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Graduate School of Management Studies

A Report on the Analysis of the Funding Option Expert Session

Title	: Analysis of the Funding Option
Type of Event	: Expert Session
Date	: 16 th November, 2024
Time	: 10:30 PM to 1:00 PM
Venue	: GTU-GSMS
Experts	: Dr. Nirali Dave

On 16th November 2024, the GTU School of Management Studies organized an expert session on the topic *Analysis of Funding Options*. The session was led by Dr. Nirali Dave, a Certified Financial Planner with extensive experience in banking and related fields. The event provided valuable insights into the foundational aspects of funding analysis and various funding options available to businesses.

Dr. Nirali Dave began the session by emphasizing the fundamental objectives of any business, focusing on the concept of wealth maximization as the primary goal. She explored the basic principles behind a business's operations, addressing critical questions such as what drives a business and its ultimate purpose.

To analyze funding options effectively, Dr. Dave outlined certain key considerations, including:



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- Nature of the company: The type of business and its structure influence funding decisions.
- Entry and exit criteria: The funding options vary based on how companies enter and exit markets or ownership arrangements.

She also elaborated on the steps for analyzing funding options, providing a systematic approach for businesses to evaluate their financing needs and opportunities.

Funding Options Discussed by Dr. Dave presented an overview of various funding options, detailing their relevance and application which are as follow Bank Borrowing, Cross Currency Funding, Private Placement, Private Equity, High-Yield Bonds

The session was highly interactive, with students actively participating and engaging in discussions. Dr. Dave encouraged questions, fostering a collaborative learning environment.

The session concluded with an explanation of the disinvestment convertible mechanism, providing attendees with a comprehensive understanding of modern financial strategies.

At the end of the session, Dr. Priyanka Bhatt expressed gratitude to Dr. Nirali Dave on behalf of GTU-SMS for sharing her expertise and providing valuable knowledge to the students.

The expert session was a resounding success, equipping students with practical knowledge of funding analysis and options. It provided them with actionable insights into financial decision-making and strategies, enhancing their academic and professional growth.



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Geotag Photograph of the Event:





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Flyer of the Event:

