



## **Report On International Experience Program (2024)**

**Dates: 29/07/2024 To 30/08/2024**

International Experience Program(IEP) is a program offered by Gujarat Technological university (GTU) to Universal Business School of Sydney (Adelaide) , Australia for their students. It was a great opportunity for the students as they gain International exposure.

On 29<sup>th</sup> June the journey begins from Chatrapati Shivaji Maharaj International Airport, Mumbai with 18 students from different colleges affiliated with GTU and our guide Dr. Kaushal Bhatt, Associate professor , GSMS,GTU. It was a nice experience and the learning starts from day one. We landed on 1<sup>st</sup> July to our stay at Regency Park, Adelaide, South Australia.



There are different activities which we did over there which will be discussed in detail.

## Academics

In the university of Australia which was Universal Business School Sydney (Adelaide campus ) we completed our academic part which includes our three subjects namely:

1) Strategic Management /Global Strategic Management

2) Advance Data Analysis

3) Summer Internship Project (SIP)

For each subject we had different professors which were experts in their fields and have lots of experience. Professors were very supportive and helped us to settle with the new environment and culture. Also for more ease there was a student dine which was Mr. Akil who regularly came to our class , talked with us if we have any problem he helped us to the most. For the Strategic Management professor Steven was there, for Advance Data Analysis professor Farzad and for SIP our guide Dr. Kaushal Bhatt was there.



In the subject called Strategic Management/ Global Strategic Management we learned about the strategy how it will help our business to run and grow internationally also the challenges faced by the businesses , SWOT Analysis , Porter's 5 force and to make it more practical we solved lots of case studies.

In Advance Data Analysis ,from Dr. Farzad we learned different programming like wireframe ,StarMUL, RStudio in detail. Also learned how to analyze and interpret the outcome practically.



In SIP we had learned the different type of industries of Australia with respect to India.

## Assessment

For the assessment of different subjects we have different components which includes the group presentation for internal exams and the open book exam for external in which we have to solve the case studies for Strategic management and practical task with using different programming in Advance Data Analysis were there. For our SIP we had to prepare report and present it individually.



## Cross cultural activities

Going to different country , different cultural activities were experienced and also learned about the importance of the . we had been a part of the one of the most important Indian religious activity which is Rathyatra of Lord Jagannath organized by BAPs for Asadi Beej.

Visited the Iskon temple to to worship lord Krishna and Radha.

Also we experienced great Garba night with Geeta Rabari



which is the culture of Gujara.

Also enjoyed the night life of Australia and went to the different clubs to experience their culture



## Excursion activities

Along with studies every weekend we explore the different places of Adelaide with our group members along with our guide and enjoy a lot, experienced many new things , learn new things. We explore the most famous beach of Adelaide which is Glenelg Beach with taking the Tram ride.





Then we visit to the Parliament of South Australia , there the speaker of LOK SABHA himself give us a tour of parliament inside and give us some information about their work. In the parliament oldest Library was there which we visited and explore the oldest books over there.



We visited to the Chateau Tanunda winery located at Barossa valley





Immigration Museum



OVEL Cricket Stadium



State Library



Cruise Tour





## Whispering Wall, Adelaide



## Victor Harbor Beach





## Botanical Garden





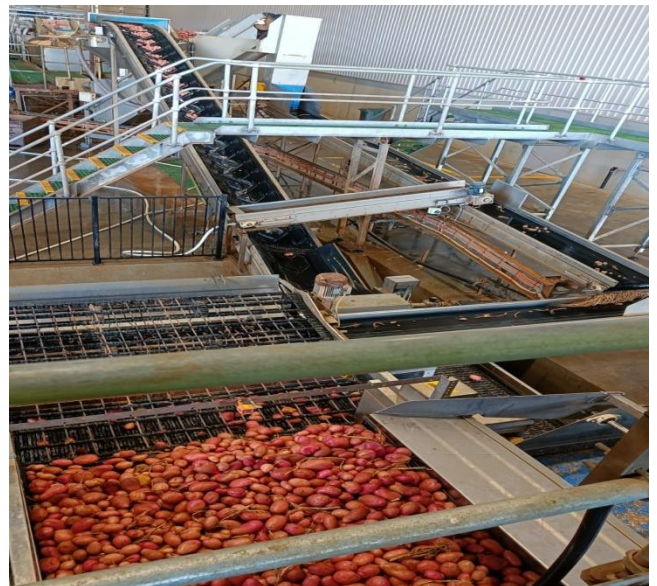
## Industrial Visit

For the industrial visit at Australia we went to two visit of the Corporate Farming Company name called Zerella Fresh.

About Company:

Zerella Fresh owned by Zerella family by acquiring the 100% control from The Pay Group. At the moment, Zerella Fresh is pleased to be among Australia's top providers of onions, carrots, and potatoes.

This is the Virginia South Australia plant who produce potatoes and onions.





## Onion Plant



We visited their another plant which is producing the carrot at victoria





## Sydney Visit

For last two days we went to SYDNEY and explore amazing locations which were lasts forever as our precious memory. Here are the glimpse of the Sydney tour.



## Blue Mountain

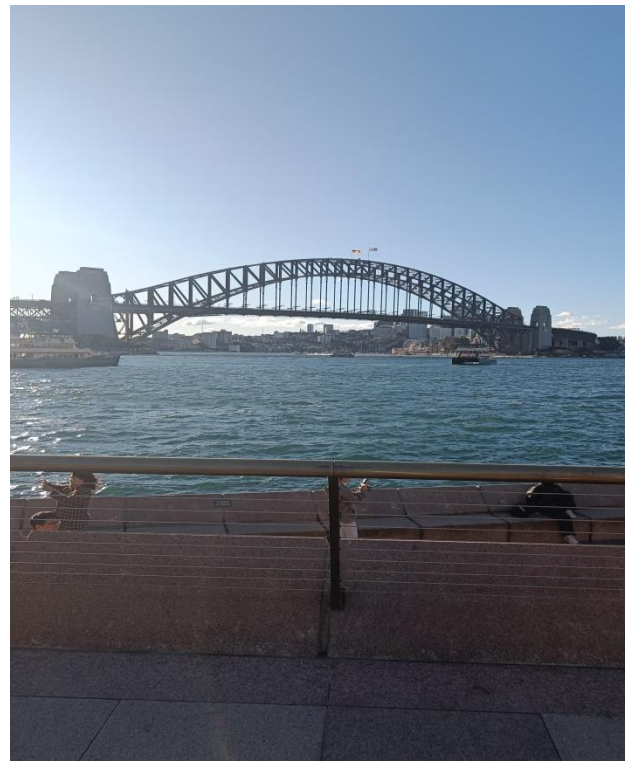




Opera House



Harbor Bridge



Three Sisters





29<sup>th</sup> July was the last day for students at UBSS, marked by a certificate distribution ceremony which was given by the guest of honor, Dr. Ruth Ferraro. The event included experience sharing, and students played Garba, with Dr. Ruth joining in. UBSS provided lunch, and afterward, students returned to their accommodations to pack for their flight the next day. Following lunch, students did an activity where they traced their hands on a plain page for memory, which will be displayed on the GTU notice board.

