



Gujarat Technological University

(Accredited with A+ Grade by NAAC)

School of Management Studies

Report on “Industrial Visit at Gopal Snacks Limited”

1. Title of Event: Industrial Visit at Gopal snacks Limited

2. Type of event: Industrial Visit

3. Date, Time & Venue:

Date: October 2, 2024

Time: 7:30 AM to 4:00 PM

Venue of the Event: Gopal Snacks Limited, Dhansura, Aravalli, Gujarat.

4. Description of the Event:

The GTU-SMS arranged an industrial visit for MBA (IB) and MBA (IEV) semester-3 students to gain an understanding of the theoretical and practical knowledge utilized at Gopal Snacks Limited, Modasa, a company founded in 2021 to manufacture chips, namkeens, and snacks. It is one of Gopal Snacks Limited's three plants with Rajkot serving as its headquarters.

The tour started with a summary of the raw material processing and storage facilities, showing how important ingredients are made into snacks. Participants were led through various portions of the manufacturing plant, viewing the complex machinery utilized in numerous production processes. The visit was conducted by the Placement Committee along with faculty members.

Students reported the site at 11:30 AM. Students went on an interesting tour of Gopal Snacks Limited, a well-known snack manufacturer. The visit offered an intimate glimpse into the snack manufacturing process through a guided factory tour, advanced technology demonstrations, and informative conversations with industry professionals. Through this experience, students' comprehension of the dynamic snack manufacturing business was improved.



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5. Number of participants:

A total of 53 students of MBA (IB) & MBA (IEV) along with 2 faculty members visited the plant.

6. Photographs of the event:



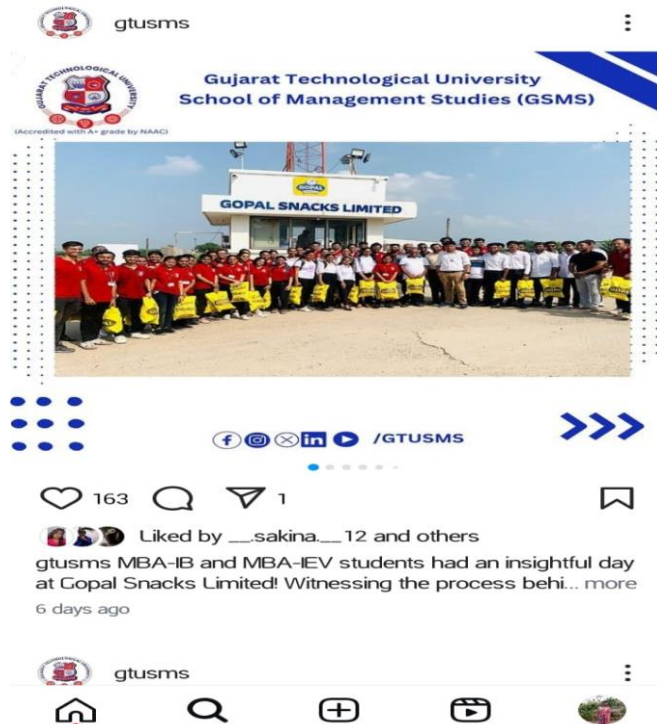
7. Feedback of the Event:

- The warm welcome and hospitality extended by the Gopal Snacks Limited team contributed to a positive overall experience.
- The introductory session provided valuable insights into the company's history, growth, and vision. It was informative and gave a clear idea of how Gopal Snacks grew to become one of the leading snack manufacturers in India.
- The visit provided a comprehensive understanding of the snack manufacturing process, from raw material procurement to packaging.



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8. Social Media Post:



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