



Gujarat Technological University

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School of Management Studies

Report on “Industrial Visit at Balaji Wafers Private Limited, Valsad”

1. Title of Event: Industrial Visit to Balaji Wafers Private Limited, Valsad.

2. Type of Event: Industrial Visit

3. Date, Time and Venue of the Event:

Date: 4th April 2025

Time: 2:00 PM to 3:30 PM

Venue: Balaji Wafers Private Limited, Valsad, Gujarat

4. Description of the Event:

GSMS organized an industrial visit for the 4th and 6th semester BBA students to Balaji Wafers Private Limited, Valsad, a prominent manufacturer of potato chips and other snacks, founded in 1995. The visit was conducted at the company's Valsad plant, established in 2008. The primary objective of the visit was to offer students practical insights into the snack production processes.

The tour commenced with an overview of the raw material storage and processing units, where students gained an understanding of the ingredient preparation process. Subsequently, they were guided through various production sections, where they observed the advanced machinery employed in slicing, frying, seasoning, and packaging. The visit provided the students with a comprehensive understanding of how modern technology is integrated into manufacturing operations. Additionally, the students had the opportunity to interact with industry professionals, allowing them to see the real-world applications of classroom concepts. This interaction greatly enhanced their understanding of the snack manufacturing industry. The visit was organized by the GSMS Placement Committee, contributing to an enriching learning experience that bridged the gap between theoretical knowledge and practical industry applications.

5. List and number of participants:

A total of 52 BBA students of the 4th and 6th semester along with 2 faculty members and 2 staff members participated in the visit.

6. Feedback on the Event:

- The Balaji Wafers team provided a warm and welcoming environment, ensuring students felt comfortable and engaged throughout the visit.



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- The event was well organized, with clear communication regarding the schedule, making the experience smooth and efficient for all participants.
- The visit successfully bridged the gap between classroom theory and real-world applications, helping students connect academic concepts with industry practices.
- Students were impressed by the advanced machinery and automation used in production, gaining insights into how technology enhances efficiency and quality.
- Interacting with industry experts provided students with valuable insights into the challenges, innovations, and daily operations of the snack manufacturing sector.

7. Photographs of the Visit:





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Report Prepared by:

Ms. Yashvi Mali, Student, BBA, Semester-4

Report Edited by:

Dr. Neela Multani, Assistant Professor GSMS