



Gujarat Technological University

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GTU- School of Management Studies

Report on “Workshop on Project Management”

1) Title of Event: Workshop on Project Management

2) Type of Event: Workshop

3) Date, Time and Venue of the Event:

Date: 19th, 24th and 25th April 2025

Time: 10:00 AM to 12:00 PM

Venue of the Event: Room No. 08, GTU – School of Management Studies,
Chandkheda, Ahmedabad

4) Description of the Event:

The GTU School of Management Studies recently organized an expert session for the BBA Semester 6 students, aimed at strengthening their understanding of project management. The session was led by Miss Anshu Sinha, Program Manager at the Entrepreneurship Development Institute of India (EDII), who brought her extensive experience in entrepreneurship and project management to the discussion.

During the session, Ms. Sinha shared valuable insights on a wide range of topics, including an introduction to project management, the roles



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and responsibilities of a project manager, the project life cycle and scheduling, and the use of project management software. She also explained in detail how to conduct an overall project analysis (DPR) at the Central level, the support systems available through MSMEs, state-level initiatives, and the contributions of various institutions that support enterprise development, with a special focus on the Startup India movement.

To make the learning more practical and interactive, students participated in activities like:

- Choosing a business idea, writing a business plan, and thoroughly assessing potential business opportunities.
- Studying a case study on entrepreneurship to gain better insights into real-world business problems and solutions.

5) Name of Expert & Brief Speech:

Ms. Anshu Sinha, EDII Program Manager, held an expert session with BBA Semester 6 students. A UGC-NET cleared professional specializing in mass communication and entrepreneurship development, she offered practical knowledge of project management theories like the project life cycle, scheduling, and application of project management software. She also spoke about project analysis (DPR), MSME support mechanisms, state programs, and Startup India. Practical exercises such as creating business plans, assessing business possibilities, and a



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case study on entrepreneurship were part of the session, giving students a solid grounding to help bridge book learning with industry requirements.

6) List and number of participants:

A total of about 23 students of the 6th semester BBA batch attended the workshop as a part of their Entrepreneurship course curriculum.

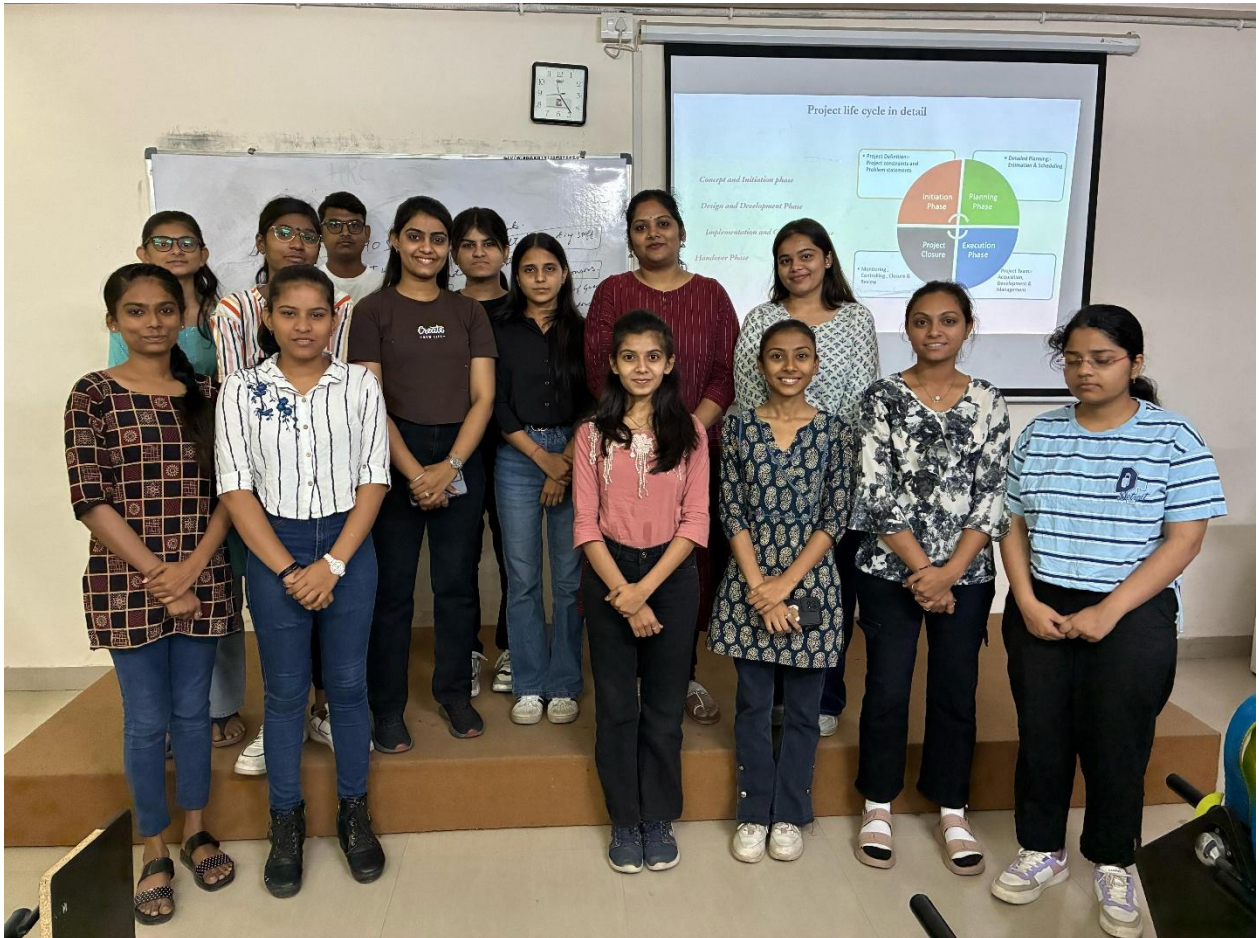
7) Photographs of the Event:





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8) Feedback of the Event:

The session turned out to be an enriching experience for all the students, providing them with practical knowledge, industry insights, and a deeper understanding of the entrepreneurial ecosystem. It was a great opportunity for students to bridge the gap between classroom learning and the demands of the professional world, helping them take an important step towards their future careers.



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9) Social Media Post:



Coordinator of the Event:

Dr. Neela Multani, Assistant Professor, GSMS

Report Prepared by:

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Report Edited by:

Dr. Neela Multani, Media Committee Co-convener, GSMS