provided his insights on the same and motivated the students.





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Day-2 which was on 23/07/2024 Tuesday, we had a very special guest with us for the expert session, Mr. Ankit Raval, Assistant Professor of Govt. Arts and Commerce College, Idar, Sabarkantha, on the topic: Unveiling Literary Masterpieces.





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Day-3 which was on 24/07/2024 Wednesday, we had a very special guest with us, Mr. Jitendra Balad, VP Sabarmati Gurukulam, Ahmedabad. He conducted an expert session on Vedic Mathematics along with him there were a few students of his gurukul who altogether taught the students of GSMS the application and importance of Vedic Mathematics.





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Day-4 which was on 25/07/2024 Thursday, Ms. Ruchika Sharma, a certified IELTS, PTE and TOFEL Trainer and has been serving as a Corporate and Personality Development Coach for organizations and individuals from various backgrounds had a session on Language Proficiency, she addressed the students in a very positive and motivational manner.





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Day-5 which was on 26/07/2024 Friday, Treasure hunt was organized by Mr. Rajan Modha Assistant Professor, GSMS, GTU along with some students of semester 3&5, for the new comers to enhance team-building skills, strategic thinking, and problem-solving abilities in the freshers of BBA program. Through the game teamwork, problem-solving abilities, and learning was gained by the students.



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5) List and number of participants

A total of 70 students of the 1st semester BBA Batch 2024-27.

6) Geotag Photographs of the Event





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7) Flyer of the Event



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Invitation for Orientation Program

ABHIGAM - 2024

Extending Welcome to the students of
Bachelor of Business Administration (BBA)

Day - 1	Day - 2	Day - 3
18 th July, 2024 Thursday 11 AM to 4 PM	19 th July, 2024 Friday 11 AM to 4 PM	20 th July, 2024 Saturday 10 AM onwards

Venue: Acharya Chanakya Hall
GTU - School of Management Studies [GSMS]
Academic Block - 4, GTU Chandkheda Campus, Ahmedabad - 382424 [Gujarat]

Chief Patron Dr. Rajul K. Gajjar Vice Chancellor	Patron Dr. K. N. Kher Registrar
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Invitees

Dr. Pankajray Patel Director	Dr. Neela Multani Program Coordinator	Mr. Rajan Modha Asst. Program Coordinator
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Contact us @ : +91-9909013788
Write to us @ : gsms@gtu.edu.in
Visit us @ : <https://gsms.gtu.ac.in/>

Follow us on:  GTU School of Management Studies



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8) Feedback of the Event

- Gujarat Technological University School of Management Studies, Ahmedabad, concluded its week-long orientation programme for the new batch 2024-27 of Bachelor of Business Administration. The programme included around 60+ students enrolled in BBA program. The Orientation programme was organized by Dr. Neela Multani, and Mr. Rajan Modha to help students transition into their new academic environment & role and align expectations to the values that GSMS upholds as an Institute.
- The event was valuable to the students of BBA semester 1 in various ways as it helped students in getting insights regarding the course and the institute. The student's knowledge about various aspects has increased with various knowledgeable sessions and along with that their morale was also boosted with motivational sessions. But the students were also overwhelmed with the team activities conducted which helped them to interact with their new classmates for effectively.



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9) Photographs from the Event

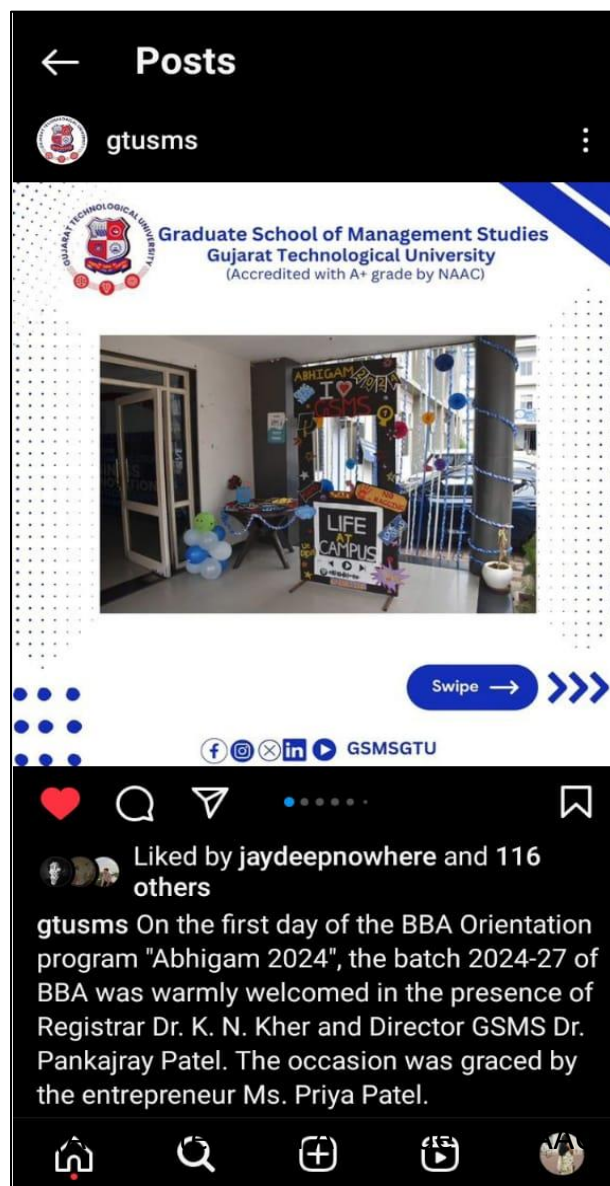




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10) Social Media Post





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Dr. Neela Multani
Coordinator of the Event

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Report Edited by: