

(Accredited with A+ Grade by NAAC) (School of Management Studies)

Report on Awareness Programme on Exports

Organized by: Gujarat Technological University - School of Management Studies (GTU-SMS) & Federation of Indian Export Organizations (FIEO)

Date: 12th February 2025

Venue: Acharya Chanakya Hall, GTU, Gandhinagar

1. Introduction

The Awareness Programme on Exports was organized as a collaborative initiative between Gujarat Technological University-School of Management Studies (GTU-SMS) and the Federation of Indian Export Organisations (FIEO). This programme was held under the Niryat Bandhu Scheme, aimed at enhancing knowledge about export opportunities and procedures among students, entrepreneurs, and business professionals.

A total of 84 participants (students) attended the session, along with 10 faculty members. The feedback received from the participants was overwhelmingly positive, with attendees appreciating the insights provided on export procedures and international trade.

Additionally, the event was well-supported with student kits provided to participants. A total amount of ₹21,480/- was allocated for the lunch and snacks for the students attending the programme.

2. Aim and objective of the Event

The primary aim of the Awareness Programme on Exports was to educate students and aspiring entrepreneurs about the fundamentals of international trade. The event sought to bridge the knowledge gap between academic learning and practical applications in export businesses. By engaging with industry experts, participants gained insights into the benefits of exports, government schemes, and global trade practices.

The primary goal of the programme was to provide insights into the export ecosystem, government initiatives, and practical aspects of international trade. It focused on educating participants about export facilitation, policy frameworks, and Gujarat's role in India's export growth.



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3. Programme Schedule & Event Highlights

Event Schedule:

Time	Programme Activity
10:30 AM – 11:00 AM	Registration
11:00 AM – 11:20 AM	Lamp Lighting Ceremony, GTU Song, and Felicitation of Eminent Speakers
11:20 AM – 11:30 AM	Guest Introduction & Welcome Address by Dr. Dharmeshdan Gadhavi
11:30 AM – 11:35 AM	Felicitation of Chief Guest Mr. Ashwin Golapkar by Dr. Pankajray Patel
11:35 AM – 11:40 AM	Felicitation of Ms. Deepshikha by Dr. Kaushal Bhatt
11:40 AM – 11:45 AM	Felicitation of Shri Praful Solanki by Dr. Tushar Panchal
11:45 AM – 11:50 AM	Felicitation of Ms. Divya Patel, Assistant DGFT by Dr. Pulkit Trivedi
11:50 AM – 12:00 PM	Presentation of Appreciation Certificates by Dr. Dharmesh Gadhavi
11:50 AM – 12:00 PM	Inaugural Address by Dr. Pankajray Patel, Director, GTU-SMS
12:00 PM – 12:15 PM	Keynote Address by Mr. Ashwin Golapkar, ITS, Deputy DGFT
12:15 PM – 01:00 PM	Presentation on Export Facilitation by Ms. Deepshikha, ITS, Assistant DGFT
01:00 PM – 01:10 PM	Open Discussion & Q&A Session



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01:10 PM – 01:15 PM	Vote of Thanks by Dr. Dharmeshdan Gadhavi
01:15 PM – 02:00 PM	Lunch Break and Group Photography

Event Highlights

- **Registration:** The event commenced with the registration of participants, ensuring a well-organized start. Attendees were provided with student kits to facilitate engagement throughout the session.
- Lamp Lighting Ceremony, GTU Song, and Felicitation of Eminent Speakers: A traditional lamp-lighting ceremony marked the formal opening, symbolizing knowledge and enlightenment. The GTU song was sung to honor the institution, followed by the felicitation of distinguished guests.



• Guest Introduction & Welcome Address by Dr. Dharmeshdan Gadhavi: Dr. Gadhavi warmly welcomed all dignitaries and participants, emphasizing the importance of international trade and the need for awareness in export businesses.



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• Felicitation of Chief Guest Mr. Ashwin Golapkar by Dr. Pankajray Patel: The Chief Guest, Mr. Ashwin Golapkar, was honored for his contributions to foreign trade and his valuable presence at the event.



• Felicitation of Ms. Deepshikha by Dr. Kaushal Bhatt: Ms. Deepshikha was recognized for her efforts in export facilitation and her role in guiding businesses towards successful international trade practices.



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• Felicitation of Shri Praful Solanki by Dr. Tushar Panchal: Shri Praful Solanki was appreciated for his insights into export trends and the financial aspects of international trade.



- Felicitation of Ms. Divya Patel, Assistant DGFT by Dr. Pulkit Trivedi: Ms. Divya Patel was honored for her expertise in trade policies and government incentives for exporters.
- Presentation of Appreciation Certificates by Dr. Dharmesh Gadhavi: Certificates were presented to the esteemed speakers as a token of gratitude for their valuable contributions.
- Inaugural Address by Dr. Pankajray Patel, Director, GTU-SMS: Dr. Patel provided an insightful speech on the importance of exports in India's economic growth and the role of academia in fostering global trade education.
- **Keynote Address by Mr. Ashwin Golapkar, ITS, Deputy DGFT:** Mr. Golapkar elaborated on the latest export policies, trade facilitation measures, and strategies for businesses to expand internationally.



