



# Gujarat Technological University

(Accredited with A+ Grade by NAAC)

## GTU School of Management Studies

### Report on Expert Session on “Preparation for an Interview”

**1. Title of Event:** Preparation for an Interview

**2. Type of Event:** Expert Session

**3. Date, Time and Venue of the Event:**

**Date:** 24<sup>th</sup> April, 2025

**Time:** 11:00 AM to 1:00 PM

**Venue:** Room No. 06

**4. Description of the Event:**

The GTU School of Management Studies successfully organized an expert session for BBA Semester 2 students on the topic “Preparation for an Interview”. The session was led by Dr. Pratima Rai, Assistant Professor, Adani University. Dr. Rai offered important insights regarding recruitment and interview preparation. She stressed the vital importance of aligning individual skills and values with organizational objectives, noting their substantial influence on recruitment outcomes. This session equipped students with practical knowledge and insights about industry expectations, facilitating a connection between academic studies and professional success. Dr. Rai also engaged in-depth discussion on what expectations the organizations have when hiring freshers. Her expertise shed light on what type of skills are need to join an organisation as a fresher. This expert session was a transformative experience, providing a platform for students to learn how to be prepared for their future careers.



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## 5. Name of expert & brief speech:

Dr Pratima Rai is an Assistant Professor Department of Communication at Adani University. Her expertise is in the area of English Literature and Communication Skills. She has over 4 years of experience in academe. She has been teaching Effective Technical Communication, CPDP at Adani University. She offers Soft Skills training to employees of the companies on invite. She is currently associated with H K Acharya & Company, Ahmedabad as a Soft Skills Trainer as well as a subject expert with TCSion. Her current research areas include recent trends and development in language and communication in higher education. Prior to joining Adani University, she was associated with Sabarmati University, Ahmedabad as an Associate Professor, Winni Immigration and Visa Consultancy, Ahmedabad as an IELTS trainer and Hindustan Times, Uttar Pradesh as a Journalist.

## 6. Number of participants:

A total of 58 students of the 2<sup>nd</sup> semester BBA batch attended the session.

## 7. Geotag Photograph of the event:





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## 8. Flyer of the Event:



## 9. Feedback of the Event:

- Students appreciated the expert's engaging presentation style, which made Students participate in the discussion and enjoyed knowing how the company goes about hiring employees.
- Many found the instructions and insights on how the resume should be built very helpful.
- Participants noted for the interviews and what things should be mentioned in a CV.
- Students valued the interactive nature of the session, which fostered collaboration and deeper learning.



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## 10. Social Media Post:



## Coordinator of the Event:

Ms. Nisha Makwana, Research Scholar, GTU-SMS

## Report Prepared by:

Jaspreet Kaur, Student, BBA Sem-2, GTU-SMS