



# Gujarat Technological University

(Accredited with A+ Grade by NAAC)

## School of Management Studies

### Report on Academia Industry Meet “AIM-2025”

- 1) **Title of Event:** Academia Industry Meet for Interaction among Academicians and Industrialists
- 2) **Type of Event:** Academia Industry Meet
- 3) **Date:** 13<sup>th</sup> February 2025  
**Time:** 3.00 pm to 6.00 pm  
**Venue:** Acharya Chanakya Hall, GSMS

#### 4) **Description of Event:**

The Academia-Industry Meet was organized by the School of Management Studies with the primary objective of fostering collaboration between academia and industry. This event aimed to bridge the gap between theoretical learning and real-world business practices by providing a platform for industry experts and students to engage in insightful discussions.

The rationale behind organizing this event was to:

- Enhance Industry-Academia Collaboration – Facilitate meaningful interactions between academic scholars and industry leaders to align management education with current industry trends and requirements.
- Provide Exposure to Practical Insights – Enable BBA and MBA students to gain firsthand knowledge of emerging industry challenges, opportunities, and best practices through panel discussions led by experts.
- Prepare Students for the Corporate World – Equip students with industry-relevant insights that can enhance their employability, entrepreneurial mindset, and decision-making skills.



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- Encourage Networking and Mentorship – Offer students an opportunity to connect with industry professionals, fostering mentorship and career guidance for future growth.
- Promote Innovation and Entrepreneurship – Inspire students to explore new business ideas and innovative solutions by learning from experienced professionals in various business domains.

There were 2 panel discussions on the themes mentioned below.

## **Panel Discussion -1**

Theme: “Future-Ready Careers: Essential Skills for the Next Decade”

Moderator: Dr. Krishnaba Vaghela, Assistant Professor, GSMS

Panelists:

- Mr. Love Tyagi (Founder, Ahmedabad School of Digital Marketing)
- Mr. S. Elango (Director, Elmeni Life Care Pvt.Ltd)
- Mr. Hemang Desai (CHRO, Ishan Technologies)
- Mr. Vishal Doshi (Recruitment Head, TCS)

## **Panel Discussion - 2**

Theme: “Empowering Skills for Export to Build a Viksit Bharat”

Moderator: Dr. Pulkit Trivedi, Assistant Professor, GSMS

Panelists:

- Mr Jayprakash Goel (Gujarat Head - FIEO)
- Mr. Hiren Bhatia (Director, Kusn International)
- Mr. Deepak Manohar (Founder - Director - iiiEM EXIM Training Pvt. Ltd. & Manohar International Pvt. Ltd)
- Mr. Siddharth Bhatt (Agripreneur)

By bringing together industry experts and students, the Academia-Industry Meet successfully provided a dynamic learning environment that emphasized the practical applications of management concepts and reinforced the importance of industry-oriented education.



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## 5) List of Experts and their brief speech:

Mr. Love Tyagi, Founder of ASDM - Ahmedabad School of Digital Marketing. He is a Digital Marketing Consultant, Trainer, Keynote Speaker and an Entrepreneur having presence across India and abroad. He has trained Professionals & Business people for Marketing, Growth, Branding and product launch.

Mr. S. Elango is a Director at Elmeni Life Care Pvt. Ltd. and has vast experienced in this field.

Mr. Hemang Desai is an HR Professional, Business Success Coach and Leadership-Mentor. He is Chief Human Resources Officer (CHRO) at a multi-locational group, ISHAN TECHNOLOGIES. He has 27+ years of experience in managing Strategic Business & HR interventions in some of the most esteemed organizations of India.

Mr. Vishal Doshi (Recruitment Head, TCS) is an HR leader with extensive experience in talent acquisition. Currently serving as the Head of Talent Acquisition, at Tata consultancy services.

Mr. Jayprakash Goel is Gujarat Head at Federation of Indian Export organizations.

Mr. Hiren Bhatia is serving as a Director at Kusn international. He is Freight forwarder, foreign trade advisor and end to end shipment solution provider.

Mr. Deepak Manohar, Founder and Director of iiiEM EXIM Training Pvt. Ltd. & Manohar International Pvt. Ltd. is a First-Generation Entrepreneur Celebrating his 10<sup>th</sup> Year in his Entrepreneurial Career.