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- Presentation on Export Facilitation by Ms. Deepshikha, ITS, Assistant DGFT: Ms. Deepshikha emphasized the significance of obtaining an Importer-Exporter Code (IEC), various government incentives for exporters, and the role of DGFT in promoting trade. She also provided practical guidance on trade documentation, compliance, and customs procedures, which was highly beneficial for the students aspiring to enter the export business.
- Presentation on India's Export Growth by Shri Praful Solanki, Assistant Director, FIEO: Shri Praful Solanki discussed the major export sectors of Gujarat, key international trade partners, and strategies to enhance export competitiveness. His session provided a comprehensive overview of export promotion schemes and financial assistance available to exporters, making it an enriching experience for all attendees.







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- Open Discussion & Q&A Session: A highly interactive session where students and faculty engaged with experts, seeking clarity on trade policies, market entry strategies, and government schemes.
- Vote of Thanks by Dr. Dharmeshdan Gadhavi: The event concluded with Dr. Gadhavi expressing gratitude to the speakers, organizers, and participants for making the programme a success.
- Lunch Break and Group Photography: The event ended with a networking lunch, allowing participants to interact informally with industry experts. A group photograph was taken to commemorate the successful session.

4. Key Highlights of the Expert sessions

Ms. Deepshikha, ITS, Assistant DGFT, delivered an insightful presentation on **Export Facilitation**. She emphasized the significance of obtaining an Importer-Exporter Code (IEC), various government incentives for exporters, and the role of DGFT in promoting trade. She also provided practical guidance on trade documentation, compliance, and customs procedures, which was highly beneficial for the students aspiring to enter the export business.

Shri Praful Solanki, Assistant Director, FIEO, elaborated on **India's Export Growth and Opportunities**. He discussed the major export sectors of Gujarat, key international trade partners, and the strategies to enhance export competitiveness. His session provided a comprehensive overview of export promotion schemes and financial assistance available to exporters, making it an enriching experience for all attendees.

5. Outcomes of the Event

The event successfully enriched participants with a thorough understanding of international trade and exports. Attendees learned about the policies and schemes available for exporters, the role of Gujarat in India's export landscape, and the opportunities in various sectors. Many students showed keen interest in pursuing careers in international business and exploring entrepreneurial ventures in export trade.





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6. Feedback of the Event

The programme received highly positive feedback from both students and faculty members. Participants appreciated the practical insights provided by the guest speakers and found the interactive Q&A session particularly beneficial. Many expressed their enthusiasm for attending similar events in the future, highlighting the importance of such industry-academic collaborations in fostering knowledge and skill development.

7. Conclusion

The Awareness Programme on Exports successfully provided valuable insights into the export sector, equipping participants with essential knowledge on global trade practices. The collaboration between GTU-SMS and FIEO highlighted the significance of exports in economic growth and encouraged young entrepreneurs to explore international markets.

This initiative is expected to inspire more students and business professionals to engage in export activities, leveraging the various opportunities and government support available.

Prepared by:

Dr.Dharmesh Gadhavi, Assistant Professor, Gujarat Technological University - School of Management Studies

Flyer of the event:





Gujarat Technological University (Accredited with A+ Grade by NAAC) Attendance sheet of the participants:

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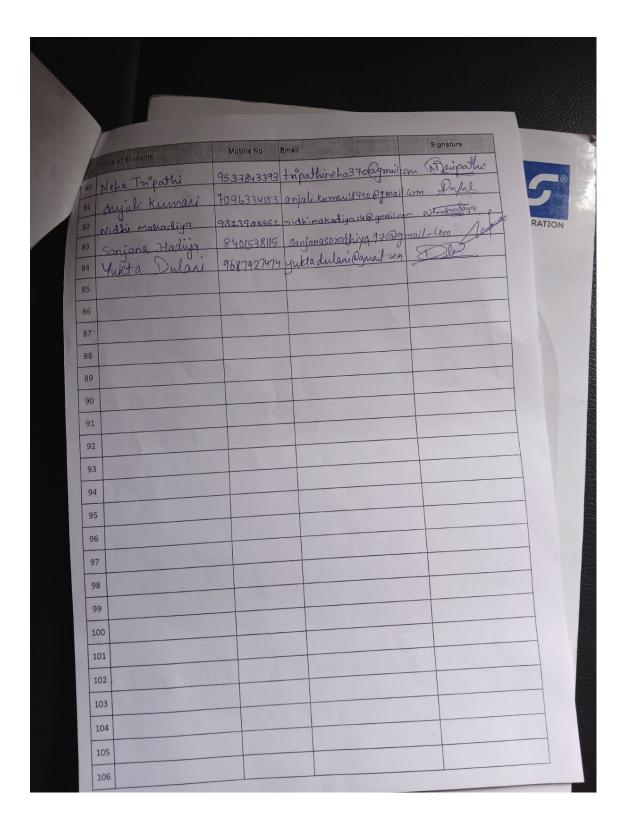


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57	Bansani Mistry	1978725664	bansarinktry03@gmey!	Janes -	
58	Heena Punjani -	7574976882	heenapunjani 21 @ gmail-com	1	
59			chauhunshakshiba@gmail.lom		
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Glimpses of the event:







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