



Gujarat Technological University

(Accredited with A+ Grade by NAAC)

(Graduate School of Management Studies)

Report on “Expert Session on Corporate Finance”

- 1. Title of Event:** Management of Current Asset
- 2. Type of event:** Expert Session
- 3. Date:** 11th September, 2024
Time: 10:30 AM to 12:30 PM
Venue: Room No. 08
- 4. Description of the Event:**

The session aimed to provide students with insights into the management of current assets, a vital aspect of corporate finance that directly impacts a company's liquidity and operational efficiency. The session included presentation from professional in the field of corporate finance, who discussed various strategies for managing current assets effectively. He emphasized the importance of cash flow management, inventory control, and receivables management.

Students engaged in interactive discussions, allowing them to ask questions and clarify their doubts regarding real-world financial challenges. This engagement fostered a deeper understanding of the topics presented. The Expert Session on Management of Current Assets and Corporate Finance was a valuable educational experience for 3rd year BBA students. It not only enhanced their academic knowledge but also prepared them for future careers in finance by providing practical insights.

The takeaways provide a comprehensive overview of the best practices and strategic considerations necessary for effective asset management, ensuring that organizations can maximize their asset value while mitigating risks and adapting to changing environments.



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5. Name of expert & brief speech:

Dr. Raviraj Gohil, is an Associate Professor and Area Chair of Finance at Shanti Business School (SBS), bringing over 14 years of experience in academia and industry. He holds a PhD in Finance and specializes in corporate finance, financial analytics, and behavioral finance.

Dr. Gohil has previously contributed to esteemed institutions like IIM Ahmedabad and Marwadi University, and he is dedicated to bridging theoretical knowledge with practical applications in finance.

6. Number of participants:

A total of 22 students of the 5th semester BBA batch attended the session.

7. Geotag Photograph of the event:





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8. Brochure or Flyer of the Event:



9. Feedback of the Event:

- Students appreciated the practical insights shared by industry experts, which helped them understand the real-world applications of asset management concepts.
- The interactive discussions and Q&A sessions were well-received, as they allowed students to actively participate and clarify their doubts, enhancing their learning experience.
- Many students found the topics covered directly relevant to their coursework, reinforcing their academic knowledge and providing a clearer understanding of corporate finance and asset management.
- Students valued the chance to connect with professionals in the field, recognizing the potential for future internships and career opportunities through these networking interactions.



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