## 6) Number of Participants:

BBA semester-6 and MBA students participated in the event. About 100 students witnessed the fruitful discussions and took insights from it to build a better career.



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## 7) Brochure or Flyer of the Event:

The brochure features a header with the Gujarat Technological University logo and name, followed by the School of Management Studies name. The main title 'INVITATION' is prominently displayed. Below it, the event title 'ACADEMIA INDUSTRY MEET' is shown in large, stylized letters, with a factory chimney icon integrated into the letter 'I'. The event's purpose, 'For Interaction Among Academicians & Industrialists', is stated below. The date and time are clearly marked. The brochure lists the Chief Patron (Dr. Rajul K. Gajjar, Vice Chancellor) and Patron (Dr. K. N. Kher, Registrar). It also identifies the invitees: Dr. Pankajray Patel (Director, GSMS) and Dr. Pulkit Trivedi (Event Coordinator). The venue is specified as Acharya Chanakya Hall, Academic Block-4, School of Management-GTU, Chandkheda. At the bottom, there are social media icons and the text 'Follow us on: GTU - School of Management Studies (GSMS)'.

**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**SCHOOL OF MANAGEMENT STUDIES**

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### INVITATION

## ACADEMIA INDUSTRY MEET

For Interaction Among Academicians & Industrialists

**Date: 13<sup>th</sup> February 2025**  
**Time: 3:00 PM Onwards**

**Chief Patron**  
Dr. Rajul K. Gajjar  
Vice Chancellor

**Patron**  
Dr. K. N. Kher  
Registrar

### Invitees

Dr. Pankajray Patel  
Director, GSMS

Dr. Pulkit Trivedi  
Event Coordinator

**Venue:**  
Acharya Chanakya Hall, Academic Block-4  
School of Management- GTU, Chandkheda

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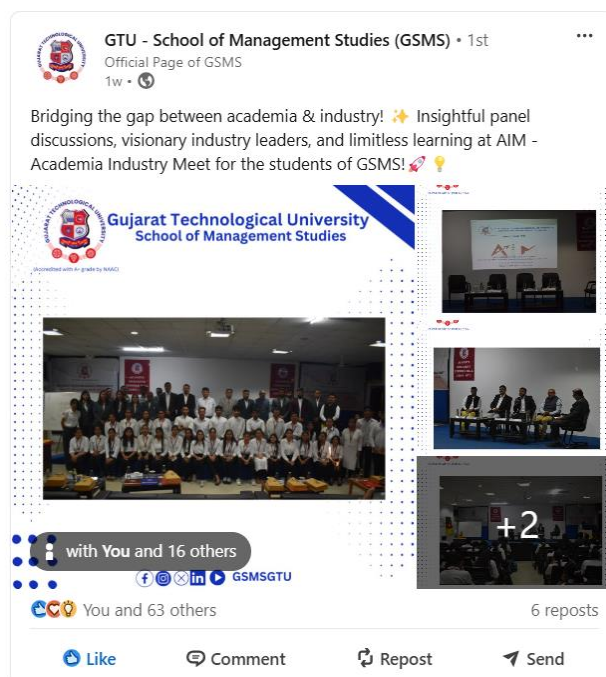
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## 8) Feedback of the Event:

On 13<sup>th</sup> February 2025, Thursday, An Insightful Event AIM (ACADEMIA INDUSTRY MEET) was successfully organized by GTU School of Management Studies. The panel discussions were one of the most engaging segments of the Academia-Industry Meet, where esteemed panellists shared their valuable time, insights, and expertise on various industry-related topics. They provided in-depth knowledge about the latest trends, challenges, and opportunities in their respective fields, offering students and faculty a deeper understanding of industry expectations. The discussion covered critical aspects such as emerging technologies, skill development, career planning, and the importance of adaptability in a rapidly evolving job market. Panellists emphasized the need for continuous learning, innovation, and collaboration between academia and industry. Through networking and interaction with industry professionals, students had opportunities to explore internships, projects, and mentorship programs. Overall, the Academia-Industry Meet was a success, providing meaningful discussions and collaborations.

## 9) Social Media Post:





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## 10) Few Glimpses of the Event:





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**Coordinator of the Event:**

Dr. Pulkit Trivedi, Assistant Professor, GSMS

**Report Prepared by:**

Dr. Neela Multani, Assistant Professor, GSMS