



Gujarat Technological University

(Accredited with A+ Grade by NAAC)

School of Management Studies

ABHIGAM - 2024

Orientation Program of MBA (IB & IEV)

Date: 3rd To 5th September, 2024

Gujarat Technological University School of Management Studies, organizes orientation program “**ABHIGAM**” every year to welcome the incoming students in the various programs of GTU SMS. To formally welcome the students of **MBA – International Business and MBA – Innovation, Entrepreneurship & Venture Development programs (2024-26 batch)** at **GTU SMS**, a three days orientation program was organized from **3rd TO 5th September , 2024**. The main aim of the program was to make the students aware of the academic aspects of the program, the rules and regulations of the institute, and the culture of the school, campus and university.





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On 3rd September, 2024, Abhigam 2024 is organized by GSMS for orientating a new batch MBA 2024-26. This event contains different activities to complete.

At start of event, as students are gathered in Acharya Chanakya Hall, GTU documentary is played to see overview of Gujarat Technological University is offered and after a lamp lighting and GTU song are performed to give good start of this event.



Felicitation of guests have done, GSMS director Dr. Panakajray Patel felicitate Mr. Jayaprakash Goel and Associate Professor Dr. Kaushal Bhatt felicitate Mr. Sandip Shah.

After felicitation, Dr. Priyanka Bhatt extended a warm welcome to all attendees, emphasizing the importance of the orientation program as

the students embarked on their MBA journey. She encouraged the students to make the most of the opportunities provided by GTU and its esteemed faculty.

Dr. Kaushal Bhatt presented an insightful overview of the MBA in International Business (IB) program. He outlined the curriculum, objectives, and future opportunities for student enrolled in this program, highlighting the global





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perspective of the course.

Dr. Tushar Panchal provided an overview of the MBA in Innovation, Entrepreneurship, and Venture Development (IEV). He explained the importance of entrepreneurship in today's economy and how the program is designed to nurture future entrepreneurs and innovators.



All the faculty members were introduced by the students, providing them an opportunity to get acquainted with their mentors. Each faculty member has a different set of skills in a unique area of expertise and also a unique way of teaching methods.



Mr. Jayprakash Gohel from the Federation of Indian Export Organizations (FIEO), Ministry of Commerce, Government of India provided insights into India's growing export sector. He encouraged students to look beyond domestic markets and explore international business opportunities.

Mr. Sandip Shah spoke about the opportunities in GIFT City and its role in positioning India as a global financial hub. He encouraged students to explore careers in international finance and strategy. He also suggested to read the books and be consistent in the work during the MBA.





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Dr. Pankajray Patel spoke about the various initiatives and achievements of GTU's School of Management Studies (GSMS). He emphasized the school's commitment to providing a comprehensive educational experience to its students. He also guided students to spend more time with in the campus to

learn maximum things from peers.

Ms. Medha Vyas expressed gratitude to all the dignitaries, faculty, and students for their participation in the event. She thanked the organizing team for their efforts in making the event successful.



The event concluded with the national anthem, followed by a group photo with the dignitaries and guests to capture the memorable moment.



After the break, a video was shown showcasing life at GSMS and highlighting the International Experience Program (IEP). Following the video, students introduced themselves, sharing



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their backgrounds, interests, and aspirations.

A group discussion session was conducted, where students were encouraged to discuss various topics related to business, entrepreneurship, and innovation. This session aimed to develop their communication and analytical skills.

The final session of the day involved personal interviews of students conducted by faculty members. This helped in understanding the students' motivations and expectations from the program, while also providing individualized feedback and advice.

On 4th September 2024, morning 11.00 to 12.00 noon, an expert session has been arranged to gain knowledge of export-import, and the expert of the day is the founder of Guru Export & Import Co., Mr. Yashesh Patel.



12.00 PM to 1.00 PM, there is Campus tour had been arranged for MBA sem 1 Students to get knowledge about campus and Facility that available within campus.



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ABHIGAM DAY 2 (4th September, 2024)

2.00 PM to 5.00 PM, there is Ice breaking activities had been arranged by GSMS and this activities about AD making that help students explore each other and activities that can be conduct through out years



Ice-breaking Session:





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ABHIGAM DAY 3 (5th September, 2024)

On 5th September , 2024 , Two games are conducted one is treasure hunt where, each of the participate has to find clue based on some written poetry or words. Second is each of the participate has to find some thing that given by Rajan sir and sit on chair with that thing.





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 **GUJARAT TECHNOLOGICAL UNIVERSITY**
SCHOOL OF MANAGEMENT STUDIES
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Invitation for Orientation Program

ABHIGAM - 2024

Extending Welcome to the students of
Masters of Business Administration
MBA (IB) and MBA (IEV) [Batch 2024-26]

Distinguished Guests

Mr. Jayprakash Goel
Jt. Director & Head-Gujarat
(Western Region), FIEO

Mr. Sandip Shah
Head - IFSC & Strategy Dept.
at GIFT City

Day - 1
3rd September 2024
Tuesday
10:30 AM to 4:00 PM

Day - 2
4th September, 2024
Wednesday
10:30 AM to 4:00 PM

Day - 3
5th September, 2024
Thursday
10:30 AM to 4:00 PM

Venue: Acharya Chanakya Hall
GTU - School of Management Studies [GSMS]
Academic Block - 4, GTU Chandkheda Campus, Ahmedabad - 382424 [Gujarat]

Chief Patron
Dr. Rajul K. Gajjar
Vice Chancellor

Patron
Dr. K. N. Kher
Registrar

Invitees

Dr. Pankajray Patel
Director

Dr. Kaushal Bhatt
Program Coordinator (MBA-IB)

Dr. Tushar Panchal
Program Coordinator (MBA-IEV)

Locate us @ : GTU SMS, Academic Block-4, GTU Campus, Visat Gandhinagar Highway,
Chandkheda, Ahmedabad Gujarat

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